

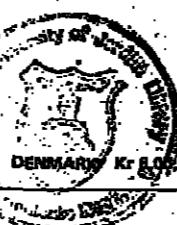
FINANCIAL TIMES

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NEWS SUMMARY

GENERAL

Polish Primate calls for freedom

Polish Primate Archbishop Jozef Glemp, in a strongly worded sermon last yesterday, that curbs on freedom could lead to protest, rebellion and even war.

His sermon will be seen as a demand for concessions from Polish leader General Wojciech Jaruzelski. It has been endorsed by Pope John Paul. Page 2

Polish trade union Solidarity reported that Polish dissident Anna Kowalewska was seriously ill in internment.

Rape case move

The woman at the centre of the Glasgow rape row is to privately prosecute her alleged attackers, her solicitor said.

Gas tragedy

A Doncaster detective facing a rape charge was found dead, apparently gassed. His brother turned on the unit's gas fire by mistake, causing an explosion damaging 16 houses.

Ulster shooting

A 21-year-old Armagh man shot dead by soldiers who thought he had a gun, had been on bail accused of making petrol bombs.

Pajetta riposte

Giancarlo Pajetta, Italian Communist Party foreign affairs spokesman, rejected Soviet criticism of the movement and accused the Soviet party of arrogant interference. Page 2

Royalist sympathy

Police at Birmingham airport home arrested a Syrian man and a West German woman accused of possessing 12 electric detonators and three false passports.

Zia pleads to Soviets

President Zia of Pakistan appealed in Belgrade for the Soviet Union to withdraw troops from neighbouring Afghanistan.

Hint on taxes

The Government may have scope in the Budget for modest tax relief, according to official indications detected by Tory MPs. Back Page

Ripper costs

Yorkshire County Council said the Ripper hunt cost £5m for police overtime and appealed to the Government to pay the bill.

Shipping curbs

West European countries plan tougher action against ships offending safety and pollution standards. Back Page

End infiltration

Community Party general secretary Gordon McLean called for an end to the alleged infiltration of his party by MI5.

Mayor's appeal

Bethlehem mayor Elias Frej called on Israel and the PLO to recognise one another and is trying to get other West Bank mayors to back him.

Shell shocked

Viable oyster beds in the Solent are being attacked by Euro tingleys — small snails which drill through the oyster shells and eat the meat.

Briefly

Lady Reed, widow of film director Sir Carol Reed, died aged 67.

Temperature in Melbourne, where West Indies played Australia at cricket, reached 117F (47C).

BUSINESS

Fall in BL share of car market

BL's share of the UK car market fell to 14 per cent in the first three weeks of this year, rising to 19.2 per cent last year. Back Page; Low morale, Page 5

About 1,000 workers at Leyland Vehicles' Bathgate plant near Edinburgh have volunteered for redundancy. Page 3

U.S. CAR WORKERS voted to resume talks with General Motors and Ford, renewing hopes of early agreement on wage contracts. Page 2

EEC governments may today agree guidelines for Community reform with a formula for milk production and the resolution of the British budget dispute. Back Page; Textiles Page 2

TRADING among members of the European Monetary System was fairly quiet last week. Intervention by central banks to hold down the dollar as European interest rates fell, in contrast to rising Eurodollar rates, caused no significant problems for the EMS, and all members stayed within agreed divergence limits.

The Belgian franc remained the weakest currency, but improved slightly. The Dutch guilder stayed above the French franc at the top of the system.

Cuts in Dutch and German central bank interest rates had little impact and the only other point of note was a weakening of the Irish punt and Danish krona.

ECMS January 22, 1982

ECU INFLATION

ECU INFLATION</

OVERSEAS NEWS

UAW votes to resume talks on pay cuts

By Paul Beets in New York
THE UNITED Auto Workers voted over the weekend to resume talks with General Motors and Ford on agreements to cut production costs in return for more job security.

Talks on new contracts which would run until September 1983 opened two weeks ago. A deadline for fresh discussions with General Motors which will be held in Detroit has been set for midnight Thursday. The talks with Ford are expected to start on Friday.

The negotiations come when the U.S. car industry has been hit by recession at home and by a flood of cheap imported Japanese cars.

To try to regain some competitive edge, an agreement would aim at holding down labour costs by introducing a wage freeze and eliminating other fringe benefits, as well as reducing the number of paid holidays. In return GM, the largest U.S. car manufacturer, has indicated it would be prepared to reduce car prices. The idea is that cheaper car prices would stimulate sales and make for better job security.

GM is looking for concessions large enough to cut current car prices by at least \$1,000 (£381) each. Anything less, GM says, would have little impact in reviving flagging car sales, especially at a time when U.S. interest rates seem set for an upward rebound.

The rank and file appears disgruntled by the scale of concessions demanded by GM's management.

Reginald Dale writes from Washington: President Reagan is "leaning against" increased excise taxes on luxury items to help narrow the U.S. budget deficit for fiscal 1983. Senator Howard Baker, the Republican majority leader in the Senate, said yesterday. He stressed, however, that Mr Reagan had not yet made a final decision.

Mr Baker, an advocate of increased taxes on such items as tobacco, alcohol and petrol, said that he would still support the President even if he announced no tax increases in his State of the Union speech tomorrow night.

Polish Primate calls for restoration of freedoms

BY CHRISTOPHER BOBINSKI IN WARSAW

ARCHBISHOP JOZEF GLEMP, the Polish Primate, yesterday delivered a strongly worded sermon designed to raise morale in the country and to calm fears that the Church was being too conciliatory in its approach to the authorities.

His words will be seen as a demand for concessions from General Wojciech Jaruzelski, the Polish leader, who is due today to address Poland's Parliament in its first session since martial law was declared.

Archbishop Glemp also warned, in his pastoral message to be read out from Poland's 18,000 parishes, that curbs on freedom could lead to protest, rebellion and even war.

[Pope John Paul firmly endorsed the pastoral letter's demands for a restoration of freedoms, speaking to pilgrims in St Peter's Square yesterday.]

Archbishop Glemp's sermon was broadcast by Polish radio within the framework of the weekly Sunday mass broadcasts of which resulted last week.

The Archbishop repeatedly referred to internees held by the authorities and called on families "to say the rosary at home so that those who have lost their liberty should regain it as soon as possible".

He also said that the mass media, both at home and abroad,

fervour of the struggle. Their faults should not be exaggerated, their merits should not be played down, nor should they be made fun of," the Primate said. This was clearly a criticism of the tone of various clandestine leaflets produced by Solidarity activists.

"We must pull ourselves out of this situation together," he said, referring both to society and to the authorities. "But unity can only be achieved through dialogue and dialogue can only be held in an atmosphere of truth."

The Primate reminded his listeners: "The time God has granted us is a gift. It should not be wasted through sloth, bitterness, apathy, discouragement. These things are not worthy of a Christian."

This remark should be greeted by the authorities with some satisfaction as it goes against calls by Solidarity leaflets for passive resistance, especially at work.

Agencies add: Ryszard Reiff has been dismissed as leader of Pax, the Catholic organisation which has had a record of collaboration with Government but which has recently been taking a more independent line. Mr Reiff had been advocating a coalition of Church, Communist Party and Solidarity.

must provide reliable information. This was a criticism of the present official propaganda policy overseen by Mr Stefan Olsowski, a party secretary noted for his hard-line views.

But it is also aimed at the Western press and radio stations which broadcast to Poland.

"Neither rulers nor ruled should have lies used against them, or be slandered in the

media, both at home and abroad,

U.S. keeps up pressure on allies

BY JOHN WYLES IN BRUSSELS

THE U.S. kept up pressure on its allies at the weekend to mount sanctions against Poland and the Soviet Union but officials are now clearly reconciled to a slow and varied response from Europe.

At a weekend meeting of the North Atlantic Treaty Organisation's council, Mr Robert Hormats, Assistant Secretary of State for Economic Affairs, reminded the allies of the need for action in line with the declaration issued by the Nato Foreign Ministers on January 11.

This committed Nato members to considering a variety

of national measures against both Poland and the Soviet Union aimed at stepping up pressure for the release of detainees, the lifting of martial law and the restoration of a dialogue between the Government, the Church and Solidarity.

The official said that representatives of European Community Governments implied that the meeting of Community Foreign Ministers today and tomorrow might announce further moves. EEC officials say, however, that the Ministers are unlikely to do more than promote further technical studies on restricting imports from the Soviet Union. But any action on this front risks a veto by Greece which is opposed to economic sanctions.

Most Governments were represented by their Nato ambassadors plus economic experts. According to a senior U.S. official the allies have

begun to tighten restrictions on Soviet diplomats and to cut back on bilateral exchanges with Moscow. Most governments will also mark the international day of solidarity with Solidarity next Saturday.

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The attack in Pravda, the Soviet party daily, follows strong criticism by Sig Enrico Berlinguer, the Italian party's leader, and his colleagues, of Moscow's role in the Polish crisis.

Pravda, in a 3,500-word article, dismissed a charge that Moscow had interfered in Poland's affairs. It accused Sig Berlinguer and his colleagues of demagogic world socialism

Clydesdale Bank

BASE RATE

Clydesdale Bank Limited announces that with effect from 25th January 1982 its Base Rate for lending is being reduced from 14½% to 14% per annum.

PSP & COMPANY (U.K.) LIMITED



Extract from Audited Accounts at 31st December, 1981

| | 1981 £ 000 |
|------------------------------|---------------|
| Paid-up Capital..... | 2,500 |
| Retained Profits..... | 81 |
| Subordinated Loan..... | 5,236 |
| Deposits..... | 102,259 |
| Loans..... | 103,932 |
| Total Assets..... | 144,613 |
| Profits before Taxation..... | 407 |
| after Taxation..... | 269 |

P PSP & COMPANY (U.K.) LIMITED

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Mugabe aims to avoid further conflicts

Mugabe attacks multinationals over prices

BY OUR SALISBURY CORRESPONDENT

ZIMBABWE'S Prime Minister, Mr Robert Mugabe, has again attacked the multinational mining companies for "selling minerals abroad at unacceptable low prices." The Prime Minister was speaking against a background of criticism by the mining houses of the Zimbabwe Government's Minerals Marketing Corporation Bill and warning that this legislation will deter new investment.

The Prime Minister claimed that there were buyers overseas willing to pay more for the country's mineral exports than the present prices. "We would like to sell to the people who pay the most," he said.

Mr Mugabe said his Government was taking steps to ensure that the country's wealth was "handed back to the people." Reporting the speech, the Sunday Mail said the Prime Minister had accused the mining multinationals of "milking" the country.

Speaking in Shona, the Prime Minister was reported to have accused the U.S. Union Carbide Group of exporting its ferro-chrome to its associate company in the U.S. at "give away" prices. At a rally yesterday Mr Mugabe mentioned the Anglo American Corporation and Rio Tinto in a similar context.

The Minerals Marketing Corporation Bill was given its first

reading last week. The Chamber of Mines, representing the major mining houses, has come out strongly against the legislation which will lead to the nationalisation of the marketing function in the industry.

The Prime Minister claimed that there were buyers overseas willing to pay more for the country's mineral exports than the present prices. "We would like to sell to the people who pay the most," he said.

He also promised that in this year of "national transformation" changes would be made in industry and farming. "We shall not take away white farms but some of them are so big that they will have to be reduced and the land handed back to the people."

Mr Mugabe dismissed criticism by the former Prime Minister, Mr Ian Smith over the alleged torture of a 16-year-old white MP, Mr Wall Stutsford, who has been detained without trial for six weeks. Mr Mugabe recalled that he, himself, had been detained for more than 10 years by Mr Smith.

The six states are particularly concerned about Iranian intentions following the discovery last month of an alleged Iranian plot to overthrow the Government of Bahrain. Concern has been heightened by Iranian battlefield successes

against Iraq. Anthony McLean reports from Cairo.

Bahrain has asked its fellow members of the Gulf Council to withdraw from Iran.

Israel has been pressing for such an agreement before its withdrawal. But Mr Alexander Haig, the U.S. Secretary of State, during his last visit here earlier this month, sided with Egypt on this point.

Mr Haig is due back in Egypt on Thursday after visiting Israel.

Malaysia confirms British tanks deal

THE MALAYSIAN Government has signed a contract to buy 51 British Scorpion tanks and armoured personnel carriers worth about £24m (US\$42m) under Malaysia's armed forces expansion programme, according to Premier Mahathir Mohamad, AP reports from Kuala Lumpur.

But he said the purchase agreement with Alvis of Coventry was signed before his directive in early October limiting the purchase of British-made goods.

Mr Mahathir, angered by Britain's rise in fees for Malaysian students and other actions, ordered the Malaysian Government to give preference to non-British made goods.

"We have to honour the pledge to buy the tanks as the contract was signed before the announcement or the directive was made," the Prime Minister said.

Mr Mahathir told a press conference that the Government stood firm on its decision concerning British goods.

He said that the Government, in making future purchases, would continue to seek a suitable alternative to British-manufactured goods. Everything else being equal we will still not buy British goods," he said.

Egypt 'under no U.S. pressure'

Egypt feels no pressure from the U.S. to conclude an agreement with Israel over autonomy for the Palestinians in the West Bank and the Gaza Strip before Israel's final withdrawal from Sinai on April 5. President Hosni Mubarak was quoted as saying yesterday in an interview in the newspaper Al Akhbar. Anthony McLean reports from Cairo.

Israel has been pressing for such an agreement before its withdrawal. But Mr Alexander Haig, the U.S. Secretary of State, during his last visit here earlier this month, sided with Egypt on this point.

Mr Haig is due back in Egypt on Thursday after visiting Israel.

African response to Namibia plan

The formal response of African front-line states and the South-West Africa People's Organisation (Swapo) to the first phase of current Namibian independence negotiations will be considered by the five-member Western contact group, expected to meet in Bonn early this week, writes Michael Holman.

Ministers from the front-line states—Angola, Botswana, Mozambique, Tanzania, Zambia and Zimbabwe, together with Nigeria and Kenya, met in the Zambian capital of Lusaka at a weekend conference

Outlook remains bleak for Israel's economy

BY L. DANIEL IN TEL AVIV

THE OUTLOOK for the Israeli economy remains bleak, even though the Government managed to reduce inflation from 133 per cent in 1980 to 101 per cent last year.

The most optimistic forecasts see inflation falling to 90 per cent. This estimate is based on the 475bn shekel (£15.7bn) draft budget for the 1982-1983 fiscal year starting in two months, which was presented to the Government yesterday.

While the argument has revealed a significant tactical difference between the Government and the Socialist Party, it is unlikely to lead to a serious modification of the Administration's plans.

Mr Pierre Mauroy, the Prime Minister, has clearly stated that his main consideration is to push through the nationalisation programme as quickly as possible, and he is therefore aiming to avoid further conflicts with the Constitutional Council.

The amendments clearly irritate the Parliamentary Party over the Constitutional Council decision, widely attacked on the Left as a judgment which will slow up the programme, while making it more expensive for the nation to the advantage of well-heeled shareholders.

While the argument has revealed a significant tactical difference between the Government and the Socialist Party, it is unlikely to lead to a serious modification of the Administration's plans.

In the meantime, EEC governments have still to settle their disagreements over the terms attached to the Community's acceptance of the multi-lateral MFA.

Although at the Geneva talks last month the EEC cautioned that on October 31 this year it may decide to give notice that it will leave the MFA at the end of 1982, West Germany and the Brussels Commission are both attempting to have that condition relaxed.

The Bonn Government is understood to be contesting the procedure under which EEC governments would need to take a positive decision to remain in the MFA, while the Commission is urging that the October 31 deadline should be abandoned, or extended until the end of this year.

Although it had seemed that renewal of the MFA, which itself involved protracted negotiations between the EEC and Third World producers, would establish a new textile trading regime, it is clear that signature of the pact was only the preliminary to involved intra-EEC wrangling. Some observers believe the wrangling could last for much of this year.

At issue are the limits that the EEC will from next year set on all low-cost textile imports, and the terms that would need to be met by exporting countries to prevent the EEC from quitting the MFA.

The differences between EEC governments that will dominate today's preparatory meeting in Brussels and the Ministerial Council on Tuesday centre on the bilateral importing agreements that the European Commission hopes to start negotiating in May with MFA countries and others that have preferential status with the EEC.

The Commission is still being pressed to produce consolidated figures showing what the impact on Community textile industries of new import levels would be. Until it does so, agreement on

COMPANY NOTICES

NORGES KOMMUNALBANK

75% 1971/1986 UA Loan

Bonds for the amount of UA 1,205,000 have been drawn on January 15, 1982 in the name of NORGES KOMMUNALBANK. The Bonds will be reimbursed included in the range beginning

at 10162 to 11549 Inc.

Amount purchased on the market: UA 151,000.

Outstanding drawn Bonds:

| | UA | UA |
|-----|-----|-----|
| 608 | 624 | 624 |
| 675 | 682 | |

Chance for Laker in Pacific as Japan air talks begin

BY CHARLES SMITH IN TOKYO

THE UK and Japan open four days of talks on civil aviation tomorrow against a background of acute tension between the two countries on bilateral trade issues.

In the talks Britain will ask Japan to agree to lower fares on the London-Tokyo route and to give its blessing to the start of trans-Pacific flights by Laker Airways of the UK and Cathay Pacific of Hong Kong.

Japan is believed to be prepared to discuss the lowering of air fares—although not to the levels proposed by the UK.

So far as the Cathay and Laker trans-Pacific flights are concerned discussion will centre on capacity—the number of flights and the type of aircraft to be used. The existing UK-Japan air agreement already allows British airlines to fly the Pacific from Tokyo (although no British airline has flown the route for the past 10 years).

The UK-Japan talks are the first full discussions to be held between the two sides since 1977, although preliminary

meetings were held in London last autumn.

Relations between the UK and Japan have been generally smooth in the aviation field, but Japan is said to be unhappy both at Britain's desire to introduce low fares into the Pacific region and at what it regards as unfair diversion of traffic away from the direct Tokyo-London route by cheap Hong Kong-London fares.

Japan claims that about 10 per cent of the roughly 200,000 passengers per year who would normally fly between Tokyo and London have been making the trip via Hong Kong since Britain introduced low fares (and a doubling of capacity) on the Hong Kong route in July 1980.

The UK response appears to be that the way to deal with this situation is to introduce more attractive fares on the direct Tokyo-London route. Apex fares—low fares for passengers who make advance bookings within a stipulated period—are expected to be proposed by the British side in this context.

W. German tyre maker gets Japan foothold

By Kevin Done in Frankfurt

CONTINENTAL, the leading West German tyre producer, has gained a foothold in the Japanese original equipment market with an order to supply tyres to Isuzu, the Japanese automobile group in which General Motors of the US has a large minority stake.

The tyres, which will be imported by Yanase, the Japanese importer which also handles sales of Volkswagen and Daimler-Benz cars in Japan, will be used by Isuzu for its prestige Plaza model.

The order, worth around DM 700,000 (\$162,000), involves tyres for some 2,500 cars. The contract, while small, is a further indication of Continental's continuing efforts to break into the Japanese market.

Last year the company announced it had signed a preliminary agreement with the Toyo Rubber Industry Company in Osaka, which is expected to lead to the Japanese group acquiring Continental technology. It will manufacture tyres for the German group for marketing under the Continental name.

To date Continental has achieved only minimal sales in the Japanese market amounting to around 100,000 tyres a year for the replacement market. Continental has annual sales of around 19m car tyres and 3.5m truck and other tyres.

Japanese tyre makers have also made little impression on the European car tyre market, holding less than 1 per cent of the West German car tyre market and around 10 per cent of the truck tyre market.

Soviet order for Hoechst

By Our Frankfurt Staff

UHDE, the West German process plant engineering subsidiary of Hoechst, has won a DM 600m (\$140m) contract to build a polyester filament plant in the Soviet Union.

The order was signed last week with the Soviet foreign trade organisation Techmachimport in Moscow, and was won against Japanese and European competition.

The plant will be located in Mogilev, 500 km to the west of Moscow, and will be the fifth major polyester plant built by Uhde in the USSR. It is expected to come on stream in 1985.

The plant will be paid for partly through compensation trade, but not with products coming directly from the polyester plant. Under the terms of the contract production from the plant cannot be sold to western markets.

Uhde has already built three polyester plants in Moscow. A year ago Uhde won a DM 400m order for a 24,000 tonnes a year polyester filament plant to be built at Svetlogorsk to the south of Minsk.

Cold weather hinders U.S. coal shipments

By Our Shipping Correspondent

SHIPPING markets remained confused last week, with no end to the tonnage surplus in the tanker sector in sight and cold U.S. weather hindering coal shipments from East Coast ports.

On the iron ore front, talks between producing countries and the buyers stalled no agreement on price and a further round of talks will be held early next month, Galbraith Wrightson said.

Thus there is likely to be little iron ore shipping activity in February as lack of demand for steel during the recession leads mills to resist producer demand for price rises of up to 30 per cent.

Bad weather has affected coal shipping along the upper reaches of the Mississippi, while the movement of coal in and out of the Eastern seaboard in the U.S. has been halted by coal stocks and railway points freezing up.

This has caused problems for the Japanese whose coal imports from Australia are already being hampered by labour disputes there.

This should lead to greater demand for coal from South Africa, but there are doubts about the ability of that country to raise its export quota in time.

As for freight rates, there was a drop to \$9.50 a ton on the U.S. Gulf-Europe grain run. Simpson Spence and Young Shipbrokers said the only hope for 1982 was that stocks of raw materials may fall, causing a sudden rush at the end of the year to replace them.

This would cause considerable congestion, as in Hampton Roads in the Eastern U.S. early last year when 170 ships were anchored waiting to load coal, and a hardening of rates.

Mark Webster on efforts to develop tourism within Africa

Hoteliers see high growth potential

EVERY WEEKEND, dozens of people make their way laboriously through the border posts from Nigeria or Ghana to spend their time quietly in the five-star Beach Hotel of Sarakawa, Lome-Volta.

Even though the journey from Lagos, the Nigerian capital, involves two borders and can take five or six hours, ex-patriates and Africans alike feel it worthwhile in order to spend some time in the relative peace and quiet of Togo.

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After considerable gloom

about a 15 to 20 per cent fall in the number of foreign tourist arrivals through last July, official figures for the first nine months of 1981 show a

sharp drop of 8.8 per cent in

which will run between the Nigerian capital, Niamey, and Abidjan, the capital of the Ivory Coast.

Using small aircraft with between 18 to 35 seats, the hotel group hopes to persuade people to use the series of five small bush hotels which have been built in Ivory Coast, Niger, Benin, Togo and Upper Volta by the respective governments.

The small hotels are more or less isolated and some are set in game parks. Although the game is not as abundant as in east Africa, PLM believes that the relatively unspoiled nature of the West African parks will still prove attractive to many visitors.

"There is no question in this venture of trying to compete with East Africa," said M. Catherine, who lived for a number of years in Nairobi. "We are trying to get something really new off the ground."

One of the problems the tourist is bound to encounter is the effects of progressive poaching of animals through the game parks. In Upper Volta the situation has become so bad that in four or five years there will be practically no wild life left according to one expert. "In Upper Volta alone they are esti-

mated to be killing more than 1,000 animals a year. Here in Benin the Government caught 20 poachers last year."

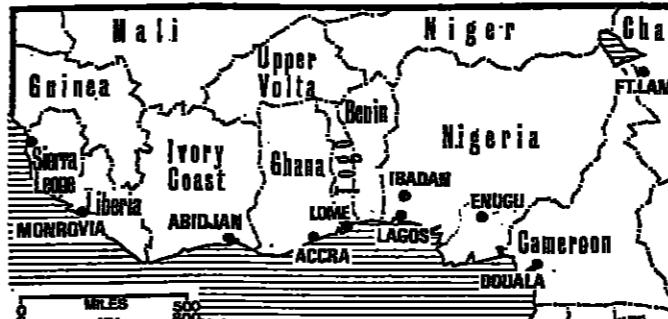
The poachers kill indiscriminately, and leopards and antelopes are rapidly disappearing from the West African scene. Calls for urgent Government action to curb the smugglers' activities have so far gone unanswered.

"Even so, we are convinced that with the wide variety of animals which remain we can attract many people from the cities," said M. Catherine. PLM has 12 hotels throughout the five countries of the Conseil de l'Entente—a friendly political grouping within Francophone West Africa. There are plans to expand in the Congo, while arms deliveries last year amounted to only the 1979 figure of 0.97 per cent of total Swiss merchandise exports, compared with more than 1 per cent between 1976 and 1978.

Swiss law forbids the sale of arms in which hostilities are taking place or threaten to take place. The Defence Ministry says that a number of unspecified applications for export permits were turned down last year.

Despite this, a Swiss working party for armaments control and an arms export ban "has criticised what it calls a massive rise in deliveries abroad of military material. It also claims that Swiss restrictions on the sale of arms to particular countries are avoided by selling arms through foreign subsidiaries.

Car sales in Switzerland hit a new peak last year with Japanese makes, up 23.7 per cent, pacing the trend on what is considered the world's most competitive market. AP reports from Bern. Overall sales totalled 219,418 units, 3.7 per cent more than in 1980, according to a survey released by the Swiss Automobile Importers Association. Volkswagen increased its sales by 3.1 per cent to 33,907.



World Economic Indicators

FOREIGN EXCHANGE RESERVES (U.S.\$m)

| | Nov. '81 | Oct. '81 | Sept. '81 | Nov. '80 |
|-------------|----------|----------|-----------|----------|
| US | 10,732 | 10,611 | 10,050 | 8,735 |
| UK | 13,117 | 12,799 | 12,919 | 19,560 |
| W. Germany | 40,387 | 40,166 | 43,075 | 43,775 |
| France | 19,518 | 19,464 | 19,649 | 26,595 |
| Italy | 17,020 | 17,291 | 17,489 | 21,424 |
| Japan | 25,025 | 24,775 | 24,342 | 21,267 |
| Netherlands | 7,961 | 7,581 | 7,192 | 10,180 |
| Belgium | 4,099 | 3,932 | 3,990 | 6,761 |

Source: IMF

Yorkshire Bank Base Rate

With effect from
25th January 1982

Base Rate will be
changed from 14 1/2% to 14% p.a.



Reg. Office: 20 Merrion Way
Leeds LS2 8NZ

Midland Bank Interest Rates

Effective from 25th January 1982

Base Rate

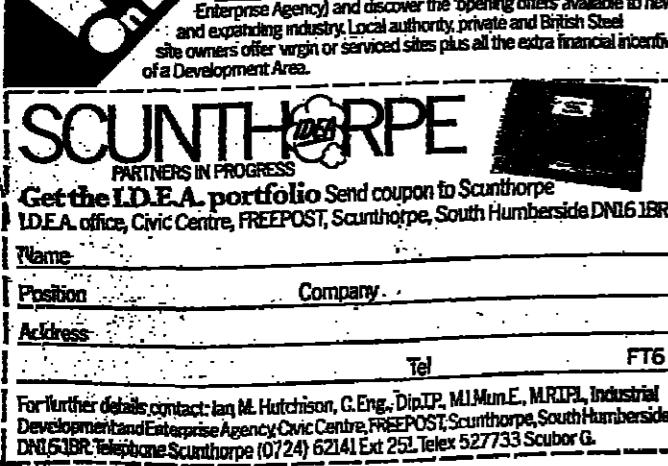
Reduces by 1/2% to 14% per annum.

Deposit Accounts

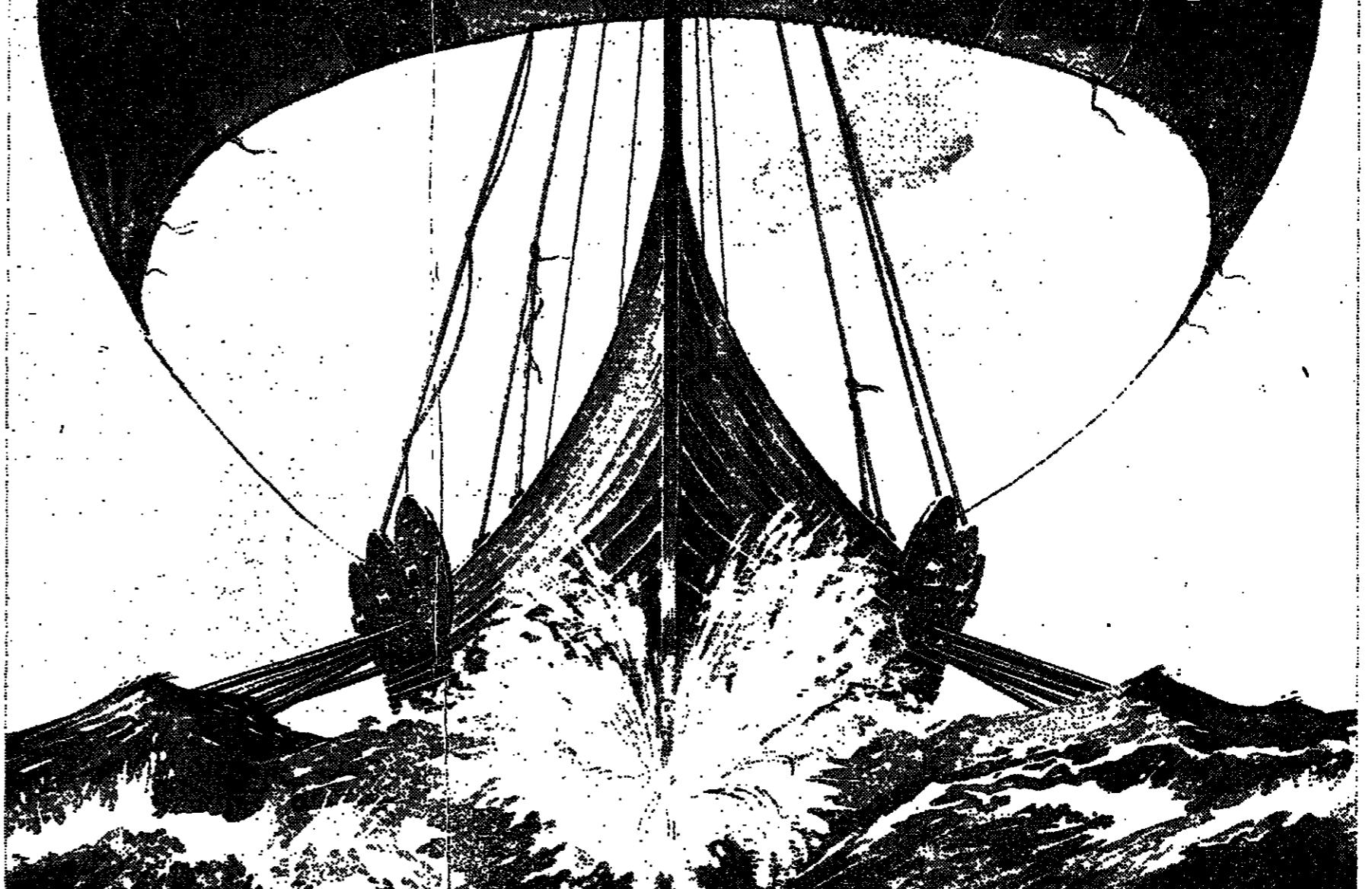
Interest paid quarterly on 7 day deposit accounts reduces by 1/4% to 11 1/2% p.a. APR 12.0%.

Abatement Allowance

On ledger credit balances of current accounts which are subject to the standard personal current account tariff and do not qualify for free terms reduces by 1/2% to 7 1/2% p.a.



We were in America 1000 years ago.



Scandinavian Bank opens in Los Angeles

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Scandinavian Bank Group

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UK NEWS

Carr, Sebag makes 20 employees redundant

By John Moore

CARR SERAG, the City stockbroker, has made more than 20 of its employees redundant. The recent move is part of an extensive reorganisation programme planned by the firm one of London's biggest broking partnerships.

The redundancies out of its 350 staff are understood to have been made in the group's "back-office" operations.

Last week the firm said it is planning to offer its overseas partners a larger equity stake in W L Carr Overseas, the subsidiary which handles the firm's profitable Far Eastern business.

Carr, Sebag, which has been re-evaluating its role in stockbroking for some time, has been in talks with various parties which might help it reduce the cost of its private client business. The firm is considering a joint operation with Brevin Dolphin, a small broking firm with spare back-office computer capacity.

Twickenham seat casts Alliance shadow

A DISPUTE over the potentially winning Alliance seat of Twickenham in South West London is threatening to cast a shadow over tomorrow's crucial meeting between Liberal and SDP leaders to consider the re-opening of nation-wide negotiations over seats between the two parties.

Representatives of the two parties will meet in Richmond, Surrey to try to resolve the situation. But at present both parties are insisting on fighting the seat, where the Liberals came second in 1979.

Representatives of the two parties in Sussex agreed at the weekend to recommend to their members that the Liberals should fight eight of 15 constituencies in the county, and the SDP seven.

At tomorrow's meeting, SDP and Liberal leaders will decide whether enough progress has been made in those areas where negotiations have begun to justify opening talks in the 17 areas where negotiations had not started before the row blew up last month between the Social Democrats and Liberals over seats.

Threat to Tower Hamlets' services

TOWER HAMLETS council, in London's East End, told the Government that it can no longer meet all its statutory social services' obligations.

After discussions with the borough, the Department of Health and Social Security, said "We are now considering what further action, if any, will be taken."

The borough, with a 25 per cent male unemployment and the highest proportion of children in care in the country, had to revise its 1981-82 budget by £5m, to £56m, to avoid being penalised. This year it is being asked to make the maximum 7 per cent cut in spending to come within Government guidelines.

GLC director of architecture

MR PETER JONES, acting director of architecture at the Greater London Council since November 1980, has been confirmed as director of architecture and supervising architect of metropolitan buildings.

New tractor engine development

THE PERKINS Diesel Engine Company is to invest £6m on the development of a new tractor engine which will give a smoother and quieter ride.

New machining and assembly facilities at its factory in Peterborough, Cambridgeshire, will be set up in May. The first engines will come off the production line in November.

ACC board to discuss Ronson bid

BY JOHN MOORE

MR ROBERT Holmes a Court, the Australian entrepreneur, who has taken over the chairmanship of Associated Communications Corporation from Lord Grade and who is bidding £36m for the entertainment group, has called a board meeting for this morning.

The ACC board will discuss the counter offer for the group made on Friday by Mr Gerald Ronson, head of Heron Corporation, one of Britain's largest private companies.

Mr Ronson is offering £46.6m

for ACC, subject to the outcome of a legal action which Heron has brought against ACC directors in the courts. A court hearing on the action will take place today.

Heron is seeking to stop Lord Grade's vital voting shareholder holding of 27.6 per cent passing to Mr Holmes a Court, and prevent other directors from selling out their shares to the Australian.

Other directors holding 36 per cent of the voting equity have given irrevocable undertakings to accept the offer from

Mr Holmes a Court's Bell Group.

It emerged yesterday that Mr Ronson had held informal discussions with Burton, the clothing group, last year over a possible acquisition but the talks had not reached an advanced stage.

In Heron's action against Lord Grade and nine other directors, including Mr Holmes a Court, and ACC as a company, Heron is seeking a declaration that any transfer of any ordinary share in ACC in

favour of the Bell Group, unless made in conformity with the Articles of Association of ACC and the Broadcasting Act of 1981, "is or will be void and/or voidable and of no effect."

Heron was yesterday studying the next round of its legal campaign with its advisers.

If Heron proceeds with the bid it is its intention to retain Lord Grade's services. Lord Grade would become life president and be asked to provide consultancy services for the

Move towards improved accounting rules

BY DUNCAN CAMPBELL-SMITH

THE ACCOUNTANCY profession will today take another important step towards evolving an agreed approach to company accounts which can help the layman understand them in the face of inflation's distorting effects.

Current Cost Accounting (CCA), usually seen as the biggest advance to date, was acknowledged at the time of its introduction—in Statement of Standard Accounting Practice No 16—to have a key limitation in this respect. It enables accountants to reflect specific price changes affecting the company within each year but does nothing to reflect general inflation and make one year's

accounts directly comparable with another's.

The Accounting Standards Committee, the profession's internal reform body, is publishing a discussion paper which it hopes will lead to the implementation of supplementary adjustments to this end under SSAP 16.

The paper proposes that where CCA sterling amounts are set out for purposes of comparison between different years, those from the past should be restated in current pounds to offset the changing value of money.

Prior year figures for both the profit and loss statement and the balance sheet would be thus adjusted, as well as the con-

tents of 10-year financial summaries.

The use of specific product cost indices for the adjustment process is rejected as "unsuitable both in theory and in practice." A general index instead is recommended. The Retail Prices Index is suggested as a satisfactory compromise between administrative convenience and the broader base of more sophisticated indices.

Where a company uses only CCA figures, the paper says that company law would probably require prior year figures adjusted in this way to be presented as a third column.

Where statutory accounting requirements are met by historical figures, and CCA figures are only supplementary, however, "a two column approach could be adopted."

Several issues have not been finally decided. These include the best way to use the Retail Prices Index or to treat companies with substantial overseas interests. Comments on the paper are requested by May 31.

ASC discussion paper on reworking amounts and 10-year summaries in Current Cost Accounting, £1.25. Accounting Standards Committee, Chartered Accountants Hall, Moorgate Place, London EC2.

Lex, Back Page

Bank lending surge 'has aided industry more than thought'

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

THE RECENT surge in bank lending has had a much greater impact on industrial investment and on improvements in productivity than was generally thought, said I M Messel and Co. stockbrokers, in a study published at the weekend.

The paper by Mr Tim Congdon said Bank of England statistics gave a misleading impression of the extent of lending to the personal and services sectors compared with lending to manufacturers.

This was because services as

defined by the banks included leasing companies, which had accounted for an increasing proportion of capital equipment used by industry. Mr Congdon said: "Over the past three years leasing has exploded as companies become aware of

the superficial impression given by the figures that lending to service industries had expanded much more rapidly than to manufacturing was 'highly misleading.'

With such a significant part of total new borrowing being performed via leasing, which normally involved purchase of capital goods, it was quite clear that buoyant bank lending had been instrumental in maintaining high investment.

Total capital expenditure by UK industry in the three years 1979-81 was 23 per cent higher than in the previous three years. This appeared to have resulted in a jump in industry's productivity. High bank lending in the recession had been an important contributor to this process, he thought.

In a separate circular to its clients Messel suggested a cautious view of the lowering of strategy.

Domestic rates lower in Labour shires

By Robin Parry

RATE HILLS for domestic households in England are on average more than £38 a year cheaper in the 13 Labour-controlled shire counties than in 24 Conservative-controlled counties.

An analysis by Mr Jack Scarf, Labour MP for Blackburn, and an opposition Treasury spokesman, shows that of the ten shire counties with the highest rate payments nine are Conservative. They are led by Hertfordshire (£3.94 a week), Buckinghamshire (£3.90) and Surrey (£3.79).

They are followed by Berkshire, Bedfordshire, Essex, Warwickshire, East Sussex and Oxfordshire before the first Labour county, Cheshire, appears at £3.73.

The article, by Mr James Church, said high real yields were likely to continue for some time, in spite of difficulties governments would face in paying high rates on their debt and of the generally depressing influence of high rates on industry.

He said the pattern of rates

in this decade was unlikely to be similar to that of its predecessors. This was because the public had lost confidence that governments could conquer inflation and because politicians had shed responsibility for rises in interest rates.

• Mr Gavyn Davies, senior economic consultant to Simon & Coates, stockbrokers, said in its Economic Analyst this month that the spring Budget represents the last chance for the Government to undertake any fundamental change of strategy.

The shire counties account for about 57 per cent of the total rate and grant house spending in their areas, while the districts account for the remaining 13 per cent.

Total rate payments in metropolitan county areas are usually higher than in shire areas. Yet the highest average payment of the metropolitan counties—£3.56 in the West Midlands—is still below Hertfordshire.

The average rate payment in South Yorkshire at £4.43 is 50 below the average for the Conservative shire counties. Mr Scarf says: "These figures tell the lie, so often

represented by Conservative ministers, that it is Labour councils which impose intolerable burdens on their ratepayers. But it is the Government."

The burden of taxation for the average family has risen by £23.54 per week since the election, nearly 12 times the increase in the average family's rate payments over the same period."

• Leading industrialists in Avon have written to county councillors, urging them to think before introducing a big increase in rates.

The letters are part of a growing campaign to stop the county rates rising by 41 per cent in a year.

The industrialists say this can only be done by condemning to the dole queue many people employed in industry and commerce.

The letter is signed by the heads of five of Avon's biggest companies—Imperial Tobacco, DRC, Mardon Park, ageing, Stobart and Pitt, and Harvey. If the latest proposal goes ahead the five will have to pay nearly another £1m on top of the £3.56 they are already paying.

Mr John Mostyn, a director of Harvey's, said: "There is no way employers can sit back and allow Avon County Council to ride roughshod over the community's business interests and thus permit so many employees' jobs to be put in jeopardy."

"When coupled with October's supplementary rate, this latest demand will result in the county having one of the fastest rising precepts in the country."

Property investment gets cool forecast

By Paul Hannon

RETURNS on direct property investment this year are unlikely to rise, or even match those obtainable from the equity market. Phillips and Drew, the stockbrokers, warn in a report published today.

Phillips and Drew forecasts that investment yields for prime property will remain firm given combination of strong institutional demand for and the present lack of supply of quality properties.

In the last three years, property yields have been remarkably static by comparison with volatile equity and gilt yields," the stockbrokers say. "This is mainly due to institutional demand."

"Although the money value of funds committed to property by institutions has risen, it fell steadily as a percentage of cash flow between 1974 and 1979."

The rate improved in 1980 to 15.8 per cent, presumably, Phillips and Drew suggests as a response to the increased supply of units of property.

The stockbrokers forecast that institutional investors will place 250m, or 14.5 per cent of cash flow, in property this year compared with an estimated 312m (14.1 per cent) in 1981.

Property Prospects for 1982, Phillips and Drew, Lee House, London Wall, EC2.

Engineering groups blame public sector for costs

BY MAZEL DUFFY, INDUSTRIAL CORRESPONDENT

REPRESENTATIVES of the engineering industry are telling the Government it should act to prevent the public sector covering up its "inefficiencies" by passing on extra payroll costs to the private sector through higher charges.

The Council of Mechanical and Metal Trades Associations, which co-ordinates the views of trade associations in mechanical engineering and metal trades, says in its Budget submission today that many public sector bodies have met financial targets mainly by raising charges instead of reducing payroll or increasing efficiency.

The council says that employment in its industries fell by 18 per cent in the two years to June 1981, but by only 2 per cent in the public sector. The increase in total expenditure on pay in the same period was 3 per cent and 42 per cent respectively.

The council was formed to represent the industry's view on EEC matters, but it decided to extend its representation to domestic issues.

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Almost all public sector charges, it says, have risen

steeply since 1979.

In some cases, such as energy prices, there may have been good reason, but in others, such as telecommunications and steel, there have been technological and economic developments which ought to have cut prices.

It claims that effects of increased charges have been greater than the officially announced percentage rises. Telecommunications charges were reported as rising by about 7 per cent, but the combined effect of higher unit charges and reduced time per charge unit "may raise an industrial customer's costs by some 30 or 40 per cent."

The council was formed to represent the industry's view on EEC matters, but it decided to extend its representation to domestic issues.

The Engineering Employers' Federation will also voice concern on public-sector charges in its Budget representations to the Chancellor.

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better balance between social groups would have to be made through more direct methods of income redistribution, such as taxation.

The experience of other countries such as the U.S. and West Germany suggested that greater equality of income, wealth and earnings did not necessarily harm either economic growth or biodiversity.

In some cases equality would be promoted if there were no public expenditure on the service concerned and if the resultant savings were used to raise all incomes equally.

Mr Le Grand says the "Streedy of Equality" through social spending had failed. Attempts to bring about

a better balance between social groups would have to be made through more direct methods of income redistribution, such as taxation.

The deficit on bus services would then be £155m in a full year. At £1 for £1, the revenue and capital support would be £195m and the total revenue £390m (at a contract subsidy of £1.30 a bus mile).

That would leave £40m available for necessary depreciation and renewals of capital assets. Whatever is decided, there is a need for stability in the running of a public passenger transport service so that plans can be soundly implemented upon clear policies and without constant changes.

As I have said, London can have the level of service it is prepared to pay for assuming, of course, efficient operations.

Whatever is decided, there is a need for stability in the running of a public passenger transport service so that plans can be soundly implemented upon clear policies and without constant changes.

These are the objectives towards which we in London Transport ought to be working against clear policy decisions.

In the circumstances of public transport today, including its special social obligations,

those objectives inevitably—if unfortunately—have to differ from the more normal business objectives of achieving a reasonable financial return on investment. Our investment, in the sense it is, is meeting the needs of London.

As

UK NEWS

Low morale test for Leyland Vehicles

Nick Garnett looks at problems facing 12,000 workers in dispute at traditionally peaceful BL plants

EXECUTIVES at BL last week were wondering whether they are facing another major crisis, well with minus.

This time, the problem is in the Cars group, the most traditional commercial division of Leyland, of Leyland group, which has the deepest roots. It is derived.

Some 12,000 workers are strike at Leyland Vehicles' ashmore plants, Leyland and Chorley, together with about 2,600 at Bathgate, Scotland. This excludes the 600 workers accepted by the company for redundancy.

Two immediate reasons for the strike, which had very strong support at mass meetings, are clear:

The company's corporate plan for Leyland Vehicles involves plant and product rationalisation with the loss of 1,855 jobs at Leyland, 1,165 at Bathgate and 880 elsewhere.

The workers, at least at Ley-

land, want the opposite—investment expansion and a six-month deferral of the scheme.

The philosophy of British Leyland in the 1960s and 1970s, when profit centres such as Leyland Vehicles supported the money-losers, cannot now be used to extract extra help in reverse.

Within the limits of BL's funds each of its companies has to stand on its own. Leyland Vehicles lost £4m in the first half of last year. A substantial though probably smaller loss is expected for the second half.

There appear three general factors influencing the work-force morale: the depth of feeling among workers surrounding the whole carefully built mythology of Leyland as

one of the world's great truck and bus-makers; and the pressures of the economic climate.

First, the old BL "disease" of labour unrest seems to have been replaced by another illness in some operations, low morale.

It has been seen on occasion in the Cars group, the whole of disillusion with the whole business permeates the picket lines at Leyland.

It might be an even stronger feature at Bathgate, though a further 150 applications have been made at the Scottish plant for redundancies on top of the 850 already accepted, largely in the tractor plant, which is Is.

This could weaken ability of stewards at Bathgate to maintain the dispute with the company. Two pay settlements of 5 per cent and one of 3.8 per cent and agreement to change working practices, might well have been necessary at Leyland Vehicles, as in the Cars division, but there is a very strong feeling by Leyland workers that they have bent over backwards to help the company.

The shop stewards have been recommending the relatively low pay settlement and new agreements on building trucks. There is almost total flexibility between trades of cab assembly at Leyland.

"There have been tremendous sacrifices in terms of conditions and wages," says Mr. Mick Coyne, the new Left-wing convenor.

"We've taken all this but now they want more from us and we don't know where it is all going to end," said a picket from the Association of Scientific, Technical and Managerial Staff.

The company recognises the support it has been given by the workforce in the past few years in accepting difficult decisions, but sees no alternative to shrinking further and asking more from its workers.

Second, the great tradition of Leyland Vehicles as a truck and bus manufacturer is now, in the view of the shopfloor, at variance with the corporate plan.

This powerful feeling of pride in the past must be stronger at Leyland, the Ribble Valley town where the company has made commercial vehicles since 1907, than at Bathgate.

You hear it all through the picket lines. "Remember the Octobus? The fastest wagon on the road when it was built," says one worker.

"I remember when they got all the long-serving men together to give their gold watches at Blackpool Tower," says another.

"The Roadtrain is the best truck we've made, but we don't know what they're trying to do with this place. There's something up, I'll tell you."

• Pressure of collapsed home demand and tighter cash margins abroad forced BL into a much closer look at Leyland Vehicles.

The logic of that was to see which plants were best suited to making which components and vehicles, which engines had not enough volume to support manufacture, development, and assembly.

• What's collaborative deals with other manufacturers could be struck.

For Leyland that means ending the 400 series engine and the TL12, leaving it to produce the TL11 but end truck engine and assembly of most vehicles.

The company says that 70 per cent of its vehicles will still have Leyland engines and the 400 series will be largely replaced by Bathgate-made 98 series power plants, and some probably from International Harvester.

The TL12 will be replaced by one almost certainly from Cummins or Rolls-Royce.

"Our intention is to save Leyland because we live here," says Mr. Coyne. "We want to change the policy to support manufacturing." But that policy demands money which Leyland Vehicles does not have.

Those feelings, which may be a kind of cry for help and with which many Leyland Vehicles managers profess not to be unsympathetic, merge with the problems of a local community, stretching out to Bolton, Preston and further afield, in which Leyland Vehicles is one of the biggest employers.

Mr. J. A. Sibley is to devote his time fully as chairman of the THORN EMI video software produce group and relinquishing his position as director of administration and company secretary.

Mr. Sibley continues as a director of THORN EMI, THORN Electronics, Telecommunications and Thame Television. Mr. Robin Charlton, director and secretary of Ransome Hoffmann Pollard, joins the company on March 1 as company secretary.

Dr. Ralph Rickards has been appointed a director of INFORMATION TRANSFER, Cambridge.

Mr. Tom Spice has retired from his position of chief executive of J. FRANKEL (ALUMINUM). He remains a director in a non-executive capacity.

Mr. Peter Withers has been appointed a director of UNILIFE ASSURANCE SERVICES. He was UK manager of the company, a subsidiary of Unilife Assurance (Overseas).

Mr. Brian Marcel has been appointed managing director of PHOTOGRAPHIC SCIENCES.

Mr. Peter Jones, who has been acting director of architecture at the GREATER LONDON COUNCIL since November 1, 1980, has been confirmed in his post. He now becomes director of architecture and superintending architect of metropolitan buildings.

Mr. Terence W. Donovon, until recently financial director, has been appointed managing director of RAYMOND INTERNATIONAL (UK), Twickenham, and assistant regional general manager for Europe, Africa and the Middle East. His predecessor, Mr. John Browning, has returned to the U.S. to take over direction of one of Raymond's American divisions.

Mr. Gregory Papayoff, vice-president of RAYMOND INTERNATIONAL BUILDERS INC., has been appointed regional general manager for Europe, Africa and the Middle East.

Mr. D. A. Garbett has been appointed president director for SILICON ORGANICS, new subsidiary of Croda Synthetic Chemicals.

BRITISH RAIL has appointed Mr. Colin Driver as deputy general manager, Eastern Region, York. He was formerly chief passenger manager and replaces Mr. Bryan Driver who is now managing director of Freightliners.

The Earl of Aylesford has been appointed a regional director of the Birmingham and West Midlands regional board of LLOYDS BANK. Lord Aylesford is Lord Lieutenant of West Midlands.

The Trade Secretary has re-appointed Mr. Michael Montague as a member and chairman of the ENGLISH TOURIST BOARD for a further three years from March 1.

Mr. Richard Mills has been appointed as a new member of the board from January 1 for three years. Also reappointed are Miss Elizabeth Brunner and Sir Frank Price from October 1 1981.

Sir David Nicolson has joined the board of SELINCOURT as a non-executive director.

Mr. T. F. E. Lane has been appointed managing director of AM INTERNATIONAL multi-national division based in the UK. This is the parent company's largest subsidiary outside the U.S.

Mr. Alan Squires has been appointed managing director of ASSOCIATED TRAPINEX.

SACCOME AND SPEED has appointed Mr. J. G. P. Jephcott, as marketing director.

APPOINTMENTS

Changes at Thorn EMI

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Subject to the approval of the Stock Exchange, FIELDING NEWSWORLD SMITH AND CO. stockbrokers, is dissolving its partnership with Mr. K. M. Feeney, who will be leaving the firm on July 31 when he will be taking up an appointment with W. GREENWELL AND CO. stockbrokers.

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Clearers face criticism over money transmission

BY WILLIAM HALL, BANKING CORRESPONDENT

THE London clearing banks' traditional domination of the UK's money transmission system is likely to come under attack at the first meeting of the new Money Transmission Consultative Committee today.

The committee, headed by Mr. John Brooks, Midland Bank's deputy chief executive, has been established following criticism over the years that the London clearers have too big a say in how Britain's money transmission services develop.

The subject has taken on considerable importance following the clearers' announcement that they intend to develop a national network to handle electronic point of sale transactions, allowing shoppers to pay for goods with a plastic card rather than cash or cheques.

Unlike the present system of paying by credit cards, which generates a great deal of paperwork, the new system will use electronic terminals which will debit customers' bank accounts directly.

At one stage the clearers had envisaged a large, centralised system controlled by them. This would have cost hundreds of millions of pounds and made the banks especially attractive to a government intent on nationalising them.

This idea, and a pilot scheme in Southampton, have been

dropped in favour of a "totally distributed system". Common standards will be set for the national network. This will not be dominated totally by the clearing banks and new entrants into the money transmission system will probably be allowed.

This will significantly increase competition in the money transmission services, at present 90 per cent controlled by the clearers. They have accepted that something as important as developments in electronic funds transfer cannot be left entirely to them.

The committee has been formed to give other financial institutions a chance to air their grievances and aspirations in money transmission services.

Apart from the London clearers, representatives of Scottish and Northern Irish clearing banks, Trustee Savings Banks, National Giro Bank, American banks, accepting houses and British overseas banks will sit on the committee.

The Bank of England will also be represented and the British Bankers' Association is understood to be sending an observer.

It remains to be seen whether the committee will be widened to take in institutions such as building societies, retailers and equipment manufacturers.

CTSB funds Eurocredit

BY PETER MONTAGNON, EUROMARKET CORRESPONDENT

THE Central Trustee Savings Bank has surprised international bankers by emerging as a provider of funds to borrowers in the Eurocredit market.

Its new role came to light over the weekend with news that the bank is putting up a \$5m (£2.67m) participation for a \$40m (£21.35m) credit for Argentina's state-owned oil concern, Yacimientos Petroliferos.

Mr. E. D. Morton, head of the bank's corporate lending business, said that the bank has taken stakes in credits to a Brazilian and an Italian bor-

rower.

Such participations are considered adventurous by many Euromarket bankers as they are lucrative but do not necessarily represent the best risks available.

Mr. Morton said the Eurocredit business was a natural extension of the foreign business, such as documentary credits, which the CTSB conducts on behalf of regional trustee savings banks. It would probably commit a total of about £50m equivalent to the market during the next 12 to 18 months.

Weather causes rise in FT shopping basket index

BY OUR CONSUMER AFFAIRS CORRESPONDENT

CONTINUOUS frosts, heavy snow and flooding have ruined many winter crops. In addition, the weather has prevented widespread distribution of fresh produce.

The January index, based on information collected from stores throughout the UK, stood at 144.81. In December the index stood at 141.24.

The increase was the highest monthly rise in the index for more than a year.

Dairy produce, fresh meat and fresh fruit and vegetables were the three main sections of the shopping basket which recorded the highest increase in cost.

The cost of dairy produce—including milk, eggs, and cheese—went up in total from £706.51 in December to £724.64 this month. Meat cost £641.32 this month in total, compared with £622.18 last month. Fresh fruit and vegetables rose from £287.33 in December to £311.06 in January.

FINANCIAL TIMES SHOPPING BASKET JANUARY 1982

January £ December £

| | | |
|------------------------------------|-----------------|-----------------|
| Dairy produce | 724.64 | 706.51 |
| Sugar, coffee, tea and soft drinks | 211.90 | 209.31 |
| Bread, flour and cereals | 318.22 | 316.57 |
| Preserves and dry groceries | 114.64 | 113.68 |
| Sauces and pickles | 55.82 | 55.71 |
| Canned foods | 199.16 | 198.57 |
| Frozen foods | 253.05 | 248.45 |
| Meat, bacon, etc. (fresh) | 641.32 | 622.16 |
| Fruit and vegetables | 311.06 | 287.33 |
| Non-foods | 249.03 | 244.58 |
| TOTAL | 3,078.85 | 3,002.87 |

1981: January 138.94; February 131.75; March 132.75; April 134.93; May 136.30; June 137.37; July 136.62; August 135.50; September 136.48; October 137.49; November 140.51; December 141.24.

1982: January 144.81.

SPEAKING UP FOR SMOKERS

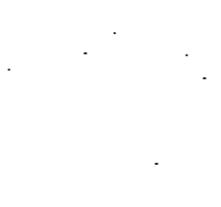
TELL THE TAXMAN

No more tax on cigarettes

Sign the petition in your local shop

Organised by the National Federation of Retail Newsagents and the Retail Confectioners and Tobacconists Association

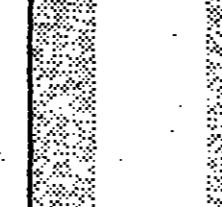
50% TAX



Betting



Cinema

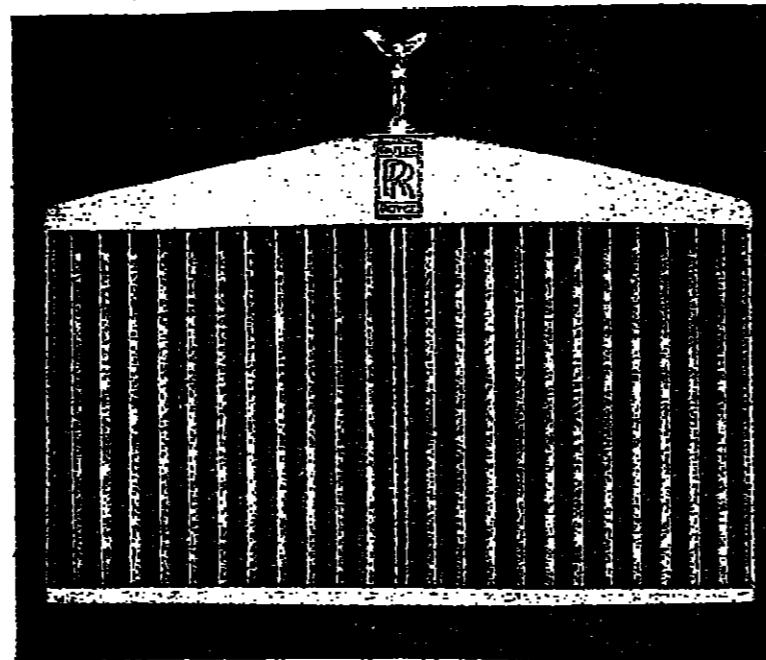


Cigarettes



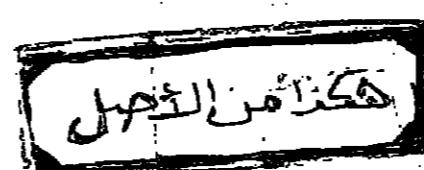
Petrol





Vladimir Ilyich Lenin
Guglielmo Marconi
George Bernard Shaw
Elvis Presley
David Lloyd George
Sir Edwin Lutyens
Sir Banister Fletcher
Prince Chula Birabongse of Siam
Gracie Fields
Sir Billy Butlin
H.M. The King of Serbia
Henry Curtis-Bennet K.C.
Douglas Fairbanks
Pierre Michelini
Howard Hawks
Sir Frederick Henry Royce
Ernest Hemingway
Claude Johnson
Hugh Trevor-Roper
Vladimir Horowitz
Mae West
Baron Edouard de Rothschild
The Nizam of Hyderabad
W.R. Vanderbilt
The Maharajah of Mysore
Sir Jesse Boot
J. Arthur Rank
Lord Kitchener
Tommy Sopwith
H.M. King Carol of Rumania
Lord Beaverbrook
Sir Malcolm Campbell
J. Pierpont Morgan
Roberto Rosselini
The Marquis of Crewe
H.I.M. Haile Selassie
The Maharajah of Cooch Behar
The People's Republic of China
(Unknown purchaser)
General Franco
Gary Cooper
The Third Duke of Westminster
Nubar Gulbenkian
Alfred Bird
Sir John French
Lord Fisher
The Marquis of Exeter
Lord Birkenhead
Lord Baden-Powell
Edgar Wallace
W.D. Wills
R. D'Oyly Carte
The Maharajah of Patiala
Jack Warner
Jack L. Warner
S. Gesteiner
Pola Negri
Sax Rohmer
Sir Terence Rattigan
R.C. Sherriff
Cary Grant
W. Somerset Maugham
Peter Sellers
Marshal Tito
Aristotle Onassis
Greta Garbo
Lawrence of Arabia
President Woodrow Wilson
Marie, Dowager Empress of Russia

For seventy-eight years Rolls-Royce motor cars have been owned by the men and women who shape history.





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This is the Silver Spirit.
Rolls-Royce Motors believe it is
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combination of aerodynamics and styling they have yet achieved.

For seventy-eight years, Rolls-Royce Motors have been striving to improve on the best car in the world. They still are.



MANAGEMENT

Stress: industry's avoidable cost

BY ARNOLD KRANSDOFF

BRITISH companies beware. There is a very real threat that high compensation claims for the effects of stress at work may have to be met in the future.

A British court recently set a precedent by awarding an engineering firm £7,750 for moderate hearing loss due to noise stress—a judgment which may well herald the beginnings in the UK of what has become a popular disability claim in the U.S.

So says Dr Audrey Livingston Booth, director of the newly-formed Stress Syndrome Foundation which has gained executive support from such industrial heavyweights as Sir Monty Finnis, a former chairman of British Steel, and Walter Goldsmith, the director general of the Institute of Directors, and Baroness Phillips, who has held numerous public service appointments.

The foundation's aim is to expand research into the problems of stress and help to reduce its harmful effects.

Dr Booth, who is a specialist in neuro-psychology, believes that claims by

workers to be compensated for stress could be very expensive for industry. In the U.S. in 1978, 17 per cent of disability claims in one state alone—California—were related to job stress otherwise called "cumulative trauma" by local lawyers.

She believes that British companies should introduce special stress control programmes. These could involve a number of alternatives, including day, weekend or midweek seminars at an outside location. Inhouse courses could be arranged to reduce stress, while special individual programmes could be provided if people could not spare any time off.

Generally, treatment for stress would include special instruction on breathing and gentle yoga-style exercises supplemented by courses giving relevant information, she explains.

If this were done, the savings to industry could be considerable." Dr Booth estimates that the direct cost of stress to British industry in 1979-80 was £3bn in terms



"There was so much of it around we decided to create a new department"

of working days lost through absenteeism brought about by boredom or stress-related illness. Stress, she says, can manifest itself in both mental and physical ways and stems from situations evoking fear, anxiety, worry and frustration.

"We lose more days

through stress than through strike action, which is a sobering and expensive thought," she says.

Dr Booth made these comments at a recent one-day symposium on stress, a subject that is generating a great deal of concern at the moment. More than 50 companies were represented at Dr Booth's presentation, many of them household names.

Another speaker, Professor Cary Cooper, a specialist in organisational psychology, has also recently published a book on executive stress and its effect on the family, while the Institution of Industrial Managers is about to hold a one-day workshop on stress.

Dr Booth believes that any stress control programme should have one basic objective: to teach employees "how to drive, service and maintain a very valuable precision-made system—the human body."

To illustrate her point, she cites an everyday event whereby important business has to be discussed over a

working lunch. The stress of the occasion, she maintains, can affect ordinary bodily functions such as digestion because salivary juices stop flowing.

Because of this the executive needs to pace himself in his use and management of energy. He has to learn to "recognise over-arousal in himself and how to reduce it."

"It need only take 10 minutes but it must be done, or he'll have dyspepsia, gastritis or worse, then take antacids, which upset the delicate acid / alkali balance . . ." she says.

"Working breakfasts, lunches and dinners should be kept to a minimum; these should be natural breaks when an executive takes his foot right off the accelerator. Weekend breaks should be sacrosanct."

She adds: "Learning how to pace and drive ourselves without wear and tear is what stress management is all about."

Stress Syndrome Foundation, Cedar House, Yalding, Kent, (0622 814451.)

BOOK REVIEW

Plumbing the depths of RTZ

The Rio Tinto Company—an economic history of a leading international mining concern, 1873-1964 by Charles E. Harvey. Aldus Hodge, 5 Chapel Street, Penzance, Cornwall. £25.

HUGH MATHESON was an earnest Scot who devoted his life mostly to the virtuous accumulation of money. In his spare moments he endowed churches and threw himself—like his friend Mr Gladstone—into the reclamation of London prostitutes.

Dr Avery concentrated on social aspects of the story. Dr Harvey's approach is financial and economic.

In its early years, the Rio

tions. An equity base of £2m was simply not sufficient for an undertaking which involved new port facilities and miles of expensive railway as well as immense mine workings.

In its early years, the Rio Tinto Company was forced into numerous bank loans, conversions of its debentures into ordinary shares, and heavy discounted bond issues. By 1978, when the company recorded an attributable profit for the first time the ordinary shares had sunk to a mere £2.50.

Once through these vicissitudes, the company became extremely profitable. But when Geddes came to head it in the 1920s, times had again become more difficult and diversification into the North Rhodesian copper belt was one of the creative strategies which he prescribed. His vehicle was the Rhakana Corporation.

A certain ruthlessness characterised the way in which Geddes collaborated with Sir Ernest Oppenheimer in assembling and consolidating their control of Rhakana. In brief, they appear to have arranged the development finance of Rhakana in such a way as to dilute the minority shareholders into insignificance.

Acting as underwriters to a Rhakana debenture, they set the interest payments high enough to ensure that Rhakana would default. This outcome was obvious to others besides Rio Tinto and Oppenheimer's Rhodesian Anglo-American, the majority shareholder. So it was not difficult for Rio Tinto's in-house stockbroker—J. C. in Taunay—to buy in £2m of the £4.5m issue, or for Anglo to mop up the remainder. When Rhakana promptly suspended payment on the stock, the bold investors naturally accepted payment in Rhakana ordinary shares. As a result, their combined stake rose from 65 per cent to 85 per cent.

His narrative is at its best when it homes in on the ways in which this large enterprise—and its promoters—applied itself to the manipulation of markets. Rio Tinto was adept at the making and breaking of cartels, and did well out of the Secretan copper corner of the 1930s. But financial markets were as important to the company as the markets for copper and pyrites. Two examples give the flavour.

Even RTZ's own historian was forced to record that the 1973

prospects—offering for sale

200,000 shares at £10 each—"appeared to many to be almost fraudulently optimistic". Dr Harvey can now show that they were right: there is little doubt that the (Matheson) syndicate deliberately understated the risk and overstated the likely return on capital.

As a prospective writer, the upright Matheson was not only a master in the use of red ink and carefully-chosen typefaces; he was also prone to emphasised cash-flow projec-

*Out of print

The impact of the family

WHEN IT comes to family rows Cary Cooper thinks that the employer has a lot to answer for.

The pressures of modern-day work lead to a great deal of stress. Often this spills over into home life and when it does, it can compound problems at work.

Companies, he believes, do not do enough to help their employees—or themselves.

As a specialist in organisational behaviour Cooper obviously believes he is well qualified to hold such an opinion. He is professor of organisational psychology and head of the department of Management Sciences at the University of Manchester, and has recently published a book on Executive families under stress.

While this reflects a keen understanding of the existence and causes of this condition some of the antidotes he recommends do seem rather like spoonfeeding.

He believes that the conflicts and strains that families experience have probably the most important influence on the performance and satisfaction of the individual manager and,

consequently, on the climate and success of the nation's businesses. However, employers have always been reluctant to acknowledge the impact of families on companies—claiming that they are "irrelevant to managerial performance, to have minimal effect, or to be 'none of our business'."

He asserts that the mental and physical effects of job stress are not only disruptive influences on the individual manager but also a real cost to the organisation.

While difficult to quantify, he quotes government estimates that, in the UK, industry loses roughly 300m days a year because of short-term stress-related illness. Calculations in the U.S. suggest that pressures at work create physical, social and psychological problems that may cost in the region of between 1 and 3 per cent of gross national product, he adds.

There are a large number of potential sources of managerial stress, he says. These include

lack of job security, relocation, the pressure of too much or too little work, thwarted ambitions, too much business travel, and lack of effective communication—all factors that become exacerbated during periods of economic downturn.

On top of this, life is being made even more complicated by an altogether new factor—the increasing number of wives with careers. This can restrict the promotional moves of either spouse.

"Many of the problems that both male and female managers and their families face are a consequence of changes in society and the reluctance or insensitivity of organisations to recognise them and take the necessary action to minimise their negative effects," says Cooper.

"Obviously, both male and female managers share a large number of difficulties, but it is also true that female managers have additional concerns and problems to overcome by virtue of being women."

Cooper stresses that individuals and families must be prepared to help themselves but the employer can also do much to meet the challenge.

Referring to the "staggering" cost of stress-related illness, he says: "Perhaps if personnel departments or cost accountants in organisations focused more on the financial costs of the human asset, then more flexible, imaginative and futuristic policies would be pursued."

So what can an employer do? Cooper is not short of suggestions—some are his own, others belong to his peers.

Among them:

- Hold seminars for spouses to enable each to learn what is going on in each other's lives."

- Provide nursery facilities or stress centres to accompany managers on a certain number of business trips a year and provide more free time to prepare and recover from travelling.

- Gear relocation plans to the individual's home life phase-change is less disruptive when one is single than when one has children starting school, for example.

- Provide adequate notice on relocation, which should be long enough to eliminate or minimise separation from the family. At such times, time off for house hunting and moving should be the norm, rather than a privilege; other travel should be kept to a minimum and arrangements could be made so that either party, during times of separation, has someone to turn to in domestic emergencies.

- Executive families under stress. By Cary Cooper, Prentice-Hall Int. 66 Wood Lane End, Hemel Hempstead, Herts. £2.95 hardback; £1.45 paperback.

● Allow working women more flexible working hours so that they can arrange their work/home commitments accordingly.

● Allow spouses to accompany managers on a certain number of business trips a year and provide more free time to prepare and recover from travelling.

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Home in a dome

A CAPTIVATING concept for instant homes comes from Californian company Cathedralite, whose consultant is R. Buckminster Fuller, lauded by some Americans as the Leonardo da Vinci of this century.

Fuller's maxim of "doing more with less" resulted in the geodesic dome, which is likely to prove more attractive to the UK housebuying public than to our planning authorities.

The Californian domes look

like wooden igloos, cost

5 to 10 per cent less than conventional homes of comparable size, and offer

energy savings of between 30

per cent and 50 per cent less

energy to maintain a comfortable living environment.

The reason for such substantial savings lies in the fact that the geodesic dome has 38 per cent less exterior surface area

albeit the same interior square

footage, with the result that

there is less heat (or cool)

and less surface area from

which heat can escape.

The designers say the fewer the partitions the better, because air naturally travels in a circular pattern and the greatest enemies of continual air flow are floor to ceiling

tunnels, air-stuffing corners, and low, flat ceilings. A dome efficiently keeps all three air movement barriers to a minimum.

Geodesic homes are at the least up-market prefabs—suggested for weekend use, as separate structures for visiting in-laws or overnight guests.

But for those with families or who entertain frequently, the spacious 50-ft diameter home

could also be the answer to unusual but gracious living.

With 1,800 sq ft on the first floor alone, there is the option of adding a second floor to bring living space up to more than 2,700 sq ft, making way for more large bedrooms, a roomy kitchen and perhaps a study or den.

In the middle range, the 30 ft and 35 ft Vista model includes a preformed ready-to-

stand first floor, interior and exterior wall arrangement, main floor and subfloor, as well as prefabricated stud walls for the lower level, materials for the second floor joists, subfloor and staircase.

This package is aimed at DIY enthusiasts, and the company reports that 75 per cent of its customers do some building and finishing, while a quarter do almost all of the work themselves.

Prices for the Vista model start around \$20,000 in the U.S.

Cathedralite's corporate offices, which consist of a clutch of domes demonstrating what the company calls

the world's most advanced building system.

Confidence in its product begins at the company's own

construction, which is

inspected and maintained by

monitors.

Further on 0822 26228.

EDITED BY CHRISTOPHER LORENZ

BY JEREMY STONE

There were wars.

Charles Harvey's new independent history sheds new light on quite a few of them. Where Dr Avery concentrated on social aspects of the story, Dr Harvey's approach is financial and economic.

The case made for multinational companies to exploit natural resources has always been that they can benefit the economy of a host nation by mobilising assets which would otherwise be dormant (even undiscovered). Economic development results from the increase in tangible local wealth as royalties are paid—and from the increased economic activity which a mine or oil-well collects about itself.

Dr Harvey applies quantitative tests to this hypothesis reaching the disappointing but significant conclusion that exploitation of the original Rio Tinto mines between 1973 and 1984 was more beneficial to the economies of Britain and France than of Spain. On the other hand, he argues convincingly that the original price paid for the right to work the Rio Tinto deposits was fair.

The common factor in their lives was the Rio Tinto Company. Matheson founded it in 1873. Nearly 60 years later, at the time of his theatrical success, Geddes was its chairman. But far from being dilettantish in his methods of management, Geddes transformed Rio Tinto.

What Matheson had created—using his spurious City reputation to gloss over the risks of his speculative venture—was a company designed to prepare a single mine in Northern Spain. It was adept at the making and breaking of cartels, and did well out of the Secretan copper corner of the 1930s. But financial markets were as important to the company as the markets for copper and pyrites. Two examples give the flavour.

Even RTZ's own historian was forced to record that the 1973

prospects—offering for sale

200,000 shares at £10 each—"appeared to many to be almost fraudulently optimistic". Dr Harvey can now show that they were right: there is little doubt that the (Matheson) syndicate deliberately understated the risk and overstated the likely return on capital.

As a prospective writer, the upright Matheson was not only a master in the use of red ink and carefully-chosen typefaces; he was also prone to emphasised cash-flow projec-

INTERNATIONAL CONTRACTS

NKK builds bridge over Keihin Canal

THE ARTS

Glasgow Citizens

Puntti and Matti

by MICHAEL COVENY

Herr Puntti and sein kleiner Matti is quite literally Brecht's most escapist play, as well as his funniest. It was written during three weeks in 1940 while the Battle of Britain raged and Brecht—with his family—dropped fugitive anchor on a country estate in England. *Giles Havergal's* production opens with the author, his wife and two children marching through the auditorium with hats slung over their shoulders. They are welcomed with the laying of a generous table. Brahms' waltzes heard on a clattering piano.

The tale of an alcoholic landowner, Puntti—who is reasonable when drunk but unbearably cruel when sober—is taken up in a mood of amateur theatrics that springs logically from the social warmth and high spirits of these first moments. The device also reflects the circumstances in which Brecht came across his material for this play. Terry Bartlett's design is a sort of huge whitewashed barn with solid furniture and a haystack in the corner. It has a fine country atmosphere and that atmosphere blows, not only through the production (Gerry Jenkins' lighting is delightful) but also through the sense of private liberation experienced by Brecht. (Robin Hooper), while writing the play. We hear a speech of Churchill on the radio; Brecht ponders the helplessness he feels as an artist.

This was an interesting period of touch in the presentation. It had become fashionable to snipe at Brecht for the antiquity of his pragmatic attitudes and the naivety with



Leonard Burt

Peter Jones and William Rushton in a scene from "Pass the Butler," the first stage play by Eric Idle, a member of the Monty Python team. An anarchic comedy in the Joe Orton tradition "Pass the Butler" also stars John Fortune and opens a West End run at the Globe Theatre tomorrow after beating box office records during its provincial tour.

Architecture

Finns and fascists

by COLIN AMERY

Two recently opened exhibitions show the richness London now provides as an architectural centre. Both the Royal Institute of British Architects, with its Heinz Gallery at 21 Portman Square, and the Architectural Association, with its rich programme of lectures and delightful exhibition gallery at 34-36, Bedford Square, are regular and good suppliers of the small exhibition. Inevitably the AA School is a livelier source of ideas than the RIBA, but Mr John Harris of the Drawings Collection at 21 Portman Square, manages to present the young things as equal outsiders (Eva is, after all, just home from a Brussels convent) and one of the play's comic highlights, the "pretend" wooing (complementing the sauna scene) of Eva by Matti to test her suitability as a chauffeur's wife is duly hilarious.

Purcell Room

Suoraan

by PAUL DRIVER

The second of the Suoraan ensemble's three concerts at the Purcell Room began with the first performance of Michael Finnissy's *Dura-Dura*, a transformation of verbal and musical folk-material from Sardinia for mezzo-soprano, flute, piano, and percussion, which proved utterly seductive and is one of the composer's best compositions to date. The title refers to a kind of "dance-song" and the piece was written as a wedding gift for the present conductor, James Clarke, and his wife. Fittingly, the music expressed a blaze of celebration, glistening "exultant" electrically charged moments in the treble instruments, enfolding the singer's Josephine Nednick's pungent, fastidiously infected utterance in a lively pacing of castanet-clicks and pedalled drum thuds. The style is not unrelated to Xenakis's but the sensibility, as well as the musicality, belong to Xenakis.

Finnissy, nominally the ensemble's pianist, comes increasingly and inevitably to dominate the activities. His preference for the music of Xenakis and Cage, both featured in this series, reflects more meaningfully on his aesthetic interests than on those of Clarke and Richard Emsley who are Suoraan's directors. Three Cage items were included on Thursday. In the first, a realization for just three performers of the exquisitely scored *Atlas Eclipticalis* ("it can use as many as 80 instruments and last any amount of time"), Finnissy obliged by acting as the human clock which minimally limits a completely random production

of pitches. The resulting instance of ultimate pointillism was pleasant and soothing in its way for the listener. It did not go on too long (though it outlasted certain applause) and it afforded the incidental stimulus of deciding whether Miss Nednick seemed impassively in the curve of the piano, was actually participating or not.

She was in all probability just waiting for her two Cage songs which followed. *The Wonderful Widow of Eighteen Springs* and *A Flower* are both conceived for voice and closed piano—voice setting by Finnissy as few as three notes in the first and last tape as modestly deployed. They are surprisingly musical contributions: their meaning, if they must take one, is to do with intimacy, a recitalist develops with the grand piano as symbol and institution.

Afterwards Miss Nednick unwrapped her own present from Michael Finnissy, a solo vocalise, *Ohi Ohi Ohi*, composed in gratitude for long and faithful advocacy. It was light and witty and had a lift, and it was sumptuously set forth. In two pieces by Richard Emsley and one by Clarke the refined atmosphere of the music-making was disturbed. Emsley's *Helter Skelter* for flute, vibraphone and piano, a hypnotic weave of sounds, was tastefully enough composed, but his *Juniper Tree* for the full ensemble was an interminable noise-maker, while Clarke's *Red Skies* for piano, another continuous sweep of sound, served merely to exhibit once again Michael Finnissy's unfurling thunderous virtuosity.

In a case in point was Britten's *Albert Herring*, given by the Royal College of Music Students' Association in the

Parry Theatre on Thursday night—alas, for only two performances. No need for young voices to strain. Every word came over. The conductor Graeme Jenkins not only kept the balance right (he could safely have let fly a little more in the introduction to Act 3 and the climax of the mock threnody) but he and his players were in full command of Britten's chamber textures. Musically there was virtually no weak link. John Graham-Hall in the title role, tall and gaunt, kept the comic business under control and deserved his main effort, for Albert's outburst after returning from his binge—excellently done. The older characters in *Herring* present difficulties for young singers. The Lady Billows of Sue McCulloch was quiet, refined, purposeful, not overbearing. Interestingly reading, though the Gorgon of Loxford, who may be a lady, is not a "lady" in the old sense—the widow, more likely, of a self-made man knighted for well-directed benefactions. She might have changed places with her formidable housekeeper, alarmingly well portrayed by Maxine Symons. A point that had not occurred to me before is the importance of the mouth in suggesting advancing age. Young lips don't easily convey years of greed, bossiness or puritan disapproval.

Miss Wordsworth (Marilyn Rees), Mayor Upfield (Chris Kirby), Superintendent (Nicholas Greenbury), were all very clearly defined. Albert's beastly mum was made far too nice by Mary Hart, but she had one of the best voices in the

cast. Neither Nancy (Jane Carrick) nor boyfriend Sid (John Avey) was quite right, but the couple did their love scene, one of Britten's best, very nicely. Parson Gedge (James Ottaway) started indifferently but soon got it right. The two girls Emmie (Jane Streeton) and Cis (Alison West) were fine, but Harry (Helen Opie) was misjudged.

Bryan Drake's generally prosaic, straightforward production held and in one or two other details encouraged overplaying of humours already explicit in the music. When he wrote *Herring*, Britten's instincts were already keen but he was richer in inventions than experience. Overplaying reveals passing longueurs which experienced artists can conceal. A thoroughly enjoyable evening, all the same.

St. John's, Smith Square

Sing + Circle

by DOMINIC GILL

The solo vocal quartet called Singcircle and the instrumental ensemble Circle combined under their founder-director Gregory Rose on Saturday night to offer a lively collision of assorted pieces from the recent and very recent repertoire—a contrasting mixed bag which successfully gave the lie to the notion that the only worthwhile concertos of modern music are those devised to illustrate a particular theme or didactic point.

The evening was framed by György Ligeti's *Aventures* and *Nouvelles Aventures*—those "anti-operas" of the early 1960s influential for their wild and adventurous use of extended vocal techniques and, for all their exuberance, a culling demonstration that vocal "noise" and simple music-theatrical gesture can be worked into a musical canvas of remarkable economy and efficacy. Perhaps *Nouvelles Aventures* should ideally be given immediately after *Aventures*, as a blatantly comic and contrasting pendant, to make its best effect. But as overture and coda the pair also make their point. The delivery was vivacious, and had presence and charm: a little more accuracy, especially in *Aventures*, would have provided a still sharper cutting edge. Both gained greatly from splendidly deadpan performances by the percussionist James Wood.

Dominic Midway's *In Dark Times* for four solo voices with five instruments, specially commissioned for the concert, was eight poems by Bertolt Brecht. It's a rich, uneven sequence. Some, like the poem of the title, are built and move, with a strong sense of character

and charm: a little more accuracy, especially in *Aventures*, would have provided a still sharper cutting edge. Both gained greatly from splendidly deadpan performances by the percussionist James Wood.

A pair of solo pieces, Brian Ferneyhough's *Cassandra's Dream* for flute and Xemaike's *Eurygyl* for piano, were stylishly played between times by Nancy Rutter and Michael Finnissy. And also John Casken's *Music for the Crabbing Sun*, composed in 1974 for harpsichord, flute, oboe and cello—like so many works of that composer, a web of scurrying detail from which evidence of strong and original musical sensibility emerges, but fitfully, when the texture thins.

Coliseum

Figaro

by MAX LOPPERT

Jonathan Miller's 1978 production of *The Marriage of Figaro*, azimble but vacuous and essentially lacking in any convincing stylistic identity, was rather uncertainly revived on Friday under Roger Frith's supervision. The Jackdaw conducting of James Judd was little help; and while one or two of the more unfortunate inventions of the original had been removed, a major idiom—the appropriation of "Porgi amor" as a minuscene involving the Almaviva offspring—remains at large.

There are some new outbursts of frolicking, and even dance, in the Act 2 finale that sit uncomfortably beside the very plain postures struck at other times.

But then, to my eyes and ears, the whole production sits uncomfortably, in more than one sense—neither figure fully plain all through nor vigorously comic, a kind of Mozartian no-man's land. The herald flowerbeds into which Figaro constantly plunges in the last act deserve much of it to mere foolishness: is it too late to scrub the scenery in the entirety at this point and begin again?

The current cast lacks élan, unity of purpose, and, mostly, beauty of tone. Lois McDonald's first London Countess was as may be expected, grandly carried, but rather edgily and cloudily voiced. Eileen Hamann's Susanna was in oddly colourless

form on Friday, and pecked at the music; even Neil Howlett, whose sour-visaged Count was the best thing in the evening, failed to tell all the way through.

From the 1978 cast we had Sally Burgess, still a Cherubino of plucky personality, but now one of very stratified vocal production, particularly in rising phrases; and John Tomlinson in the title role. It mystifies me how a singer of such profuse talents, vocal and dramatic, could have come up with such a dull and dogged view of the character—a bawling, booming sergeant major, launching into backslapping and stage-Cockney with a gusto as powerful as it was irritating. The role needs to be taken to a Bruselas or a Gobbi, and put together on entirely new and stylistically more secure lines, piece by piece. But then, of the whole show much the same could be argued.

Delius contest

A competition for children and young people is being launched by the organising committee of the fourth Delius Festival, which is to be held from March 5 to 14 at the University of Keele and in Hanley, Stoke-on-Trent.

Entry forms are available from the Secretary, The Delius Festival, c/o The Information Office at the University of Keele.

THEATRES

ADELPHI, S. CC 01-835 7511. D'OLYMPIA CARDS 15 weeks. Mon-Sat 7.30pm, Sun 2pm. £10. *EDDIE AND THE SPIDER*. Mon-Fri 7.30pm, Sat 2pm, Sun 3pm. £10. *THE HOUSEKEEPER*. Mon-Fri 7.30pm, Sat 2pm, Sun 3pm. £10. *THE HOUSEKEEPER*. Mon-Fri 7.30pm, Sat 2pm, Sun 3pm. £10.

AMBASSADOR, S. CC 01-835 6216. *THE HOUSEKEEPER*. Mon-Fri 7.30pm, Sat 2pm, Sun 3pm. £10. *EDDIE AND THE SPIDER*. Mon-Fri 7.30pm, Sat 2pm, Sun 3pm. £10. *THE HOUSEKEEPER*. Mon-Fri 7.30pm, Sat 2pm, Sun 3pm. £10.

APOLLO, S. CC 01-835 6216. *EDDIE AND THE SPIDER*. Mon-Fri 7.30pm, Sat 2pm, Sun 3pm. £10. *THE HOUSEKEEPER*. Mon-Fri 7.30pm, Sat 2pm, Sun 3pm. £10.

ATLANTIS, S. CC 01-835 6216. *EDDIE AND THE SPIDER*. Mon-Fri 7.30pm, Sat 2pm, Sun 3pm. £10. *THE HOUSEKEEPER*. Mon-Fri 7.30pm, Sat 2pm, Sun 3pm. £10.

CAVENDISH, S. CC 01-835 6216. *EDDIE AND THE SPIDER*. Mon-Fri 7.30pm, Sat 2pm, Sun 3pm. £10. *THE HOUSEKEEPER*. Mon-Fri 7.30pm, Sat 2pm, Sun 3pm. £10.

CHARING CROSS ROAD by Helene Hanff. Mon-Fri 7.30pm, Sat 2pm, Sun 3pm. £10. *EDDIE AND THE SPIDER*. Mon-Fri 7.30pm, Sat 2pm, Sun 3pm. £10. *THE HOUSEKEEPER*. Mon-Fri 7.30pm, Sat 2pm, Sun 3pm. £10.

COVENT GARDEN, S. CC 01-835 6216. *EDDIE AND THE SPIDER*. Mon-Fri 7.30pm, Sat 2pm, Sun 3pm. £10. *THE HOUSEKEEPER*. Mon-Fri 7.30pm, Sat 2pm, Sun 3pm. £10.

EDWARD VIII, S. CC 01-835 6216. *EDDIE AND THE SPIDER*. Mon-Fri 7.30pm, Sat 2pm, Sun 3pm. £10. *THE HOUSEKEEPER*. Mon-Fri 7.30pm, Sat 2pm, Sun 3pm. £10.

ELSTREE, S. CC 01-835 6216. *EDDIE AND THE SPIDER*. Mon-Fri 7.30pm, Sat 2pm, Sun 3pm. £10. *THE HOUSEKEEPER*. Mon-Fri 7.30pm, Sat 2pm, Sun 3pm. £10.

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FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY
Telegrams: Finantimo, London PS4, Telex: 8954871
Telephone: 01-248 8000.

Monday January 25 1982

The Finnish consensus

POISED BETWEEN the climatic rigours of the Arctic Circle and the chilly neighbourhood of the Soviet Union, Finland produces a tough breed of men and a tougher breed of politicians. Mr Urho Kekkonen, who resigned as president last year for health reasons after having towered over Finnish politics for 25 years, is a prime example.

At home he made use of the considerable prerogatives of his office to hold together an occasionally fractious group of political parties. Abroad he pursued a policy of so-called active neutrality. Its chief purpose was to preserve Finland, after two lost wars against the Soviet Union, as a Western, essentially capitalist democracy.

Trust

Doing so made it necessary to win and retain the trust of the Soviet Union by convincing Moscow that Helsinki was genuinely neutral in the political clashes between the Eastern and Western blocs.

Realist that he is, Mr Kekkonen held that Finnish neutrality would not be worth much without that trust; credibility, he held, could not be achieved by unilateral declarations from Helsinki.

Mr Kekkonen built up a widespread national consensus behind that policy; all the candidates who mattered in the race for the succession were pledged to continue his kind of foreign policy. Clearly the Finns were not impressed by occasional jibes in the West that "finlandisation" is a half-way house on the road to satellite status.

The outcome of the popular vote for the electoral college which will choose Mr Kekkonen's successor tomorrow supports their view. Barring the unforeseen, the choice must fall on the present Prime Minister, Mr Mauno Koivisto. Moscow would have preferred a man from Mr Kekkonen's Centre Party, because that was what it was familiar with. But the Soviet Union acquiesced in the verdict of the Finnish people, which was not frightened by Big Brother's preference.

At home, the widespread popular support for Mr Koivisto amounts to an earthquake. Never before has Finland had a Social Democratic president. Mr Koivisto's personal popularity is such that he gained 43 per cent of the votes—almost double the support which his

party received in the last parliamentary election.

But the earthquake is minor. Mr Koivisto has described himself as a conservative Social Democrat. His party was at times infuriated by his financial orthodoxy as governor of the Bank of Finland, an office which he held before becoming Prime Minister. Moreover, the fragmented Finnish Parliament will require continued rule by a centre-left coalition: Mr Koivisto has rejected the option of dissolving parliament and trying to cash in on his personal popularity to give his party an electoral boost.

As in foreign affairs, therefore, Mr Koivisto is committed to continuing policies of consensus also at home. The indications are that Finland will remain true to the present formula of a market economy with moderate interventionist elements.

Mr Kekkonen held that consensus together by forceful methods, bringing his authority to bear on quarrelling politicians and occasionally governing with cabinets having a strong technocratic rather than party-political base. Mr Koivisto is more of an intellectual and has given hints that he may relax the reins that Mr Kekkonen held so tightly. That may involve something of a gamble, but it fits the pattern of his own electoral success which was the product of movement on the political stage without shifting the essentials—active neutrality and consensus.

Friendship

Consensus politics are not inappropriate for a small neutral state which wishes to protect its independence and its democratic institutions. The Swiss practice it in their way: the Austrians in theirs. In Finland any serious ideological turmoil could eventually endanger the careful balance of the relationship with the Soviet Union, which might be described as friendship at arm's length.

Russian acquiescence in Mr Koivisto's success shows that, within limits, a small nation in Finland's exposed position can stand up to Moscow, preserving its liberty and a considerable freedom of movement. But, by definition, active neutrality cannot be merely inert. Mr Koivisto will have to work hard to preserve the Kekkonen heritage.

The first question on her agenda is "Why do so many senior executives in British industry fail to appreciate the wide-ranging contribution that design can make to company's success?" It is followed by "What can be done about improving (their) awareness?"

The simple answer to both of them, as many of Mrs Thatcher's guests will tell her, is in the whole social and educational structure of the country. In essence, the problem results from "the low esteem in which . . . everything connected with industry is still held in our culture," to quote Mr Patrick Jenkin, the Industry Secretary.

This attitude is rooted in at least 150 years of history and will be extraordinarily difficult to change.

To ask why so many captains of British industry fail to appreciate the significance of design is tantamount to asking why they persist in failing to

perceive what has made high-cost countries like Germany, Sweden and Switzerland and, above all, Japan such success.

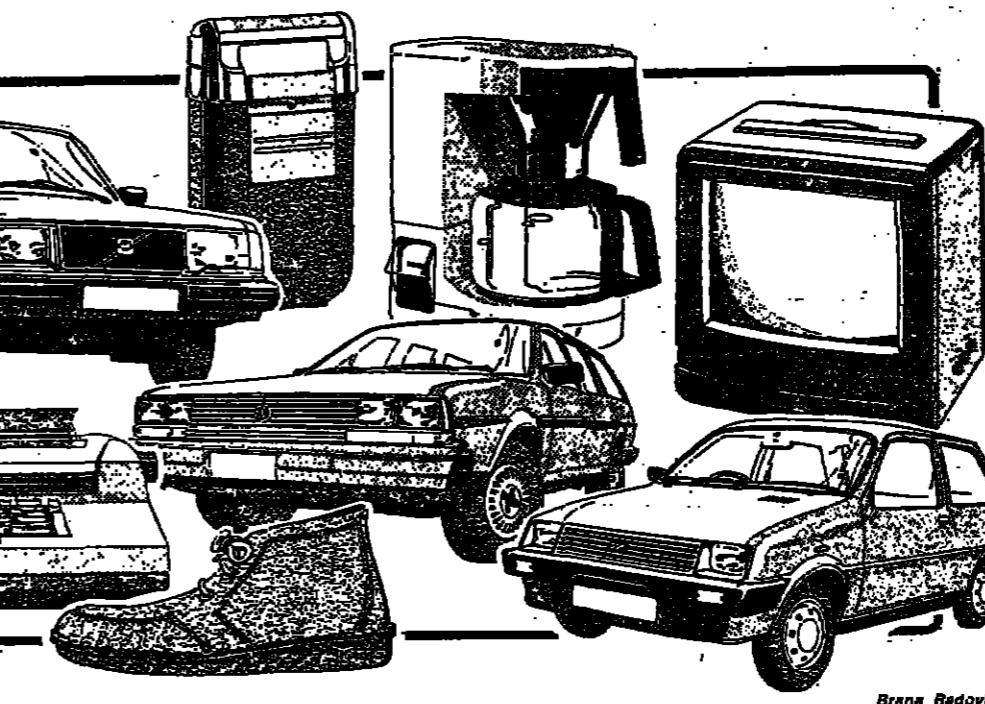
The "missing" link—which is so evident as to stare most of Britain's competitors in the face—is the fact that price is by no means the only determinant of success in international trade. Timely delivery of the product, its reliability, performance and (sometimes) appearance all play an equally important role in many markets.

In some cases the last three factors—which together constitute the product's design—are far more important than price. This can apply, for example, to textile machinery, where only 4 per cent of British companies questioned in a 1977 survey attributed their "buy foreign" decisions to price. Two-thirds claimed they were based on the machinery's superior "performance" or "quality."

An even more dramatic example, this time a rare one in Britain's favour, is the claim by Baker Perkins that its new line of high-speed, high-precision biscuit-cutting machines outselling the German competition, in spite of the fact that it is 35 per cent more expensive.

The fact that companies like Baker Perkins have been few and far between was already clear in a National Economic Development Council study five years ago, which showed that the British engineering industry "tends to turn out products of lower unit value than Germany or France," but to import relatively high-value goods. Analysis of the value per tonne of exports versus imports suggests that this trend is accelerating in the wrong direction for Britain.

This is the dry statistical background to the reason why Mrs Thatcher has called this lesson, as the quality of the Metro so clearly shows, but



Products of recognised good design: but how many are British? Top: Volvo 244DL, Braun shaver, Krup coffee maker, Sony Trinitron TV; Bottom: IBM Electronic Typewriter 60, Clarks' Polyveldt shoe, VW 1982 Quantum Wagon, Austin Mini Metro 1.3L

its conversion may have come too late to rescue the company.

BL is not the only national working party after another has expressed its concern about inadequate product quality and design over the past few years, but the full extent of what has happened to the British presence in those markets will be underlined by the Boilerhouse in its next three exhibitions: consumer electronics, small domestic appliances, and cars.

In the first two it has been whittled away by the Japanese and Germans to a few honourable mentions, and in the third

it has been hammered by Britain's social and educational system.

BL is not the only national

marketing, manufacture and all the other aspects of managing a business—can do it to its market share and profitability. The range of new designs belatedly introduced by the old Alfred Herbert machine tool company a few years before its death is now making respectable profits for the entrepreneur who rescued its rump.

In shoes, though it has by no means spared the pain of job

Mrs Thatcher tonight is holding a seminar to discuss Britain's design failings

only the Metro and the Land Rover range hold out much hope at present if one discounts Ford (the non-US end of which is a model for effective product design).

In every case, design has played an increasing part in a company's worldwide strategy. Once a low-priced supplier, Sony has captured an ever larger market share over the years by improving quality and design, and then pricing itself at or near the top of the range. The import penetration of Braun and all the other German makers of small electrical appliances has been achieved from the very start on the basis of quality and design.

The same applies to Volkswagen and Volvo, and the attraction of Japanese and French cars is by no means just their price. BL has learned this lesson, as the quality of the Metro so clearly shows, but

cutbacks, Clarks has avoided the terminal fate that has befallen so many of its former UK competitors by going up-market with technical innovations and unusual styling. One of the few bright lights in small domestic appliances is Redring, a GEC subsidiary, which has captured over 12 per cent of the UK kettle market in just one year with a revolutionary plastic jug-type device, the Autobill. And back in the motor industry, Lucas CAV has gained a world lead, and a market share to match, with its innovative Microjet diesel fuel injector.

Such cases are not hard to find, and are usually well publicised. So why, even in the face of design-intensive foreign competition, are there so few emulators?

The short answer is that appreciation of the importance of the characteristics of a pro-

duct has been hampered by Britain's social and educational system. For over a century and a half they have elevated the "classical" (or "liberal") attributes above the practical ones of the application of technical knowledge.

The educational legacy of Thomas Arnold and others militates not only against engineering design, but also against its visual aspects.

Mr Jenkin says: "So long as schools teach that it is more

meritorious to paint a picture or carve a sculpture than to

design an artifact than to

make a product, we will

continue to fight an uphill

battle to secure better design in British industry."

In other words, whether you are talking about biscuit machines or glossy retail displays, it is generally considered *infra dig* in Britain to believe—along with many German, Swedish and Japanese companies (and apparently Baker Perkins)—that "the product is paramount."

Even if this were not the case, it would be easier for

design consultants, the government, or other interested parties to persuade the unconvinced to give greater priority to design if it were not for confusion over the very meaning of the word.

"Our work is not solely concerned with tarting up the control panels of washing machines, or with producing umpteen alternative colour schemes to rejuvenate a 1973 vacuum cleaner," says Mr David Carter, head of one of the country's leading design consultancies and one of Mrs Thatcher's guests. "Much more typically, we are involved in technically complex products and we work in a wide range of disciplines."

Yet if you ask the average company director what he

understands design to mean,

he will either refer deprecatingly to "putting pretty boxes round things" (styling, or so-called "industrial design"), or talk about "getting the product's technical performance right" (engineering design). He is unlikely to talk in terms of a combination of both.

So long as this confusion persists, even the most receptive executive will fail to understand what the Japanese have learned so well, that design is a multi-disciplinary process which must be managed from the top, rather than left to a particular function so that projects run into inter-departmental barriers.

Overlaid on all these social, educational and organisational barriers to corporate investment in better design are several economic factors. Most obvious is the argument that "we cannot afford to spend money on risky design projects and expensive re-tooling in the depths of an economic recession."

To which the enlightened would reply as follows: that design is one of the best ways of differentiating your product in a recession; that a better design can often be cheaper to make than its predecessor (20 per cent in the case of the biscuit cutting machine); and that the risks of undertaking a project must be set against the risk of doing nothing, and perhaps seeing the Germans and Japanese kill your existing product stone dead.

As for the old argument that good design does not sell in Britain because the consumer lacks either discrimination or disposable income, this scarcely squares with the way that the British public rushes to buy premium-prize Sony televisions and Volkswagen cars!

So what can be done to win over the massed hordes of "unenlightened" industrialists? The most far-reaching proposal which has been canvassed is to attempt a social revolution by making design part of every child's general education, and also to introduce it into the business education curriculum (a step being contemplated by the London Business School).

Of a more short-term nature are suggestions for a government-funded awareness campaign, along the lines of the microprocessor awareness project; this could perhaps be administered by the Design Council, which would also doubtless welcome the restoration of recent cuts in its grant.

The Department of Industry favours the use of public sector purchasing power to improve the standard of design, but as it has already found, this is a procedural nightmare. There is also considerable departmental momentum behind the idea of a German-style national product approvals system. But most industrialists are likely to agree with Mr James Piditch, head of Allied International Designers and another of Mrs Thatcher's guests: "Much more typically, we are involved in national catalogues of approved products and approved lists of manufacturers are death to innovation, change and progress. The only worthwhile judge is the consumer."

Men & Matters

The light of Mrs. Thatcher's life

Forget the Iron Lady image. All those photographs of Mrs Thatcher with ramrod back and head held high embody not so much her political resolution, as she has always thought, but a hitherto-private passion for lamp-posts.

It was a group of schoolchildren just before Christmas that the Prime Minister let her secret slip. As she travels round Europe "or wherever I have been," she gazes up at the local street-lighting, to decide whether it has been well or badly designed.

You will find discussed in a feature to the north of this column the nature and depth of Mrs. Thatcher's interest in design, expressed in the satyrising at Number 10 tonight. It dares back, I gather, to a lecture on that subject which she attended in London's Royal Court theatre some 30 years ago, shortly before she became MP.

The point is that a fresh look at one council's finances has been taken by a small group with a strong local interest in all aspects of the city—rates, services, jobs and environment—in spirit of cordweld and common objectives from all sides, politics being all but irrelevant.

Elusive

Confidence and understanding between British businessmen and local councils is nowhere near the level which it has reached in parts of the U.S. In one American city, for example, commercial leaders told the authorities they would campaign actively for a higher increase in local taxes than had been proposed if the authorities would promise in return to use the extra revenue to improve the poor state of the public transport system. The U.S. is far ahead of Britain in the development of co-operation between public and private sectors. Four Peterborough businesses and their City council may have edged us a little nearer a depressingly elusive goal.

Out of office

I was about to say that the Institute of Directors takes a catholic attitude towards what its employees do on their days off—but that, come to think of it, might not be exactly the right word to describe David Burnside's work on behalf of Northern Ireland MP Ian Paisley.

Eagle-eyed industrialists may even have spotted Burnside, the ID's director of Press relations, on television last week speaking at a Press conference held in the U.S. to support the "exiled" Paisley's campaigning in Canada. Burnside has in the past been

closely involved with Northern Irish politics, and from his London base still takes a keen interest in the Unionist cause.

The ID is quick to point out that Burnside's American trip was undertaken "in his own time." Not my idea of a holiday—but there, as they say, you go.

Herr styling

As German scientists need "more courage to take risks" according to one leading member of that fraternity giving an interview recently to mark his 75th birthday: The country understood perfectly how to motivate young people towards sporting success, he went on to say. Why could similar techniques not be applied to science and industry?

While hardly qualified to enter such a debate, I would venture to suggest that what may be lacking by way of scientific motivation, a shortage of titles is not part of the problem: as I am sure the distinguished interviewee, Professor R.F.R. Nat. H.C. Dr. Med. H.C. Manfred von Ardenne, would agree.

Fired with enthusiasm for things which not only work well but also look good, she has been applying those criteria to lamp-posts in particular ever since.

Advance notice

"As we enter the year of the London Multi-Media Market," chirps a Press release which arrived on my desk over the weekend, "... the organisers report that plans are ahead of schedule."

They are pre. The release is dated "20th September 1982."

Going courting

Some of the countries wooing Mexico for a share of a projected \$30bn investment in nuclear power are cutting no corners when it comes to salesmen.

Prime Minister Pierre Trudeau

"As it was Mrs T who sold monetarism to President Reagan, she is responsible for the Yanks' not being able to afford to buy them now."

Philip Bagwell recalls in his newly published history of the NUR how a member of the PM's staff was then despatched next door to Number 11 to commandeer the sleeping Chancellor of the Exchequer's one remaining loaf.

That, though, was not enough. Eventually, one of the journalists waiting outside the negotiating room was sent off to the nearest railway station buffet to buy up its entire stock of sausage rolls—which finally did the trick. Even the NUR could not stand up to the threat of more BR catering and called off the strike by 13 votes to 11.

Fed up

As they dug into the fish, chips and lager provided during the weekend talks on the rail dispute, I wonder whether any of the longer-serving negotiators for the National Union of Railwaysmen cast their minds back to the halcyon days of 1986, when things were handled rather more easily.

Taxis then on a national rail strike were held in Downing Street, plus vans were in the offices of the Advisory, Conciliation and Arbitration Service (Acas), being used this time round, and Prime Minister

Harold Wilson was at the helm.

As the 1966 discussions dragged on, staff at Number 10 were asked to prepare the traditional sandwiches to accompany the equally traditional beer. Mrs. Wilson, the secretaries and the housekeeper set to—but even when all the bread in the Number 10 larder had been used up, the negotiators, like Oliver, still cried for more.

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FINANCIAL TIMES SURVEY

Monday January 25, 1982

الجامعة

Vehicle Fleet Management

As the fleet transport industry struggles to survive the effects of the recession on trade, two rapidly developing areas—contract hire and distribution—appear to hold out the greatest hope for sustained long-term growth in the commercial vehicle sector.

Pressure to control operating costs

BY LYNTON MCCLAIN, TRANSPORT CORRESPONDENT

THE MIND of almost every transport manager of small and large fleets of commercial vehicles and of cars has been concentrated as never before in recent months while companies have searched for ways of surviving in the face of the worst sustained slump in demand for trade and transport services most of the managers dare to remember.

Only two types of fleet transport managers would care to take a different view: the born optimists—and there are a few of those in the industry—and the managers of the rising band of companies specialising in exploiting the misfortunes and inefficiencies of other transport operators to the mutual benefit of all concerned.

These companies offer industry the benefits of contract hire of cars and commercial vehicles, and in a more recent development, contract distribution. In its ultimate form, contract distribution can involve taking over the entire vehicle fleet of another company as a way of releasing capital and easing cash flow for a customer whose financial position has been shaken by the effects of the recession.

This new form of contract hire arguably holds out the greatest hope for long-term growth and stability in the commercial vehicle sector, where so far it has found its main role. If this proves to be the case, it will be a supreme

Depreciation

In the company car sector, its costs and benefits to staff and management have been scrutinised more closely than ever. Depreciation periods have been examined and lengthened where they have been deemed to be uncomfortable short in the gloomy trading climate of low revenues and lower profits.

High interest rates have done nothing to help to boost sales of fleet cars to the main customer companies those with large sales forces, high numbers of mobile maintenance personnel, and companies involved in business spread over wide areas.

The recession, however, has hit hard at the manufacturers too, and car and truck makers have often made wildly uncom-

fortable offers to customers.

Outright purchase has the obvious benefits of giving the

customer full legal ownership of the vehicle or fleet of vehicles, often enticing sales with offers of zero interest on large orders.

This has helped to cut large vehicle stocks held by the manufacturers and has helped to boost morale in those companies who decided to invest in new cars near the bottom of the recession.

The hope of those companies is that they could soon see benefits from an investment that can only cost more—whatever the form of financing involved—once the recession has lifted, as according to conventional economic wisdom it must.

The range of options for financing car and commercial vehicle fleet acquisitions is as wide as ever. It covers outright purchase, hire purchase, rental, contract hire, leasing, and the developing financial tool of contract distribution.

These arrangements can be made direct with the vehicle manufacturer, through an offshoot of the maker, through specialist rental, contract hire and leasing companies, or through the banks and finance houses.

These represent the time and money-consuming responsibilities of direct ownership of commercial vehicles. However, these "difficulties" may be more than countered by the increase in the asset value of the company through the outright ownership of the fleet of vehicles. Capital allowances can also be offset against taxable profits where these are

large enough to take full advantage of the deduction.

Hire purchase gives the operator the legal title to the vehicle or fleet, but the assets are purchased by the finance house involved. The principal and interest are paid back by the operator on a regular basis.

Capital allowances are the same as for outright purchase and changes in interest rates do not affect the sums involved.

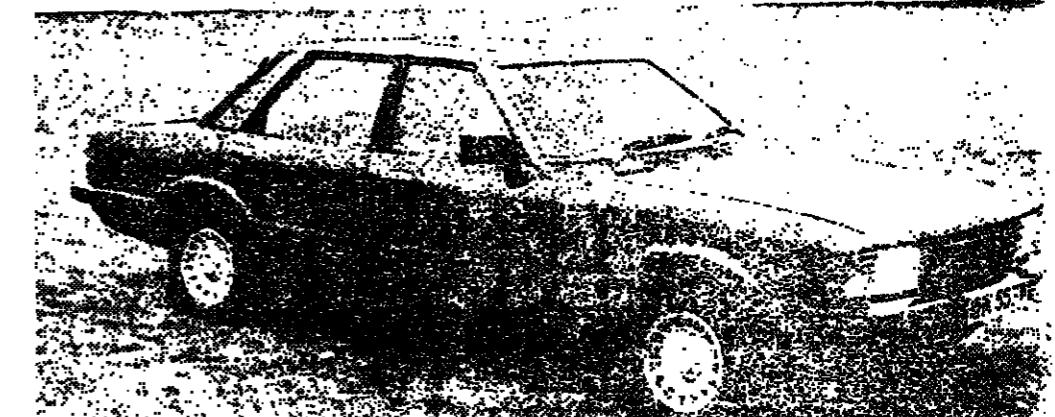
Under leasing arrangements, the legal title to the fleet remains with the leasing company.

Although leasing has similar advantages to hire purchase agreements, the advantages which brought leasing to prominence in the 1970s largely came to an end with the Finance Act, 1979. This brought the rate at which capital allowances could be charged on leased cars into line with the rate for cars bought outright.

Nevertheless, for companies which have used all their liability to tax, leasing still can be attractive.

It is in the field of contract hire, however, that the benefits for the industrial customer and the growth for the fleet supplier has started to become apparent in a big way.

Under contract hire, a form of medium term leasing, the legal title remains with the hiring company. Mileage and the period of the contract determine the scale of charges. These will usually be regular, allowing tight budget control by the customer.



The new Ford Cortina Ghia is at the top of the best-selling Cortina range. More than one in every ten cars sold in the UK is a Cortina but in October its successor, the Sierra, will be launched.

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Editorial production by Catherine Darby, design by Phil Hunt.

Ford Motor Company is convinced that there has been a "distinct movement" from finance leasing to contract hire, especially since mid-1980.

The company said recently:

"In the late 1970s open-ended

leasing (which allows a lessee to

end the agreement on payment

of an agreed figure at any time

after a fixed initial period) and

balloon leasing (low rental pay-

ments over a period, followed

by a large pre-set final payment

to pay off the forecast residual

value of the vehicle) were very

attractive because of the low

monthly rentals.

"However, as used-vehicle

residual values have been

falling steadily since mid-1980

there has been a distinct move-

ment from finance leasing to

contract hire. The trend has

hardened because of increased

vehicle maintenance and repair

costs."

Ford believed that continued

uncertainties over vehicle resi-

dual values and forecasts of

double-figure inflation in 1982

"will increase the desire for

controlled vehicle operating

costs and ensure that contract

hire continues in demand."

The most comprehensive and

potentially beneficial form of

contract hire, according to some

of the larger fleet operators, is

contract distribution and ultim-

ately full takeovers of indus-

trial vehicle fleets by the

specialist companies. This is

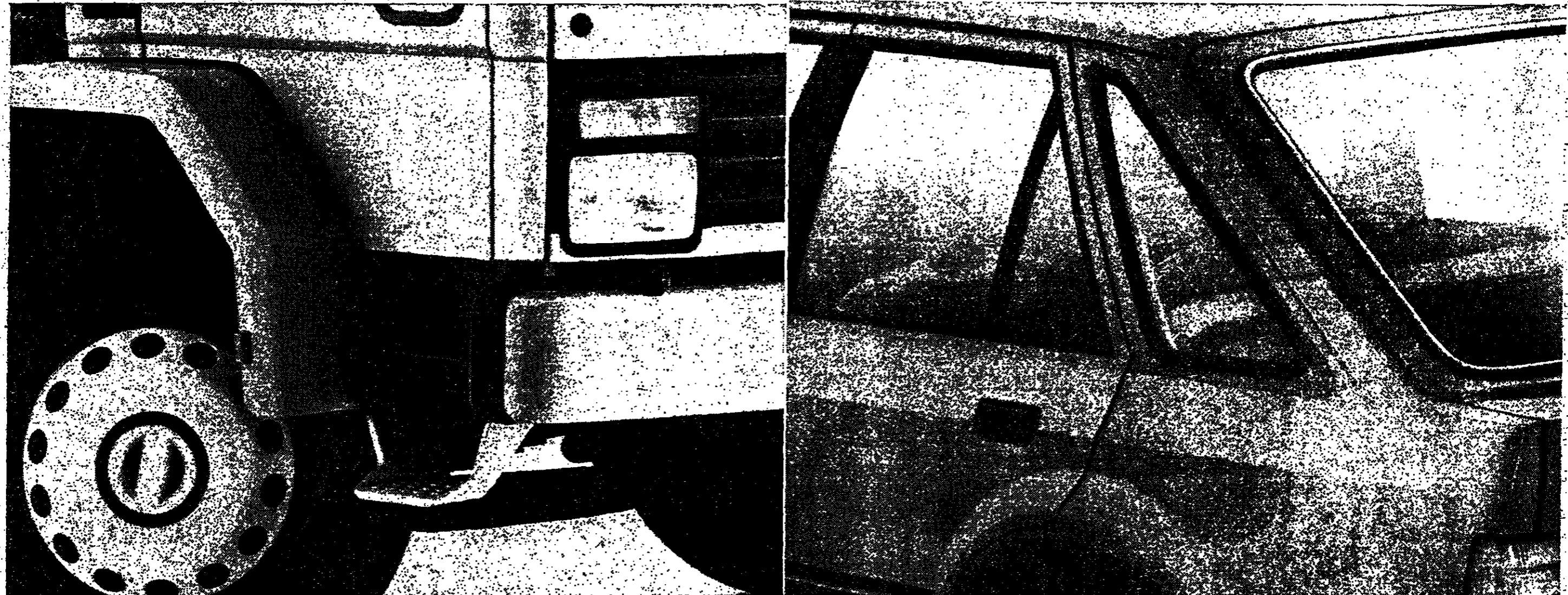
likely to appeal to industrial

companies in need of capital

and anxious to improve cash flow by paying for its transport needs out of revenue.

Mr Peter Thompson, the deputy chairman and chief executive of National Freight, said late last year: "The trend towards fleet takeovers has grown during the recession, when the bite of distribution costs into margins has come increasingly under scrutiny."

"I would expect this trend to continue throughout the 1980s and with the increasing need to examine margins in a depressed British economy, we regard fleet takeovers as being a happy hunting ground for our companies. And, of course, a financially happy outcome for the customers concerned."



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VEHICLE FLEET MANAGEMENT II

Business opposition slows up attack on fringe benefits

The case for square pegs by Mercantile Credit

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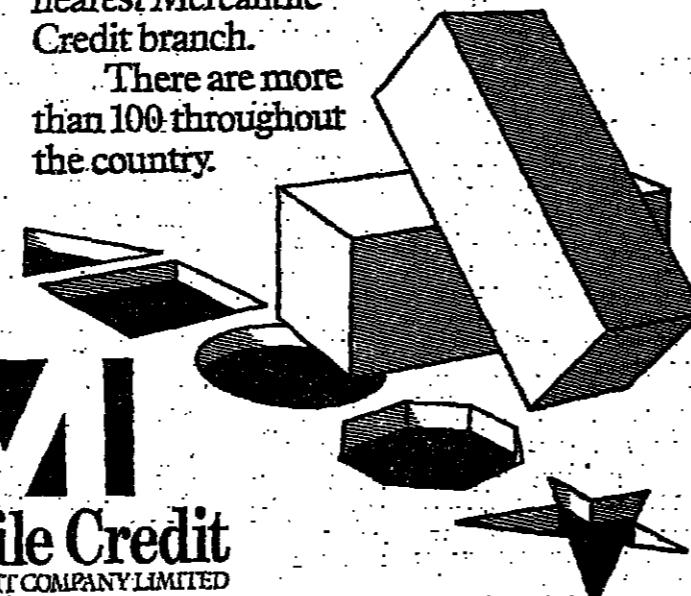
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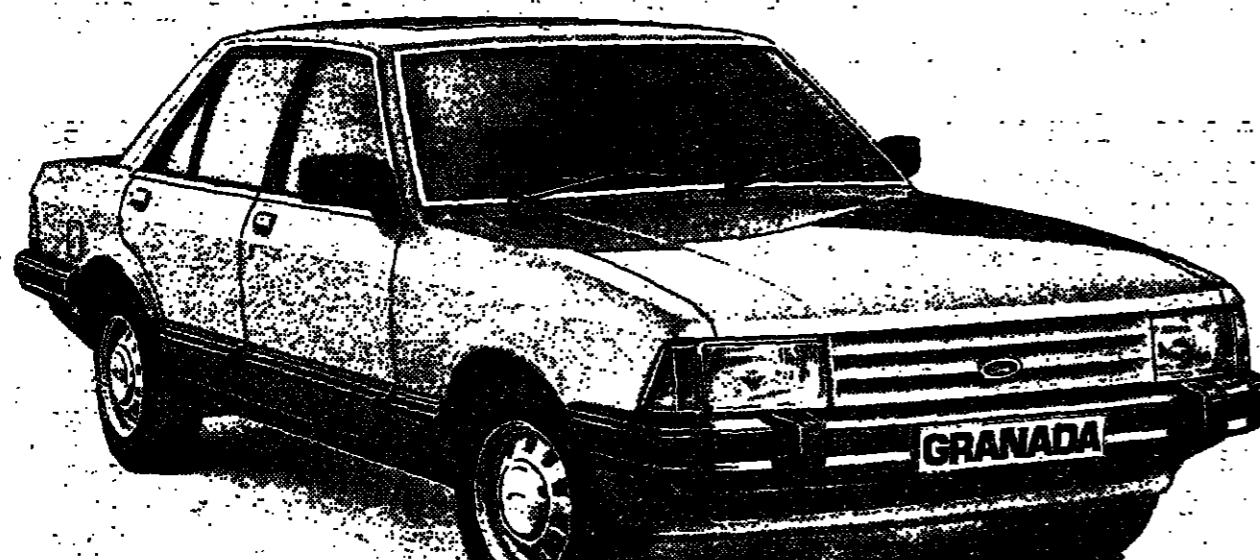
There are more than 100 throughout the country.



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Leasing 1982 Ford Granadas can be a capital move.



The benefits

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- * There can be considerable tax benefits
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Ford Leasing offers you a completely flexible system which can be tailor made to the needs of your company. And no fleet operation is too big or too small. Your Ford Leasing Dealer will lease you one car or one hundred.

Superb ride and road holding

After a preview of the 1982 model Granadas, 'Car' magazine said in their April issue—"Granadas that outdrive and outhandle some of the best cars Europe has to offer are a reality."

And they were comparing them with Mercedes and BMWs!

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| Ford gives you more. | |

IT IS still highly tax efficient for employers to pay their employees partly by giving them a company car. The government announced its intention to undermine the advantages of the car as a fringe benefit shortly after it came into office. However, there has been considerable opposition in business circles to any sweeping changes and the Government has been forced to make haste slowly.

The company car is probably more popular in the UK than in any other country. The fundamental reason is that there are major tax advantages for an employee in having the use of a car owned by his employer, rather than owning his own outright.

The car owner must pay for the capital and running costs of his vehicle out of taxed income. But if an employee uses a company car for private motoring he will, at worst, be assessed on a scale still well below the true cost of running a car, even after the 'scale' is raised at the beginning of the 1982-83 financial year.

So even if the employee's salary is reduced by the true cost of having a car provided, he will have substituted a low-taxed benefit for highly taxed marginal income. For many employees — those earning less than £8,500 — the benefit is completely untaxed.

The attack by the Government on perks of all kinds was first launched in August, 1979. When the Conservatives first came into office, one of their major concerns was to improve market mechanisms right through the economy. The case against fringe benefits was spelled out by Sir Geoffrey Howe, the Chancellor, when he said: "Perks are an inefficient and often wasteful way of rewarding effort. And unjust. Some perks are taxed in full, others pay no tax on identical benefits. The whole chaos might almost have been designed to set people enviously against each other and so to bring our system into contempt."

Curbings perks

The motor car, and associated free fuel benefits, was the main target of the Inland Revenue's August consultative document which suggested ways that the perks system could be curbed. This was because the Revenue found that car benefits represented about 80 per cent of the total value of fringe benefits. The Revenue argued that fringe benefits distorted the workings of the employment market and resulted in loss of tax income for the Exchequer.

But there was a vigorous counter-attack from, among others, the Confederation of British Industry and the Institute of Directors. So the Government was forced to climb down. In the 1980 Budget there were few actual changes to car taxation. Instead, the secondary benefits of interest-free loans and perks such as TV sets received attention. In the subsequent Budget in spring 1981 more was done, with the scale rate raised by 20 per cent in each of the two subsequent financial years and petrol benefits brought into the net. Furthermore the rules on what constitutes business mileage were tightened.

The main problem for the Government in trying to tax company cars as a perk has been that for some employees the car is not a fringe benefit, but a necessary "tool of the trade". Company reps and salesmen fall into this category. It is generally estimated that about 70 per cent of new cars

COMPANY PROFILE

MANN EGERTON Vehicle Contracts, a wholly owned subsidiary of Mann Egerton, part of the Incheipe group, is a contract hire company formed in 1960 which offers fixed-term leasing, or contract hire, over one, two or three years.

Vehicles are available either with or without maintenance and MEVC pays special attention to smaller fleets, running up to 50 cars, in addition to dealing with companies operating several hundred vehicles.

Its pre-delivery inspection control points are in London and Norwich and its accredited service network has 4,500 service outlets.

Mr Archie Mitchell, managing director of MEVC said the company had two primary objectives — specialisation and service. "With a precise target market we are able to tailor our service market more accurately than our competitors."

Recent trends, he said, were for three year agreements thus customers get the benefits of a longer fixed rate while the company is able to get residual values of vehicles down to more manageable levels. Some 280 used cars are sold by MEVC every month at its two disposal points in London and Norwich.

"Residual values are the key to success in the contract hire business. Two or three years ago most of us got our

original market value of between £11,500 and £17,500. Now we have a rate of £780 and more expensive cars than this at £1,200. This scale applies to all directors and employees earning more than £8,500."

These rates are reduced by half when there is substantial business mileage—a level granted as 18,000 miles a year with effect from April 6 1981. At the same time a cut-off was laid down for insubstantial business mileage. If the car is driven less than 2,500 miles a year for business the scale rate is increased by 50 per cent. Where the car is not available for a period more than 30 days in the year, the scale rates are reduced proportionately.

Moreover in the coming financial year free petrol benefits are to be taxed for the first time. The Chancellor warned at the time of the 1979 Revenue's consultative paper that the provision of free petrol was a rapidly growing practice and that if it did not abate he would take steps to tax it. So it came as little surprise when in the 1982-83 financial year the scale was still going up. The Chancellor warned that the practice was still gaining in popularity and accordingly free petrol would be taxed on the basis of scale rates.

In fact the rates announced equate exactly to those used for estimating the benefit of having

a company car. However, there is no distinction made for cars which are four years old or more, nor for cars worth more than £11,500. The halving of the scale applies where there is substantial business use as does the proportional reduction when the car is not available for a period. However, there is no increase in the rate where there is no insubstantial business use. These provisions do not apply to petrol used in an individual's own car or a hire car, where the normal benefit in kind legislation applies.

The Government had also announced that it planned to make a major change in the coming financial year in the way the tax was collected. The plan was to require employers to add the value of the benefit to employees' wages each pay day and deduct income tax under the Pay As You Earn system. However, there were strong protests at this suggestion from employers and, accordingly, the Government withdrew the proposal two months ago, stating that it would amend the relevant legislation in the last Finance Act. So the Inland Revenue will continue to operate by taking account of benefits in determining employees' code numbers.

David Freud

Mann Egerton

same wrong. The extent to which we get them wrong will determine to a large extent the competitive stance of these companies who remain in the industry.

"A lot of people are waiting for the recovery. I do not think there will be any dramatic recovery in 1982 but we would hope that the used car market has now bottomed out," he says.

MEVC, which operates some 5,700 cars compared with 4,000 a year ago, has not observed any marked trend towards customers moving down in car size. The bulk of representatives it supplies still run Cortinas.

Lisa Wood

COMPANY PROFILE

AVIS one of the leading names in car rental and vehicle leasing, is undertaking a £20m investment programme in new vehicles in the belief that demand will return to more buoyant levels this year.

The company said: "The recession appears to have flattened out at last. The trend is upwards and we are doing better than seemed possible a few months ago."

One of the factors which contributed to problems last year was a fall in tourist arrivals in the UK—down 17 per cent in July and 14 per cent in August—but Avis is acquiring 200 Ford Festas, Cortinas and Granadas in anticipation of a strong upturn.

Next month it takes delivery of a number of Vauxhall Cavaliers and believes it has laid the ground for growth with the establishment of 12 new outlets. It has also introduced a rail drive network at 40 stations, based on an advance booking system.

Moves by Avis to improve vehicle services include the introduction of 'Rental Express', to cut down waiting time caused by paperwork and the removal of a surcharge on cars taken abroad. It has also introduced new unlimited mileage rates on cars booked for more than three days, while special lower rates are offered on vehicles rented for more than 28 days.

Mr Brian Dix, director of marketing said: "An exciting development for 1982 is that from April 1 we are becoming the exclusively preferred car rental contractor worldwide for British Airways."

Last year proved difficult, however, for Avis's truck operations, but the company nevertheless experienced an increase in contract hire business. "As a result of the

economic situation, industry turned increasingly to contract hire for two to five year periods," Avis said.

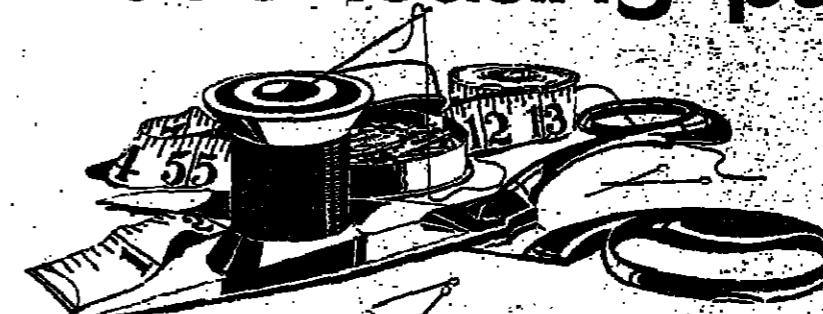
Customers were glad to be able to rely on the rapid response of new Government and European Community regulations, such as technical and type approvals, to the lesser rather than personally spending time sorting them out.

On leasing, Mr Ron Williams, Avis's marketing manager, said: "Any remaining stigma of being an industry with overt tax advantages has disappeared. Leasing is able to be seen more clearly for its own general benefits."

He believed that finance leasing was losing ground and that there was a continuing trend towards the specialist car leasing company. "Our car fleet grew each month in 1981 and will grow faster this year."

Lorne Barling

Ask Camden Motor Rentals for a 'Tailor Made' leasing package



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VEHICLE FLEET MANAGEMENT III

The company car: more of a tool, less of a perk

THE COMPANY CAR, which in the Sixties and Seventies began to be almost an automatic part of the management package, is something dining room table talk, something more potent than mere grudgingly given.

Although the market has moved considerably for a variety of reasons, it is still essential to differentiate between at least three types of car: company passenger cars, business cars, vehicles for business maintenance, and police and service vehicles. There are the *secondhand* company cars which are available for heavy private use, and there are the basic fleet cars which will not be well managed in the company car park for occasional use by a large number of employees.

In this last sector, the corporate car pool, which has come under the greatest pressure over the past few years, it has been the major target area of the car rental companies and, at the same time, been an obvious area for attack by cost-cutting power.

With real capital investment so high, interest rates so out-of-sight, and maintenance problems so difficult to overcome, fewer and fewer companies seem willing to have automobile hardware standing around in the car park.

The car rental groups have found it relatively easy to kill off the car pool, particularly now that most of the bigger ones have car guarantee schemes for regular customers. They themselves offer the same facilities as the company pool without the problems which the managers of the single figure, intermittently used fleet face, even down to who cleans the ash trays.

Today the argument against company pool cars grows constantly stronger. The rental groups are cutting each other's throats at the moment in the campaign for corporate business, so that increasingly managements are taking the view that it is better someone else's financial blood than their own.

The company car in the normally accepted British use of the word is a somewhat different kettle of fish. Here the arguments in favour of them tend to have as much to do with psychology and taxation as the provision of transport. The

use of company cars is a deeply ingrained part of the UK management system, encouraged by most Governments until this present one and owing its existence partly to the perceived need for keeping a good market for British cars.

Fleet managers, unlike private car users, tend to buy buy domestic models.

The private motorist may find this affection for home-made models strange but it is usually due to sound commercial reasons—in Britain at least home-made cars tend, say the fleet operators, to be cheaper to maintain and have a higher retained resale value.

Home produced

The psychological element of course, comes into the picture more where there is a reward element in the provision of a car but still the indications are that fleet managers prefer to see home-produced steering wheels in the hands of their

employees.

The real heartland of the fleet car market is, of course, the bread and butter business of salesmen, the car rental companies themselves. Government departments and the thousands of other people for whom the car is neither whim nor perk, but an essential tool of the job.

For managers in this field life has become decidedly more complicated over the last five years. Costs have escalated, the gap between car purchase prices and eventual sales price has widened, interest rates spared and corporate treasurers are looking with a much meaner eye upon the activities of such money-spending areas as travel and transportation.

It is difficult to say which is the most crucial of these factors, but there is little doubt that the sheer price of cars is proving a major burden for companies. A fleet of 500 vehicles represents an investment of around £5m, even if the chance has been made at the lower end of the price scale. It is hardly surprising that more and more companies appear to be extending the working life of the vehicles in hope of putting off the evil day of facing the employment cake and more and more a bread and butter tool.

Arthur Sandles

The one good aspect of all this, and one which is helping



Mr. Chris Kelly, managing director of Hertz (UK), and Mr. Richard Kirkman, vice-president and general manager, and Mr. John Hambley, sales and marketing director, both of Hertz Europe, with a print-out from Hertz's booking system which was computerised in Europe this month.

COMPANY PROFILE

Hertz

despite the recession and the ever increasing competition in the car hire and leasing market, 1981 was a relatively good year in Europe for Hertz, the US-owned multinational.

Hertz Europe, including the UK operation, achieved a 30 per cent increase in revenue and a 10 per cent volume increase during the year. Detailed figures for the UK operation are not yet available but Hertz say they are in line with the general European performance.

One area, commercial vehicle contract hire, proved unpredictable because of the "sudden low tariffs" charged by vehicle rental competitors.

In December, Wincanton Vehicle Rentals, part of the Unigate group and one of

Britain's fastest growing specialist transport groups, took over Hertz UK's commercial vehicle contract hire fleet.

This was the second time in less than five years that Hertz had sold this part of its business. The fleet was sold to Godfrey Davis, the vehicle hire and rental group, in 1978 but a year later Hertz began trading in contract hire again.

The largest aspect of Hertz's activity in the UK remains its car hire although Hertz, a subsidiary of the RCA Corporation, is the largest retailer of secondhand cars in the world.

Over the last three years the structure of car fleets has changed with greater emphasis on smaller, more economic cars, although there is still great interest in chanc-

ge-driven luxury cars. Tariffs were brought down by Hertz last summer, at the height of the season's car rental battle, but the company was the first of the big rental companies in this country—which includes Avis, Europcar and Swan— to increase prices during December.

However, Hertz says its tariffs are more competitive with the introduction, in line with U.S. policy, of unlimited mileage after two days. And more efficient with the introduction of a computerised booking and check-out system.

Last year Hertz opened 14 branches in the UK, bringing the total to more than 80, after cutting back branches in the mid 1970s.

L. W.

Wider choice in ways of financing fleets

A COUPLE of years ago there was one obvious solution for any company considering how to finance a fleet of company cars—leasing. Not only was leasing a way of borrowing money over a period, but the different tax rules on leasing a car or buying it outright were heavily weighted in favour of the former.

This is the reason car leasing took off between 1976 and 1979. Since then the tax rules have been more or less equalised and companies once again have a wider effective choice on how they finance fleet purchases. This can range from outright purchase, to hire purchase or leasing. And of course there are a variety of ways to fund an outright purchase—either through raising money in a bank loan—short or long, issuing debentures or even raising fresh capital.

Commercial vehicles now have considerably more favourable tax treatment than cars, with 100 per cent first year capital allowances attached to them, whether they are bought outright or leased. (However, cars still qualify for the 100 per cent allowance when obtained for business hire.)

One of the original attractions of leasing was that capital items could be purchased "off-balance-sheet". Neither the item nor the associated contingent liability of paying rental

income (which could be used to finance further leasing deals) and the lessee for whom the rental would be much less than the interest rate burden of buying outright.

The growth rate for all leased assets is indicated by the figures of the Equipment Leasing Association, whose membership is dominated by the big banks and which claims to account for up to 90 per cent of the market. In 1971 ELA leasing was £159m; by 1980 it totalled £2.4bn.

Within this total there has been a steady rise in the leasing of commercial vehicles. In 1977 the figure was £114m, rising to £287m in 1980.

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The popularity of leasing has been based on the tax system, which after 1972 allowed buyers of assets to claim 100 per cent relief in the year of purchase. Businesses such as banks, which would not normally buy anything like sufficient assets to match profits for their own use, soon began to buy assets and pass them over for the use of manufacturers and others through a leasing agreement.

In practice this meant the investment incentive was shared, through the rates, between the lessor who was deferring his tax liability until he has to pay tax on his rental

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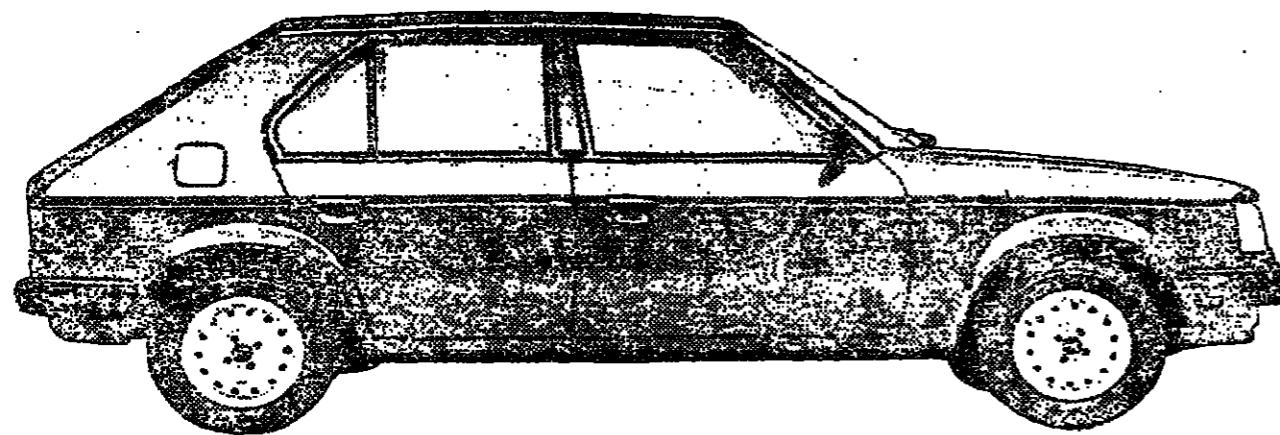
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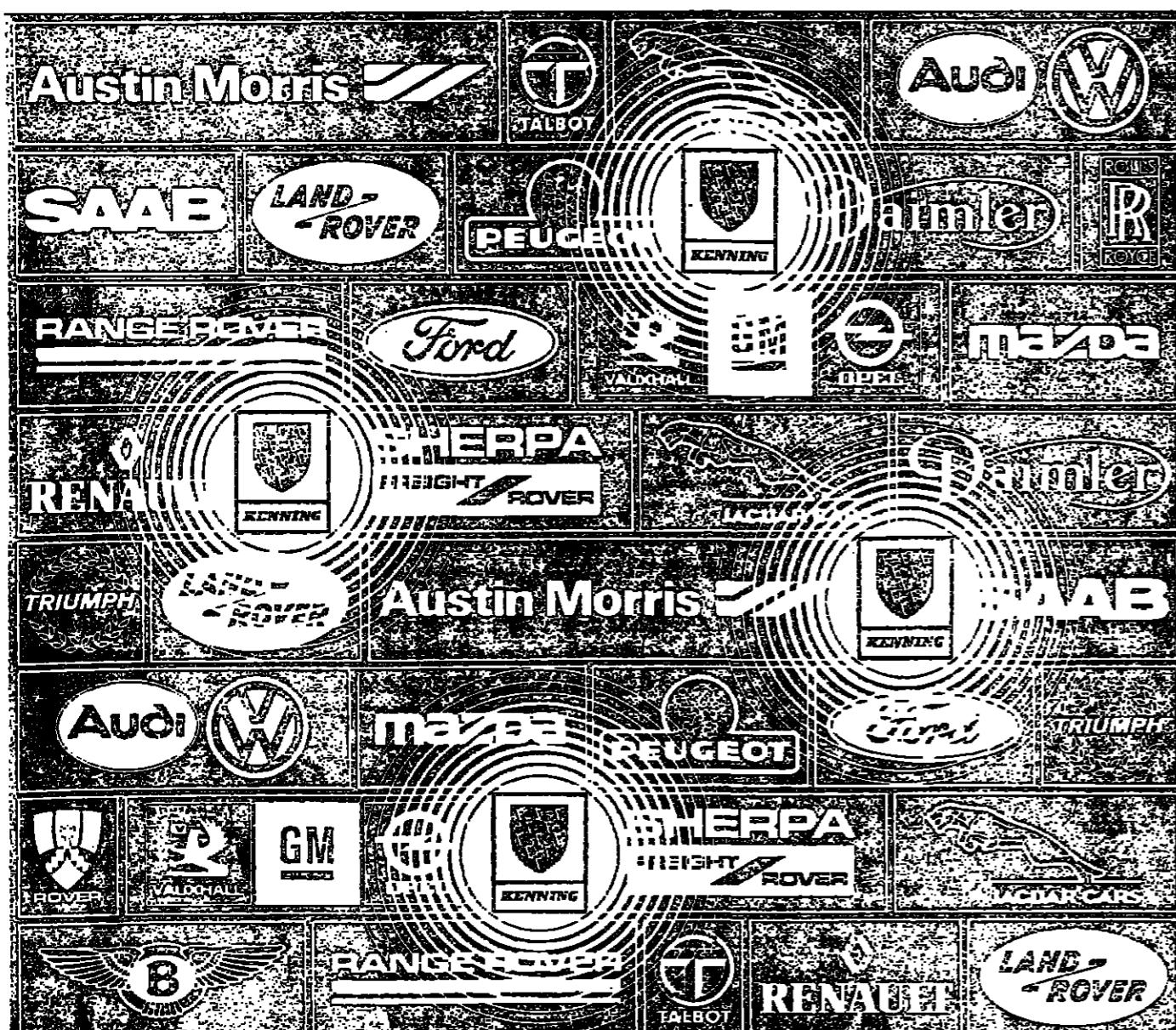
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VEHICLE FLEET MANAGEMENT IV

BL chases Ford's lead in UK car fleets

VOLVO Concessionaires, the Lex Group subsidiary which imports the Swedish-built cars, has the unusual policy of actually discouraging sales to other UK-based manufacturers.

Any purchase of 10 cars or more by one company must have the approval of a Concessions director. "We are not in the business of supplying 200 or 300 cars to any company," says Dr Jim Maxim, the managing director.

The reasoning is logical. Volvo has been tremendously successful—and profitable—in recent years by growing steadily but slowly, allowing time for the dealers to "grow along with the business which last year reached a record 3 per cent of the car market in unit sales."

One of Volvo's main strengths is that its cars do not depreciate as fast as some of its rivals. Steady growth helps the company control the flow of used cars to the market and keeps up residual values.

Despite its aversion to sales to big users, most of Volvo's big cars are sold to business users, often owners of small businesses. There are the occasional supplies to big fleets—the Avis car hire company has 100 Volvos in Britain.

All the car companies operating in Britain make attempts to capture some business-user sales because the company car element in vehicle registrations in the UK is such a large one. When it comes to big fleet business, two elements seem essential: a large dealer network and a broad range of cars.

Ford, for example, has about 1,200 dealers and reckons this puts every customer within five miles of one of its retail outlets.

At the same time the company suggests its range has cars suitable for everyone in any corporation who needs one—from the trained sales rep to the chairman. You can put the rep on the road in a Fiesta Popular while the big boss has to make do with a Granada Ghia 2.8i.

It is no wonder Ford dominates the car fleet business in Britain. Six out of every ten of the 459,365 cars it sold in Britain last year went to major fleet customers, defined by the group as those with more than 25 cars.

This did not happen overnight. Ford spent many years carefully building up its fleet sales, recognising there is more to success in this sector than simply having a big dealer network.

The group is keen to ensure that all its dealers are trained to cope with fleet business—which is very different from dealing with private customers. To sell to a corporation the salesman needs to be a specialist capable of selling in a business-industrial environment who

can understand his customers' business problems.

This requires an investment in time and money as well as training. While Ford, like all other UK-based manufacturers, leave its dealers to handle the formalities of any sale, it tries to provide the right price structure and value-for-money features for its cars. In this context the group invites a number of fleet managers to get involved when any new product is on the way.

BL reckons it is the one company in a position to dent Ford's lead in the fleet market—in part with the group still has 1,700 dealers.

By 1984-85 BL should have on the market the LC11, the medium-sized saloon designed to compete head-on in that part of the market currently dominated by Ford's Cortina.

In the meantime some of the policies BL is following to strengthen its fleet operations have a Ford-like quality. Perhaps that is because two years ago the group drafted in Mr Brian Mahony from Ford and he is now BL's fleet sales director.

Mr Mahony set up five similar position to Vauxhall, each under its own manager. Sales and service were merged. He insists this enables BL to respond much more quickly. "Fleet operators now know who to speak to in BL about company cars."

Low cost

The group made between 200 and 300 presentations last year to emphasise the positive changes made to BL's car range and the claimed low cost of operating BL vehicles—Mr Mahony suggests a major fleet can save £500,000 a year on running costs.

This effort was backed up by 600 meetings, face-to-face, between BL fleet representatives and individual operators plus 2,000 extra meetings about service matters.

Fleet managers are kept up to date about BL operations via quarterly bulletins.

The BL dealers have also been reminded in training sessions that in the UK the company car predominates and that it is vital they should know how to sell cars to companies.

The dealers are encouraged to improve used-car values by better use of second-hand car sites, used-car reconditioning, and merchandising.

All this activity seems to have had the desired effect as far as BL is concerned because its share of company car sales last year jumped from 15.4 per cent to 19 per cent. The group made some significant "captures"—taking a Granada TV Rental contract from Vauxhall and Visionair from Ford.

General Motors last year

COMPANY PROFILE

Heron

Heron Fleets and Leasing, part of the Heron Motor group, is one of the smaller competitors in the crowded car leasing market, but is adopting a more aggressive sales approach this year in an effort to increase its share.

According to Mrs Jean Denton, the newly-appointed managing director of the company, it is likely to acquire about 2,000 new vehicles in the coming year and foresees increased demand for high specification, mid-range cars.

She believes that the difficult conditions experienced last year in the corporate sector are now easing with companies having made most of the cost reductions and redundancies they believe necessary. Now they are facing up to vehicle requirements for the next few years.

"If companies are expecting their employees to work harder, they cannot expect them to drive around in old cars," she said, adding that one of the options now worth considering was complete fleet replacement. "We will hand over a cheque for existing vehicles which a company can use for other more pressing purposes," she said.

Heron also intend to step up its volume of information to potential customers, allowing them to evaluate for themselves exactly what bene-

fits can be derived from contract hire, leasing, lease purchase or overall fleet management.

Moreover, increased numbers of vehicles will be made available for trial periods, allowing customers to evaluate fully their performance in the field and their suitability for particular purposes.

Mrs Denton believes that there is also a future for LPG-powered cars for fleet operators, since costs are now well below those of comparable petrol-engined vehicles and are likely to become even lower in future. For this reason Heron is examining the possibility of meeting increasing demand for these.

Regular communications with our customers is the basis of our policy so they can decide and inform us about their needs," she said, adding that Heron is aware of the pressures on corporate cash flow and the need to restrain spending.

She admits that Heron, like the rest of the industry, had a difficult time during the early part of last year, partly due to staff reductions in industry which meant that spare cars were available for new employees and demand was therefore reduced.

The company also has experienced difficulty in its tractor and farm equipment leasing, but this is showing signs of improvement. "People are now learning to live with the high cost of money and demand is picking up all round."

L. B.

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COMPANY PROFILE

Swan National

Swan National Group, which operates a fleet of 7,000 vehicles rented on a daily basis and 5,000 leased, believes it has now fully overcome the problems which resulted from the severe downturn in UK business in 1980 and looks forward to progressively better demand this year.

Mr Freddy Aldous, managing director of the company, said that the industry as a whole had suffered from overcapacity and rapid depreciation of vehicle values during 1980, and spent much of last year tightening up its operations.

This had been particularly evident in the short-term rental market, where costs increased more rapidly, and some of the difficulties were still evident in leasing, where the turnover of cars was about every two years.

According to Mr Aldous, Swan experienced a slight growth in business last year, in line with the overall market, but achieved a breakthrough in airport locations by becoming established at Heathrow and Edinburgh airports, in addition to its existing presence at Prestwick and Luton.

New arrival

Moreover, the company has also won the concession at Glasgow airport. "This is really significant for us since we are the only new arrival at airports in the past 10 years," Mr Aldous said.

Around two-thirds of Swan's business is now provided by corporate customers, and it has recently introduced a card system which allows executives to rent cars without any paperwork to delay the transaction.

The major growth area is seen by Swan as contract hire, since new car prices have outstripped the inflation rate in the past year and companies are not inclined to use valuable capital resources if they can avoid doing so through leasing arrangements.

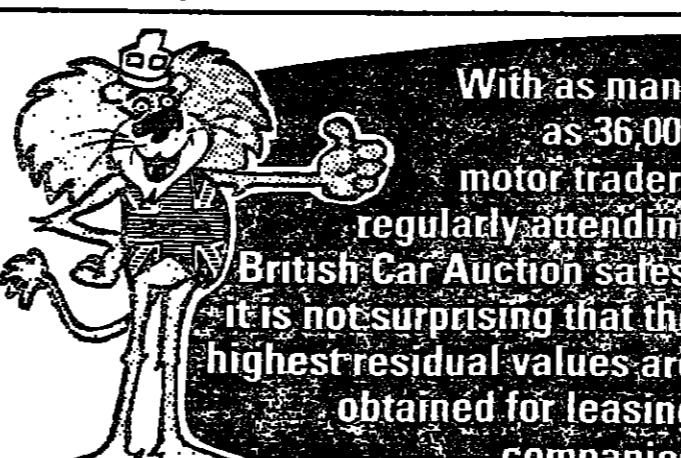
The cost of replacing car fleets, now often above the firm mark, has come as a shock to many boards, Mr Aldous believes, since the decision may have been deferred for a time due to the recession and depreciation has been high.

Although only about 10 per cent of Swan's business is in commercial vehicles, there have been signs of improvement in demand during the past few months after a difficult period.

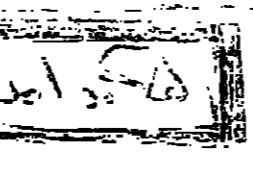
In an effort to exploit the London luxury-car market, Swan is making a fleet of 28 Jaguars available soon from a location in Westminster, and it believes this number will double by the end of the year in response to demand.

This service is aimed largely at the company customer, and Jaguars have been chosen to compete against the many foreign luxury cars offered in London because Mr Aldous believes they offer the best combination of status, ride and luxury available for the price.

L. B.



With as many
as 36,000
motor traders
regularly attending
British Car Auction sales,
it is not surprising that the
highest residual values are
obtained for leasing
companies



VEHICLE FLEET MANAGEMENT V

Computer-based routeing comes of age

Route scheduling by computer is coming of age. It is just over 10 years since the researchers Clarke and Wright of the Co-op set out the first scheduling algorithms; the sets of rules which define how a particular problem can be solved in a finite number of steps.

Setting computers to solve the problems once the negotiations had been concluded was difficult enough. For it involved massive sets of mathematical operations. The real difficulties, however, are the ones which have come with computer scheduling. A poor image for years came when the system designers had to take account of all the physical and human detail involved in route planning. Unless, for example, the computer has a detailed road map embedded in its memory, it will simply choose the shortest distance between two points, and think nothing of directing a driver to travel between, say, Cardiff and Bristol across the Severn.

And the programmer has to take account of special local conditions or lorries will roll up to supermarkets loaded with perishables only to find it is early closing day. By a brutal combination of hard work and trial and error, these problems have gradually been solved and at least a dozen companies are now offering computer soft-

ware packages which fulfil the basic requirements of route scheduling.

The best known are probably Routemaster from Analytical Systems, DIPS from Freight Computer Services, Datafreight from British Road Services, Transit from Synergy Logistics, Vangplan from Scicon and Paragon from FTS. FTS offers a package called VSPEX, ICL offers Pathmaster, but it is an application where the small company has as much chance of success as the giant.

According to Mr Adrian Williams of Pactel's management science division, an effective scheduling package first needs a computer coded road network in its memory —literally a gazetteer of all the important roads in the country with distances links between sets of junctions—and second, a detailed inventory of special factors for each customer and area.

Ultimate aim

There are, however, very few day-to-day scheduling systems in operation. This is the ultimate aim of computer-based route scheduling. It assumes that the company already has a computer-based order processing system; data from this processing is fed directly to the scheduling package which creates all the necessary

documentation for loading and delivery, and also produces management reports. It does not need a large computer. Pactel's package which costs about £35,000 will run on a PDP11/03 one of Digital Equipment's smaller minis and produce 50 routes in about 20 minutes. A large machine, such as an ICL 2980, could do the same job in three or four minutes.

Each company has its own approach to scheduling philosophy. Pathmaster, the ICL offering, uses Post Office postcodes to identify delivery and collection locations, for example.

A system of load measurement is then set up—weight, volume or standard unit, depending on the customer's business, and details of the customers' fleet are read into the system. This would include running costs and load capacity for each type of vehicle.

The customer's historic operations are used as the basis to create a network of preferred routes. The package can then be used to analyse a real situation, presenting what it reckons to be the best route on a television-style visual display terminal. The scheduler can accept the route or look at alternatives, possibly even to the extent of rearranging the entire schedule.

Routemaster from Analytical

Systems has been developed over 10 years and has a long list of blue chip customers, including Heineken in Holland where it is used to plot daily deliveries of beer and soft drinks from five depots. Nestle in Switzerland, where it is used for strategic planning studies for different operating companies, and Allied Breweries in the UK.

The distinguishing feature of the package according to Analytical Systems is a "look ahead" procedure in the Routemaster algorithm; when the calculations of the most effective route are being made, several links are selected at each point and the effect of making each one analysed by the look-ahead procedure.

Scheduling packages can be provided either as turnkey systems, where the entire system, computer and package, is installed on the customer's premises by the manufacturer; Scicon's Vangplan, for example, can be provided on a Hewlett Packard 3000 computer costing just over £20,000.

Alternatively, the whole service can be provided on a bureau basis. This might seem appropriate for a company already having a computer-based order processing programme once a week or so to tune up its deliveries or change its strategy, but an interactive terminal on the

premises is essential for daily scheduling.

Datafreight, run by Tempo Timetabling for British Road Services, is a good example. And Freight Computer Services, the computer services arm of the National Freight Company, offers its DIPS package through a desk top terminal in the customer company connected to the FCS mainframe computer in Birmingham. DIPS is claimed to enable transport managers to review for themselves their fleet size, depot and warehouse locations, vehicle size, delivery access times and so on.

Desk top

The growing power and popularity of the smaller computers—costing typically between £20,000 and £100,000—has opened new possibilities for monitoring fleet performance, an activity which has achieved new importance with rising costs of fuel and service.

Last year, for example, FCS introduced Microdrive, a costs and performance monitoring system running on most microcomputers. The cost, including the micro itself, is around £7,000; it provides total vehicle cost analysis including maintenance, fuel, tyres, standing charges and so on. According to FCS an

operator with over 20 trucks would find Microdrive cost effective.

Allied Breweries' Computer Analysis System (ABCAS), marketed through DCMS of Bristol, puts the power of the minicomputer behind the touchy subject of vehicle maintenance costs.

The system runs on a Digico computer, a small but very powerful UK-built mini. It provides information on operating and maintenance costs, vehicle comparisons, maintenance analysis and individual and vehicle group costs.

According to DCMS: "A pattern of garage operations is established, undesirable trends in work are detected and repetitive work on specific components is highlighted." Company data processing departments have been aware of the truth of that for years.

Moving the computer into new areas like transport brings the threat of repeating all the old mistakes. Routing systems which ask drivers to turn a 20 ft lorry around in a 12 ft one-way street are the evidence of that.

But the benefits are tangible; and the range of computer companies taking these problems on board bodes well for the computer in transport.

Alan Cane

YOU CUT THE COUPON. WE'LL CUT THE HASSLE.



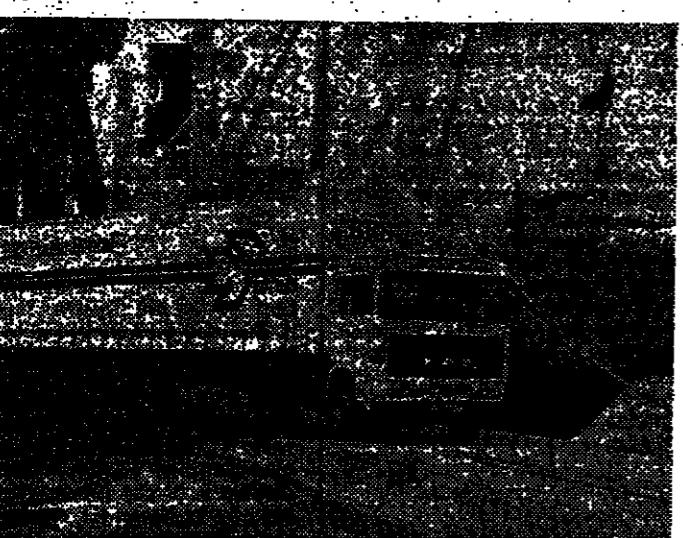
It's after you've chosen your vehicle that Laidlaw Leasing really helps—all the hard work from finance to service involved is handled by us backed by the full resources of the Laidlaw group. Cut out the coupon for full details of our contract hire, leasing and fleet management services.

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BRS trailer rental is just part of its wide range of activities, 40 per cent of which is concentrated in contract hire

COMPANY PROFILE

BRS

BRITISH Road Services, Britain's largest contract hire company, has wide transport industry interests which allow it to offer a range of services covering most aspects of any company's movement or storage of goods.

BRS is perhaps best known as a supplier of large fleets to well known companies such as Cadbury, Schweppes and British Sugar, but perhaps surprisingly the average number of vehicles on contract hire to each of its customers is less than five.

This indicates that while BRS is able to offer sophisticated contract hire schemes to larger concerns, it is also able to cater for many customers operating only one of its vehicles, which range in size from small vans to 32 ton tractor units and trailers.

In many cases BRS is called in by companies operating large transport fleets and asked to find out whether a contract hire scheme will be cheaper and more effective than existing methods. This is sometimes taken further, with consultancy advice being sought on overall warehousing and movement of goods.

BRS actively seeks to tailor its contracts to the requirements of customers, sometimes to the extent of a com-

puter link enabling information to be fed directly to BRS on vehicle requirements.

The company believes that its structure—regional companies dealing with particular areas—enables it to specialise in the industrial requirements of each, since those of the West Country, for example, are quite different from those of the West Midlands.

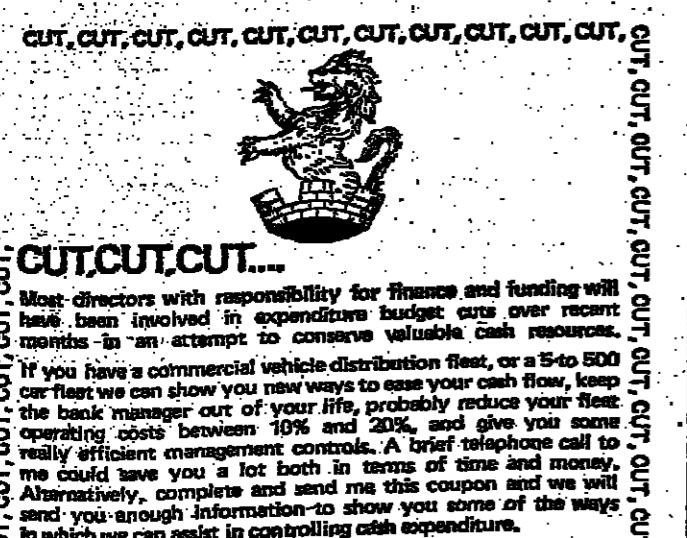
Last year the company experienced only average demand, but there was considerable improvement in the final quarter, particularly in contract hire. An increasing number of companies are seeking advice from BRS on how to hold down overall transport costs.

A study of this kind often involves BRS in looking at a customer's overall distribution system to pinpoint inefficiencies and bottlenecks which BRS will undertake to eliminate if it is asked to manage the company's movement of goods.

About 40 per cent of BRS's business is in contract hire, while the remaining 60 per cent covers a wide range of activities such as general haulage and distribution, consultancy, truck and trailer rental and the design and construction of special facilities.

Although industry has suffered during the recession BRS believes some benefits have emerged through the rationalisation of transport fleets, and that companies will save money as a result of becoming more cost-conscious about these operations.

L. B.



To — Mr. G.M. Cobley, F.I.C.M., Managing Director
Fleet Management Services Ltd

St. Julian's Friars, Shrewsbury, Shropshire, SY1 1XP

Telephone: 0743-241121

Please tell us how you can help us to conserve cash

flow by using your fleet management expertise.

From — Name _____

Title _____

Company _____

Address _____

Most directors with responsibility for finance and funding will have been involved in expenditure budget cuts over recent months—in an attempt to conserve valuable cash resources. If you have a commercial vehicle distribution fleet, or a 5-to-500 car fleet we can show you new ways to ease your cash flow, keep the bank manager out of your office, probably reduce your fleet operating costs between 10% and 20%, and give you some really efficient management controls. A brief telephone call to me could save you a lot both in terms of time and money. Alternatively, complete and send me this coupon and we will send you enough information to show you some of the ways in which we can assist in controlling cash expenditure.

Mr. G. M. Cobley said that while this demand was always the first to suffer during a recession, it was the first to return and there were now distinct signs of demand improving, although at a slow rate. He predicted that this pattern would continue this year.

Although Budget was not benefiting directly from higher demand for leased commercial vehicles, this was filtering through as a result of the need for short-term replacements.

There has also been increased demand for rentals from companies which are faced with the need to meet increased volumes of orders but have not yet decided how to replace or increase their existing fleets, following a period of relative idleness.

L. B.



TONNES OF TL TURBOS FROM BEDFORD.

All Bedford TL models are now available with turbocharged diesel engines. From the smallest TL, at 5.7 tonnes GVW to the largest, at 19.3 tonnes GCW.

The benefits of turbo.

Obviously, all truck operators know all about the advantages of turbocharging. More power. More economy. Less noise. Turbos are also preferred by drivers. There's nothing particularly new about turbocharging. What is new, however, is the unrivalled range of turbo-powered trucks offered by Bedford's TL range.

Red Series turbos.

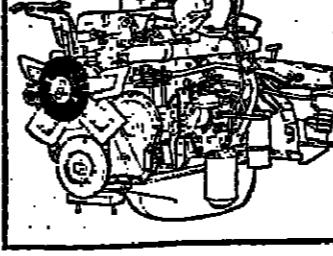
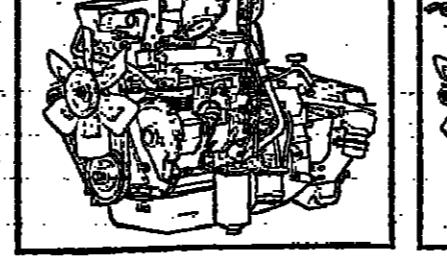
The Red Series 3.6 litre turbo engine used in the lower GVW TLs is one of the smallest turbo diesels in Britain.

Around 60 per cent of the company's business is attributed to corporate fleet operators, with the remainder coming from "distress users," people needing replacement cars, tourism and business visitors.

Mr. Ian Gamble said that while this demand was always the first to suffer during a recession, it was the first to return and there were now distinct signs of demand improving, although at a slow rate. He predicted that this pattern would continue this year.

Blue Series turbos.

Heavier TL models are fitted with one of two Blue Series turbo engines. An 8.2 litre producing 130 bhp,



or an uprated version producing 173 bhp.

These engines are strong, durable and offer easy servicing and maintenance. Features inherited from the TM 4-4 8.2/205TD Blue Series Turbos which proved more than a match for the strenuous military test programme.

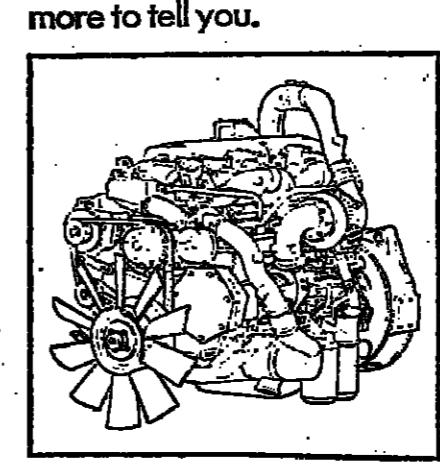
The TL truck you need.

The Bedford TL range gives you a comprehensive choice of middleweight trucks, designed for your requirements. Now with turbos available throughout the range, your choice of engines is widened to suit your particular operation.

Each of these engines is also available in naturally aspirated form.

Whether your trucks are used for local delivery work or long-distance haulage, there's a Bedford TL Turbo for you.

Have a word with your Bedford Truck Dealer today. He has tonnes more to tell you.



| Engine | Power Output | Torque |
|-----------------|---------------------|----------------------|
| 3.6 litre turbo | 72.3bhp at 2600rpm | 160lbft at 1600rpm |
| 5.4 litre turbo | 107.3bhp at 2600rpm | 252.8lbft at 1200rpm |
| 8.2 litre turbo | 130bhp at 2650rpm | 322lbft at 1200rpm |
| 8.2 litre turbo | 173.1bhp at 2500rpm | 408.6lbft at 1600rpm |

Installed performance to BS AU 147d

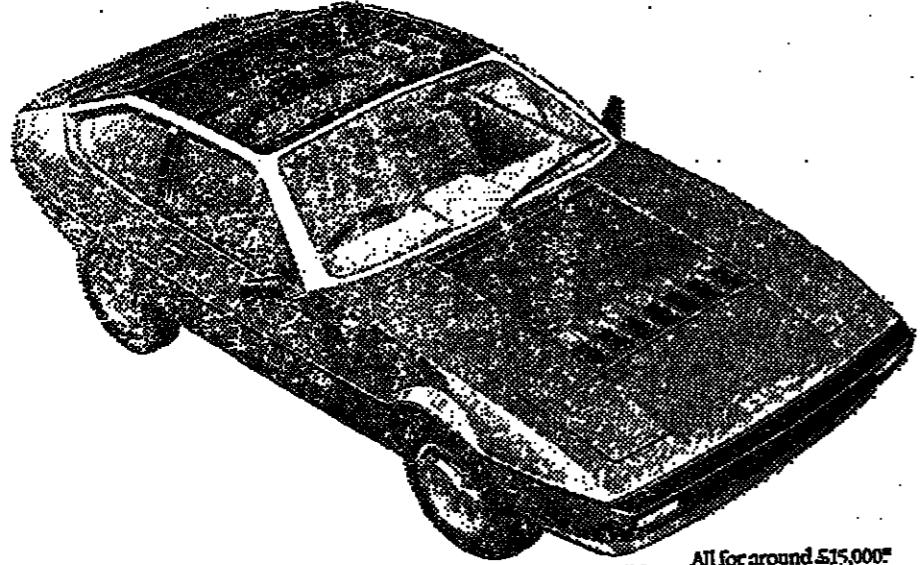


BEDFORD TL

WITH TURBO

VEHICLE FLEET MANAGEMENT VI

A BREATH OF FRESH AIR, FROM LOTUS.



Don't worry. We haven't really changed the Eclat 22.

But like other manufacturers, we haven't found that back seat passengers enjoy being crushed. Or decided it was the end of the road for impressive fuel economy.

We still don't consider acceleration of 0-60 in just 7 seconds simply too much, too soon. And it's clear. The top speed of 125 is still stands.

Don't you know with the aerodynamic profile

and those broad handling characteristics either.

In fact, nothing that makes more expensive cars seem poor excuses has been thrown out of the window.

Because, for the first time, the Lotus Eclat actually offers you sumptuous Lotus comfort, complete with an optional detachable Riviera roof section.

All for around £15,000.
Of course, in the light of so much excellence, you may regard this breakthrough as rather unimportant. Consider, for example, the fact that every single Lotus car has been built by our own fair hands. That every gearbox has been hand tested, every engine run-in. And every car is guaranteed against corrosion for 5 whole years.

What, you could reason, could overshadow all that?

But just imagine them on your head. Picture the clear blue sky overhead. Think of gliding effortlessly through miles after mile of exhilarating luxury.

And remember the price.

Then perhaps you'll see why the new open roof Lotus Eclat Riviera is such a breath of fresh air.

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FLEET MANAGEMENT by an external agency is continuing to prove attractive to companies running an optimum of 25 cars or more after traditional methods of cutting company costs have been investigated.

The concept of vehicle fleet management by an agency originated in America and it therefore comes as no surprise that the market in the UK is dominated by two U.S. subsidiaries of the PHH Group and the Gelco International Corporation — as well as the Ford Motor Company, which offers the service to UK customers through FACTS (Ford Analysis of Car Transport Statistics).

Fleet management in the U.S. grew out of contract hire in the 1950s where, at the time, contract hire was the only alternative to ownership. In the U.S. the situation has changed dramatically, with over 80 per cent of fleets which are not self-managed being under external fleet management schemes and contract hire enjoying 15 per cent.

While in the UK fleet management is making inroads into contract hire the market is much more unexploited on the Continent, where Gelco, for example, describes its market as "embryonic."

Gelco started its UK operation in 1972 as its stepping stone into Europe. In 1974 most fleet operation was still contract hire while today contract hire (Auto Contract Gelco) is a subsidiary of the main fleet management business offering both full and non-maintenance facilities and the ratio of contract hire to fleet management is 1:3.

Mr Ivor Rowe, managing director of Gelco, said: "One advantage for companies calling in an external agency such as Gelco, he said, was that it was often easier to down-grade models of cars if it had been suggested by a fleet management specialist.

Fleet management agencies such as Gelco claim supply problems from manufacturers with

contract hire the customer buys a fixed period contract (for one, two or three years) while with the fleet management package the customer, in return for a fee, pays only the actual costs. These are related to the true cost borne by individual vehicles.

"We, through operating both contract hire and fleet management, can advise a potential customer as to which we think would be more advisable for him."

The trend in the business, he said, was continuing in favour of fleet management. Last year growth in the business slowed down to some 10 to 15 per cent, reflecting the general state of the market.

Gelco so far has concentrated on cars and light commercial vehicles but the potential for fleet management of heavier commercial vehicles is being investigated.

Some 20,000 vehicles are handled by Gelco in the UK. Worldwide the company handles some 550,000 units of transportation including cars, trucks, trailers and containers.

Gelco is reluctant to give figures on how much saving can be achieved per mile with fleet management — units of 1p per mile savings are often mentioned by external agencies.

Savings, said Mr Rowe, obviously depend on the efficiency of the internal operation.

One advantage for companies calling in an external agency such as Gelco, he said, was that it was often easier to down-grade models of cars if it had been suggested by a fleet management specialist.

Fleet management agencies such as Gelco claim supply problems from manufacturers with

European rationalisation of car plants. Mr Rowe said: "If a customer rang us and wanted 5,000 cars within a month we could supply. But if this were broken down into the specific most popular fleet models we could take several months to obtain them from manufacturers."

In the U.S. Gelco has access to manufacturers' computers so orders can be directly keyed into the systems of Ford, General Motors and Chrysler. This system, called DOES (Direct Order Entry System) is being discussed with manufacturers in the UK.

Print out

Gelco has a network of 7,500 accredited service depots in the UK. Repairs or maintenance cannot be started without a print-out from the Manchester headquarters. This has caused in the past some friction from garages but according to Mr Rowe the problem has now been solved.

Gelco also has a widespread disposal network and is thus able, it says, to control depreciation costs better.

Mr Rowe said the fact that Gelco was not in any way franchised meant it could offer any make or model of car — which might not be the case with fleet management/contract hire companies that were owned by a franchised dealer of a car manufacturer.

PHH Services, set up in the U.S. in 1946 also came to this country in 1972. It operates some 18,500 vehicles with around 230 clients. In the current economic circumstances the company's performance had been good but there had been no dramatic growth in business.

In the last 12 months PHH, which has operated an All Star Petrol Card for clients for some time, available for fuel and oil

purchases — has introduced a charge card for service maintenance, and repairs. Garages however, as in the case of those working on Gelco cars, have to receive full authorisation for work. Such checking back enables the fleet management company to examine the individual record of each vehicle and query irregularities if they appear.

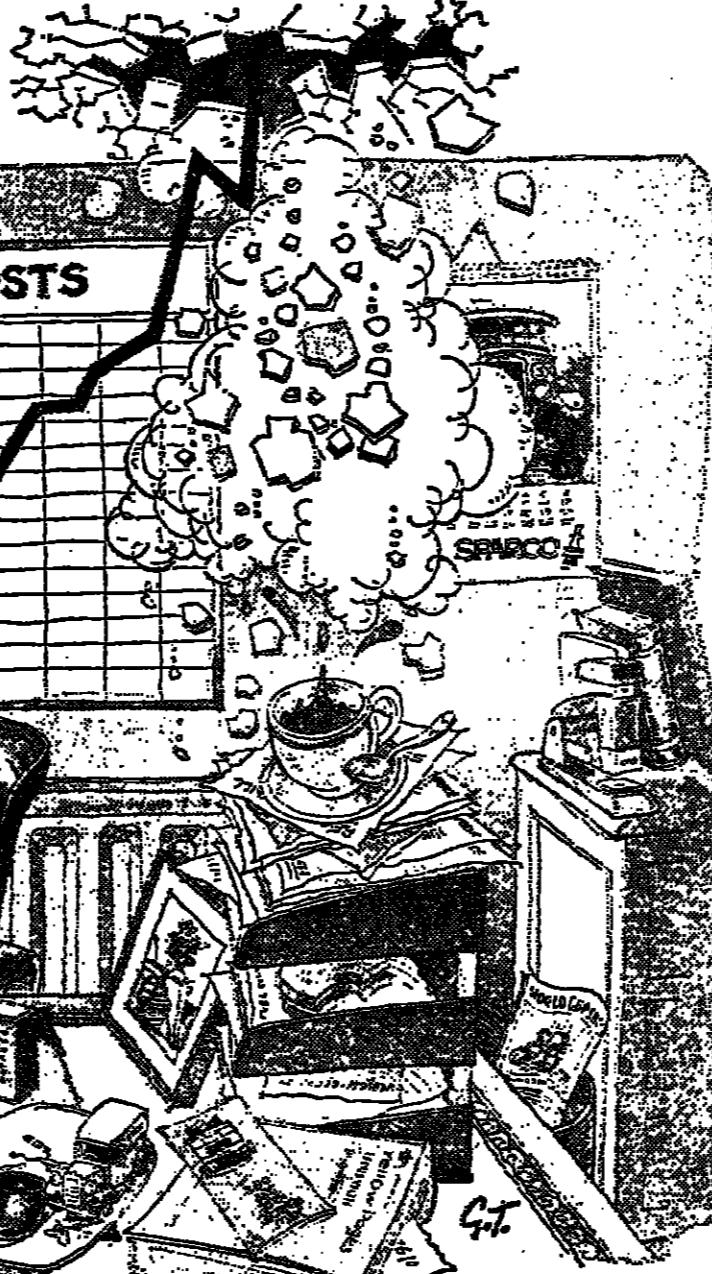
PHH is in the process of extending its operations to the Continent, with West Germany probably the first area of operation.

Of the fleet managed some 85 per cent is leased by clients. PHH said there is still continuing interest in leasing. On average PHH would expect to save "at least" 1p per mile for the typical client.

Ford's FACTS is a specialised management service offered to customers who together operate some 50,000 vehicles. It offers a similar service to the external agencies, using a computer to analyse information, with specialists buying deals at discount, re-invoicing them to customers, paying all maintenance invoices and analysing costs. In the past 12 months Ford has introduced an in-house computer, previously used by a computer bureau. This, says Ford, has made information more up-to-date.

At vehicle level FACTS can provide a customer with a maintenance history of each car. Information on the number of insurance and warranty claims on a vehicle can, for example, prove the identity of a poor driver. At fleet level information is given, for example, on fuel consumption of different models and vehicles while in giving a general composite report FACTS enables a company to compare its fleet performance with "national" fleet statistics.

L. W.



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VEHICLE FLEET MANAGEMENT VII

COMPANY PROFILE

Wincanton

THE TRANSPORT operations of the Wincanton Group, part of the giant Unigate dairy, meat and non-foods group, have become one of the few success stories in the competitive field of road transport in the early 1980s.

The Wincanton Group, as a whole, showed lower, but undisclosed, profits in the year to March 1981, compared with the previous 12-months. Set against this, however, was the performance of the transport subsidiaries of the Wincanton Group.

These subsidiaries include Wincanton Transport, where profits, again undisclosed, by Unigate, improved in the last financial year compared with the year to the end of March 1980. Wincanton Vehicle Rentals, another subsidiary, maintained its profit margins in the face of rising competition from the expanding truck rental sector.

Similarly, Wincanton Garages, showed "acceptable profits" across its business sector according to Mr. John Clement, the chairman of Unigate. This subsidiary includes Wincanton Contracts, which specialises in contract hire and rental of cars, and Giltspur Motor Industries, an acquisition in the last financial year.

In the commercial vehicle sector, the Wincanton Vehicle Rentals subsidiary has one of the fastest recent growth records of any company in truck rental.

The vehicle rentals company has been opening new depots and garage branches at a rate few, if any, truck rental companies in Britain could hope to match over the past few years. Depots have been opened at Bawtry, Manchester, Derby, Acton and Darlaston, where the company has spent £2m building and equipping one of the most up-to-date depots for serving the fleet hire market.

Wincanton has at its disposal a fleet of 3,500 commercial vehicles and 4,500 cars for rental and contract hire.

This scale of investment, which started in a big way only in 1979, together with that involved in the spate of new depot openings in recent months, has been achieved only through ready access to a substantial source of investment funds.

These funds became available when Unigate, the parent company of Wincanton Transport and its subsidiaries, sold its 15-mile concession to the state-owned Milk Marketing Board for £27m in 1979. In 1980, Unigate also sold activities it had overseen.

One result of all this money, for potential investment is that Wincanton Transport now employs 3,500 people and has 162 maintenance depots in Britain, serving the Unigate subsidiaries and providing road transport services for outside customers.

Mr. Peter Hemmingham, managing director of Wincanton Vehicle Rentals, is confident that this year will see further substantial and rapid growth in the company's business. Revenue could increase by 50 per cent. If the company's marketing plans bear fruit, especially in the contract hire, truck rental and chilled distribution sectors.

Up to 1,000 extra commercial vehicles are to be provided to compete in the market place. Established operators can expect to lose business as the steadily based Wincanton Transport expansion continues.

"December is a traditionally good month for truck rental, but last December (1981) could not have been more buoyant," Mr. Hemmingham said recently. "People would rather rent vehicles on short-term contracts than commit capital while they do not have full confidence in the future."

L. McL.

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Fleet car sales: a hat trick for Ford

THE Ford Cortina has been top dog in the UK fleet car market—and in the overall UK market—for so long that its presence—the head of the list of 10 best sellers has come to be taken almost for granted.

The process was repeated last year. Almost 160,000 were sold—more than one in ten of all new cars. Ford scored a hat-trick with the Escort placed in second and Fiesta third. The Escort was nearly 20,000 units behind, however, and the Fiesta nearly 50,000.

The direct rivals to the medium-sized Cortina offered by other manufacturers, in relative terms, got little more than a look-in.

BL's Morris Ital, like the Cortina, has survived over the years but never to the same extent, sold at a rate of less than one-third that of the Cortina under 49,000. Vauxhall's Cavalier managed about 34,000 whereas Talbot's Solara and Alpine hatchbacks models between them only managed about 27,000.

In the past few months, however, the Cortina has begun to look vulnerable. Not from any single quarter, but from several simultaneously.

The situation changed in the space of a month towards the end of last year. Vauxhall launched its new front-wheel drive Cavalier—the European version of the General Motors "world" J-car—to considerable critical acclaim from the specialist motoring press. And BL's joint car with Honda, the Triumph Acclaim followed hard on its heels, to equal enthusiasm.

Neither car is about to topple the Cortina from its pedestal overnight. BL has set a target of 3 per cent of the total market for the Acclaim—a three-box saloon, but with just one engine specification of 1.3 litres—and originally conceived as appealing more to private buyers of defunct Triumph Dolomites than fleet managers (an attitude which has since changed).

Vauxhall makes no bones about the Cavalier being its competitor to the Cortina. It has yet, indeed is unlikely to, acquire the engine capacity spread of the Cortina—the 1.3 and 1.6 litre units available now may eventually be expanded upwards to 2 litres while the Cortina range runs from 1.3 to 2.3 litres. But it closely matches the Cortina in equivalent price ranges and, as might be expected of a new engine series and design, performs better and is more economical.

One of the other threats to the Cortina is internal. The past year or so has seen a marked trend by companies, under the pressures of recession, towards smaller, more fuel efficient cars. The effect on the Cortina has not been too dramatic, because sales lost to the Escort at the bottom end of the range have been offset at the top by a shift down from Ford's largest car, the Granada, sales of which have slumped from 52,000 in 1979 to 25,000 last year.

But the Escort, thanks to the image-boosting presence of more luxurious and sporting versions such as the Ghia and XR3 models, is coming to be regarded less and less in the company rep's eyes, of a demonstration from the larger and thirstier Cortina.

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VEHICLE FLEET MANAGEMENT VIII

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| GOODS MOVED BY ROAD (bn tonne-km) | | | | | | |
|-----------------------------------|---------|------|---------|------|---------|------|
| By mode of working | 1975 | 1976 | 1977 | 1978 | 1979 | 1980 |
| Mainly public haulage | (53.4%) | 56.5 | (52.8%) | 58.4 | (56.2%) | 63.2 |
| Mainly own account | | 32.3 | | 34.5 | | 32.3 |
| All modes | | 89 | | 92.9 | | 95.4 |
| | | | | | 59.1 | 57.1 |
| | | | | | (60.8%) | 62 |
| | | | | | (61.2%) | 38.1 |
| | | | | | 33.4 | |
| | | | | | 101.9 | 93.2 |

Haulage trade is lean and hungry

TWO YEARS of harsh battering by the slump in trade and the subsequent fall in demand for road haulage has left the haulage industry severely shaken, but leaner: fewer vehicles are bidding for less business, and companies are sharply aware of the need for improved and more efficient services if they are to keep or win customers.

This is precisely the effect the Government has looked for across the whole of industry. Road haulage, however, is one of the ultimate havens of free enterprise at work.

The industry owned 1,760 goods vehicles in 1980. These capital assets are expected, as elsewhere in industry, to justify profitable revenue for their masters in industry and in haulage contracting. Few did so in 1980 or 1981, however, and last year as many as 15 per cent of the total UK lorry fleet was laid up for lack of work.

The other side of the slump has been the drive for competitiveness. This has been based on more cost-effective marketing, a greater use of computers for route network planning, delivery distribution scheduling and a greater willingness among hauliers to share information about "empty running"—the wasteful, but often unavoidable practice among hauliers of delivering one way and returning without a revenue-earning load.

The Road Haulage Association, which represents 15,000 or so professional haulage contractors, has taken steps to generate interest among its members in potentially cost-saving ideas. In particular, the RHA has recently completed, in December the third, the final trial of its "vehicle and traffic information service," aimed at improving communications between members of those companies in industry which operate their own lorry fleets on their own account.

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A further noticeable effect of the recession has been the rise in the development of specialist haulage services aimed at taking the financial sting out of the acquisition of new vehicle fleets, without the need for outright purchase.

These services go under a number of names, ranging from hire purchase, leasing and ren-

tal of vehicles, to contract hire and contract distribution. The latter involves the acquisition by the specialist haulage operator of the haulage fleets of industrial companies. The haulage contractor then "contracts" a new, often smaller and more efficient fleet back to the industrial company. The effect is to release capital tied up by the industrial customer in an asset that is being under-used, namely the in-house fleet of lorries.

This strategy has been developed into a well-honed management tool most noticed by the larger haulage companies—British Road Services and National Carriers in the state-owned National Freight Company—and by Wincanton Vehicle Rentals, Mitchell Cotts, Transport Services which offer contract hire, contract distribution and warehousing for industrial customers.

In the trailer field, the haulage industry has been served for many years by TTP Trailer Rental of Watford, and Traileron of Staines and Rentsco Nationwide of Hayes.

The ultimate target of the strategy by these specialist contract hire and contract distribution companies is nothing less than the entire haulage activities of those companies in industry which operate their own lorry fleets on their own account.

Road freight transport in Britain is nearly divided between the so-called "public"

haulage and the "own account" contractors. Public haulage contractors are those companies which exist by carrying other people's goods for other people. Haulage contractors usually have no goods of their own to carry.

The own account operators, on the other hand, are those companies, such as food manufacturers, component manufacturers, and others which choose to carry their own products in their own, in-house fleet of van and lorries. These companies have traditionally regarded their own transport operations as overheads to their main purpose—in the making or processing of products and raw materials.

However, the true cost of these vehicle fleet overheads is often only discovered when the vehicles are lying idle through lack of work because of the recession.

Profit margins

Mr Brian Hayward, the group managing director of National Carriers, put the problem succinctly to distribution managers at a recent conference organised by the Centre for Physical Distribution Management, the offshoot of British Institute of Management. He

recognised that many industrial companies had found that their own account transport operations were eroding profit margins. "In some cases, these transport operations are

actually endangering profits," he said.

Physical distribution costs account for between 15 to 20

per cent of the retail price of products, and the specialist sections of the road haulage industry are going all out to

convince industry that these overhead costs can be cut by changing to contract distribution.

This is paid for out-of-revenue and capital is released as the transport assets are no longer owned by the individual company.

This is the strategy of many of the specialist haulage companies as they seek new opportunities for business. Unfortunately, the own account road transport sector appears to be holding its own and resisting any overwhelming advances by the road hauliers into their territory, at least up to 1980 according to the latest available government figures.

Road hauliers in the public

haulage sector accounted for 61.2 per cent of the total movement of goods by road in 1980, when the total volume of traffic came to 93.5 billion kilometres. The balance was accounted for by the own account companies. However, this slice of the total road transport market was only 4.4 per cent in favour of the hauliers compared with 1979 and, in retrospect, the 1980 share by hauliers was five percentage points less than in 1977.

Nevertheless, specialist hauliers insist that they made substantial inroads into the own account sector last year, although official figures are not yet available to verify these claims. A few of the larger companies, such as BRS and Wincanton, however, have succeeded in taking over a number of lorry fleet operations for major industrial companies.

Wincanton Vehicle Rentals had a particular success late last year when it took over the Hertz UK commercial vehicle contract hire fleet after Hertz decided for the second time to sell its commercial vehicle con-

tract hire fleet. With the sale to Wincanton went fleet contracts with British Nuclear Fuels and Unireal Tyres.

L. McL.

GOODS MOVED BY ROAD—1980*

(bn tonne-km)

| Over | Not over | Mainly public haulage | Mainly own account | All modes |
|---------------|----------|--------------------------|-----------------------|--------------|
| 25 km | 3.3 | 3.8 | 7.1 | |
| 50 km | 4.7 | 5.4 | 10.1 | |
| 100 km | 7.3 | 7.9 | 15.2 | |
| 200 km | 12.9 | 9.7 | 23.6 | |
| 300 km | 11.9 | 5.0 | 16.9 | |
| All distances | 57.1 | 36.1 | 93.2 | |

* By length of haul and mode of working.

Source: Transport Statistics Great Britain 1970-80, HMSO.

Insurance can cost less

THE compulsory fitting of tachographs, introduced amid considerable controversy and much cost on January 1, has enabled insurers to assess the insurance risk and consequent rating of premiums for hauliers on a new basis. For many operators this will mean lower premiums—welcome news in these days of rising financial pressure because of the recession.

The Scottish branch of leading insurance brokers Hogg Robinson, Hogg Robinson Scotland, have spent over a year devising a new scheme with the General Accident Group based on a new rating method: mileage. The fitting of tachographs now enables an insurer accurately to assess the mileage covered each year by all the vehicles in the fleet.

The new policy was introduced this month. The operator estimates the annual mileage in units of 1,000 miles expected to be covered by his fleet in the policy year. This will probably be based on past records. The insurance company assesses the risk and the cost of insurance based on this mileage figure. At the end of the year, the premium is adjusted—up or down—according to the mileage actually done by the fleet.

Fleet operators will still be looking at ways of saving costs on insurance and there are one or two basic means of doing this. He can move more towards carrying the risk himself—what is known as self-insurance.

Under this system, the fleet operator insures for his legal requirements and carries the rest of the risks himself.

In theory an insurance company only pays out between 50p and 65p in claims for every £1 received in premiums, the rest being absorbed in costs and profit, if any. A large operator with a spread of risk should be able to save on administration by self-insuring. But in practice a series of accidents can prove very expensive.

The other method of saving on costs arises if the operator is prepared to carry the first part of any claim costs—technically known as excesses. Thus if the comprehensive insurance has an excess of £100m, then the operator pays the first £100m of any claim. With such an excess, the insurer is saved the bother and expense of handling small claims where unit costs are high. In return the operator has his premium rates reduced, usually saving more on the insurance than he spends on the accidents.

With an excess the operator is insuring for the cost of replacing a vehicle should it be severely damaged, but not the cost of replacing a damaged wing mirror. But its effectiveness of the excess depends on the level chosen.

In both these cases expert

advice from the insurance broker is essential. Most major brokers have qualified risk management teams that can advise on safety and reducing accident rates.

The insurance of contents being carried by lorries known as goods in transit is often a separate insurance arrangement.

Lloyd's syndicates tend to specialise in one type of insurance, such as fleet or goods in transit or in liability. The operator needs to cover the loss or damage to goods while being carried in his vehicles and he needs to cover his liability towards the owner of those goods.

Theft is one major risk of goods in transit. The mid-1970s saw an alarming rise in such thefts and insurers have adopted much tougher attitudes towards these policies.

Insurers insist on overnight garaging or lorries being left in approved lorry parks. The warranty could be broken if lorries are left unattended and the insurance invalidated.

Eric Short

Ian Hamilton

Works wonders for Fleet Managers



Appleyard M-Plan provides the latest information on insurance management.

M-Plan scrutinises invoices and checks them against the original bill of lading to identify any discrepancies.

Detailed analysis of every vehicle operating costs are monitored against budgeted costs and calculated average costs for that vehicle.

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Company _____

EUROPEAN GLASS INDUSTRY

A cosy arrangement shatters

By Ian Rodger

A CLASH of interests may be in the European glass industry.

The beginning of a sheltered operations that now, by contrast, Canadian industries make the final call on the cost arrangements of the past, under which two French companies divided up most continental markets between Washington Brothers' half-finished profit much to itself.

Given the depressed state of most glassmakers today, a long and costly struggle for market share can be expected. Pilkington's share of the UK market, for example, plunged from 80 per cent to less than two-thirds in 1980 as the strength of the pound attracted intense competition from continental Europe and elsewhere.

The main cause of the current upheaval was the decision by France's BSN-Gervais-Danone in 1979 to abandon the flat glass industry, thus putting a third of the industry's capacity up for sale. Pilkington bought BSN's important German subsidiaries; then Asahi Glass of Japan picked up the loss-making Belgian and Dutch plants and last month PPG Industries of the U.S. took over French operations.

And whereas under the former Queenberry-like rules, BSN's glass companies stuck mainly to their designated markets, the three newcomers feel no such inhibitions. "We see this as a strategic opportunity to strengthen our position in Europe," Mr Frank Breeze, senior vice-president of PPG, the U.S. industry leader,

said. PPG, formerly Pittsburgh Plate Glass, also has a small glass-making business in Italy.

Competitive conditions are being accentuated by the prospect of increased import penetration from currency-hungry East European countries, and by Guardian's start-up last month in Luxembourg.

Guardian burst onto the flat glass business 11 years ago in Detroit and has attained established producers with its rapid growth and high profits there. It is already the fourth largest producer in the U.S. with about a 13 per cent market share, and European producers must be worrying about how successful it will be on this side of the Atlantic.

Unlike Guardian, most glass companies have very deep roots. La Compagnie de Saint-Gobain, the European industry leader, was formed more than 300 years ago to make the glass of the Palace of Versailles. William Pilkington started up the St. Helens Crown Glass Company in 1826.

Pilkington's invention in 1958 of the float process, which consists of floating a continuous layer of molten glass on a bed of molten tin, permitted a spectacular improvement in optical quality and versatility of glass with, at the same time, a dramatic reduction in the number of workers needed to make it.

Pilkington chose to adopt an open licensing policy and so the use of the float process spread rapidly. The first effect of this was that producers became burdened with large numbers of

TWO YEARS OF DRAMATIC CHANGES IN EUROPE

| | Number of float lines | | Capacity (tons per day) | |
|---------------------|-----------------------|------------|-------------------------|------------|
| | early 1980 | early 1982 | early 1980 | early 1982 |
| Saint-Gobain | 11.5 | 11.5 | 5,500 | 6,000 |
| Pilkington | 4 | 8 | 1,750 | 4,750 |
| PPG | 1 | 3 | 500 | 1,450 |
| Asahi Glass | nil | 2 | nil | 1,300 |
| SIV (Italian Govt.) | 1.5 | 1.5 | 700 | 770 |
| Luxguard | nil | 1 | nil | 500 |
| BSN-Gervais-Danone | 7 | nil | 4,150 | nil |
| Total | 25 | 37 | 12,600 | 14,970 |

Source: *La Compagnie de Saint-Gobain*

employees they did not need. Lines in Europe are running at less than 80 per cent of capacity, compared to a break-even point of about 75 per cent.

If demand remains weak, all producers are going to be hurting.

More than half of all flat glass produced goes into buildings, and the growth segment comes on stream. PPG is building a 500-ton-per-day float plant at Salerne in Italy which is scheduled to come on stream next year. As it is intended to replace old sheet glass capacity, it should not have much impact.

The double glazing market is said to be holding up fairly well but competition has become ferocious as the new housing market has faded. The number of new houses built in the EEC has dropped steadily for the past four years, last year's total being 20 per cent lower than the 1977 figure.

Vehicle production in Europe peaked at about 12.5m units in

'They really have been rather badly brought up'

"There was a lengthy discussion and negotiation period before we agreed to take out a licence," Mr Richard A. Griffin, Guardian's treasurer, admits. "And we had started construction before the discussions were completed."

Guardian then refused to pay any licence fee for its new plant in Luxembourg, the first float user ever to do so. Guardian maintains that it did not need a licence because it used its own production technology, but this

is contested by Pilkington. "They really have been rather badly brought up," one European glass executive says.

They have also been extremely successful. Thiruvananthapuram has grown from \$50m in 1971 to \$290m in 1980 and net income from \$4m to \$27.5m.

Guardian is also by common consent one of the most efficient operators in the industry, turning over its stocks 10 times a year and making a return of more than 20 per

cent on its capital before interest.

Guardian turned over its stocks only four times in 1980 and had a return on capital of less than 5 per cent.

Guardian first took a look at the European market about four years ago. At the time, demand for double glazing was soaring and a number of independent distributors and fabricators had become disgruntled with the established producers' practice of supplying their own subsidiaries before the independents. A

group of them got together

in each national market in Europe, not just two as before.

Luxguard reports that it is selling all the glass it can produce in its current start-up phase—about 300 to 400 tons a day—and it is not undercutting prevailing prices.

Guardian has recently backed its optimism by buying control of a Spanish glass company for \$40m.

"We worry about getting our deliveries out, not about the overall view," Mr Dean Wiley, managing director, said.

industry's health depends on the building and motor industries, and opinions vary significantly on the prospects for a return to strong growth in either.

The demand for housing is there and will have to be satisfied in some manner," Mr Breeze of PPG said. "And there are always going to be automobile producers in Europe."

Others doubt that the

European motor industry will be able to maintain its market share in the future and if it does, it will have to buy more and more of its components, including glass, on an international basis.

There was a possibility last year that one of the loss-making Belgian glass plants of BSN's subsidiary, Glaverbel, would not attract a buyer and so would be shut down, thus easing the industry's overcapacity problem.

But the takeover of Glaverbel by Asahi last spring chilled the blood of other European producers. Asahi, which has 50 per cent of the Japanese market, is as efficient as Guardian and eager to apply its skills to improving Glaverbel's competitive position in Europe. Significantly, it sees the Glaverbel acquisition as only a beachhead in Europe.

Of course, if demand suddenly picks up, the picture could change radically. But for the moment, overall demand is growing at only 1 per cent a year. And no one looks ready to give up the battle.

"We are all going to suffer more or less, depending on our efficiency," Mr de Villepin said.

Lombard

Pyrrhic win for Budget wets

By Samuel Brittan

THIS LACK OF economic sophistication of the self-proclaimed "wet" opponents of the Government's financial strategy is playing into the hands of Treasury strategists. Irrespective of the fees fed to the following day's Press, the Chancellor can well afford a little blood-letting at next Thursday's much-publicised Budget Cabinet, if he plays his cards anything better than abysmally badly.

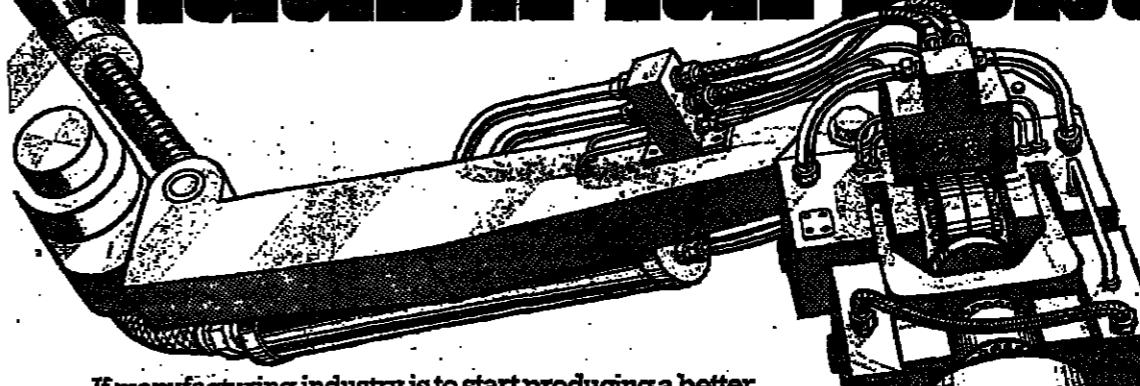
A reasonably favourable PSBR outlook is assured, however, by a combination of energy asset sales and some slippage of this year's revenue into next, due to the Civil Service strike, amounting to a combined bonus of well over £1bn. Fortunately for the Chancellor, those who regard the bonus as largely cosmetic tend to favour a higher PSBR anyway, while the City and political advocates of stringency tend to take figures at their face value.

Thus the Chancellor can grant up to £1bn of the "wets" demands without departing from the letter of the Strategy. This would finance a 1 per cent reduction in the employers' National Insurance Surcharge with little to spare. Even if he went towards £2bn he might still be able to say the PSBR was falling slightly in money terms, and quite substantially as a proportion of the GDP.

He could also pray in aid some recession adjustment in the target figure—which ought to be on a cyclically adjusted basis—and also an improved productivity trend, which reduces the inflation risk.

Of course one or two of the "wets" such as Mr Peter Walker may have cottoned on to the arguments in this article and raised their "reflation bid" to say £5bn. If so they will come up against the mainstream British Tory dislike of "extremism" or anything far out, which kills good and bad ideas alike.

Thus the main argument will be in the range of £1bn to £2bn of relief, which by this stage is as unimportant and trivial as it is boring. A really "practical man" should be far more interested in the restatement of the long-term Strategy and in exchange rate and interest rate policy. Nevertheless, uncertainty is not a reason for going to the top end of the Budget range, except for the logically illiterate.

What's it costing your company to ignore industrial robots?

If manufacturing industry is to start producing a better return on investment, it has to improve its productivity. And industrial robots can, in many cases, make a critical difference.

Now, there's Government support which can do a great deal to ease any financial obstacles or technical uncertainties and see firms through the start-up period.

No business is too small or too large to qualify.

To include extra charges for architects fees, specialists to count the number of bricks in order to measure up the size of the house etc, to name a couple of side shows, clearly indicates the intention of the insurers. It might be pertinent to show that many owners would clear on their own mess and indeed buy elsewhere selling the potential building plot thus cleared to help the proceeds (in addition to the amount the insurers provide). No provision is made in the policy to enable this to lower the fee.

Cost of building materials these days, when carefully purchased can be up to 50 per cent less than the apparent market value and no allowance is made for such prudent purchases.

Insurers must not expect to hang on by these types of exigencies.

Ronald Howe

Department of Industry
Mechanical and Electrical Engineering Division, Room 490
Ashdown House, 123 Victoria Street, London SW1E 6BB.
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Please send me full details of the Government's robot support scheme.

| |
|-----------------------------------------------------|
| Name _____ |
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| Type of products _____ |
| Possible areas of robot applications if known _____ |



Avon Rubber confident after reorganisation

DESPITE industry problems continuing to affect the group's tyre businesses, Avon Rubber is confident that a sound base on which to build has been provided by the £3m restructuring of last year together with progress already achieved in new business areas, Lord Farnham, chairman, tells members in his annual review.

He adds that as in the year ended October 3 last, the second six months of 1981/82 is likely to produce a stronger performance.

As reported on December 10 this Wiltshire-based tyres and accessories product concern made a second-half profit of £762,000 which held the deficit at £762,000 for the full period. This compares with a surplus of £840,000 previously.

Reorganisation costs amounted to £145m in the first half and £160m in the second six months.

Group sales for the 12 months amounted to £153.92m, against £155.68m, and with the pre-tax result were divisionally split as

to: Tyres/Motorway £91.46m (£88.19m) and £12,000 loss (£1.06m profit); Bridgeston £8.06m (£10.52m) and £95.3m loss (£33.00m); industrial polymers £27.09m (£27.6m) and £19,000 profit (£12.8m); medical products £2.49m (£5.57m) and £202,000 loss (£70.000); inflatables £5.62m (£5.26m) and £106,000 loss (£65.600); Lippmann Hobbs £19.29m (£17.26m) and £1.18m profit (£1m); associates profits £101,000 (£125,000).

The chairman adds that other new opportunities have been identified and progress is expected to continue during 1981-82.

As at October 3 the balance sheet shows shareholders' funds of £24.15m, compared with £27.14m a year earlier, fixed assets £18.22m (£21.51m), current assets £57.68m (£58.89m), current liabilities and provisions £36.82m (£40.7m), and loans and overdrafts of £15.06m (£1.97m).

Net liquid funds decreased by £1.57m, against a £17.000 increase.

On a CCA basis the pre-tax figure is increased to 4.7m.

Meeting, Melksham, Wiltshire, on February 15 at 2.30pm.

and other components, and the New Year has started profitably.

Avon Lippmann Hobbs made excellent progress during the year and to support the growth of its business in North America, a manufacturing company was opened in Illinois and, since the year end, a 76 per cent interest was acquired in Norbert Resins, for £456,000.

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Meeting, Melksham, Wiltshire, on February 15 at 2.30pm.

Eagle Star bonus rates raised

HIGHER BONUS rates for 1981 have been declared by the Eagle Star Group, with the company moving on to a "super-compound" system for ordinary life contracts.

Here the rate on the basic sum assured remains at 5 per cent but that applied to attaching bonuses is lifted by £1 to 26 per cent. The terminal bonus for claims in 1982 is improved from 25 per cent to 30 per cent of attaching bonuses.

On the Personal and Executive Pension Plans, the rate is increased by 70p to £5.50 per cent of the basic benefit and attaching bonuses, while the terminal bonus paid when the policy vests, is doubled to 20 per cent of attaching bonuses.

On group pension schemes, the rate is lifted 50p to £6 per cent compound, with the final maturity bonus raised from 45 per cent to 50 per cent of the total benefits, with a higher bonus for lower pension ages up to 55 per cent for age 60.

Downturn at Midland Trust

Net revenue of the Midland Trust fell from £151,081 to £121,149 in the first half ended December 31 1981, and earnings per 25p share are stated down at 2.87p, compared with 3.85p.

However the interim dividend of this investment trust being maintained at 2.45p net per share. Last year a total of 5.3p was paid out of net profits of £257,090 (£306,775).

The gross income from investments declined from £238,057 to £176,442. After preference dividends of £926,000 (same) the amount attributable to ordinary shareholders emerged at £150,493 (£150,155).

Investments were valued at £5.4m (£5m) on December 31 1981 and net assets per share are stated as 12.75p (11.75p).

The consideration is £802,083 cash—half has been paid and the balance is payable in two equal instalments. The consideration will come from the group's German resources.

Fuchs'sche has also agreed to acquire from Mr Bertil Fuchs

Camford loss moves to £1.46m

year's figure was the surplus on the disposal of land and buildings.

As announced on August 28, 1981 an internal investigation into the affairs of a subsidiary revealed discrepancies in its accounts resulting from the falsification of accounting entries by a former employee. This had led to the turnover and profits being overstated by £200,000 in 1979 and £575,000 in 1980.

FT Share Information

The following securities have been added to the Share Information Service:

Greenwich Cable Communications (Section: Leisure)

21st Century Distribution Corporation (Leisure)

Dates when some of the more important company dividends statements may be expected in the next few weeks are given in the following table. The dates shown are those of last year's announcements except where the forthcoming board meetings (indicated thus*) have been officially published. It should be emphasised that dividends to be declared will not necessarily be at the amounts in the column headed "Announcement last year".

| Date | Announcement last year | Date | Announcement last year |
|-----------------------------------|------------------------|--------------------------------------------------------------------------------------------------|------------------------|
| Assoc. Delisted Jan 27 | Int. 1.75 | *CI | Feb 25 Sec. 50 |
| Fisheries Feb 19 | Final 0.75 | *Imperial Ge. Feb 25 Final 4.5 | |
| Auth. Feb 20 | Final 1.05 | *Lever Bros. Feb 25 Final 2.5 | |
| Barclays Bank Mar 6 | Final 2.25 | *Marconi Mar 6 Final 3.5 | |
| Sibby (L.) Mar 5 | Final 4.25 | *Mercantile House Jan 25 Int. 5 | |
| Birmd. Quicksilver Feb 19 | Final 0.5 | Mitchell Comms. Mar 5 Int. 0.65 | |
| British West. Mar 3 | Final 2.5 | *NorthWest. Feb 23 Final 12.25 | |
| Brown (J.) Jan 29 | Int. 1.75 | *Manufact. Feb 20 Final 3.5 | |
| Carrington | Final 1.25 | *Ransome Stiles Mar 4 Final 8.0 | |
| Vijenda Feb 25 | Sec. Int. 1.8 | *Rentokil Mar 6 Final 1.5 | |
| City Offices Feb 10 | Sec. Int. 1.8 | *Royal Arms Mar 2 Final 0.45 | |
| Commercial Com. Feb 25 | Int. 10 cents | *Securicor Feb 10 Final 1.5 | |
| Cons. Gold | Final 6.4 | *Services Feb 18 Final 1.5 | |
| Fields. Mar 4 | Int. 0.75 | *Shire Dairies Feb 18 Final 1.5 | |
| Daisley Feb 16 | Int. 11.00 | *Smith Bros. Feb 12 Int. 1.5 | |
| Dowty Feb 21 | Int. 2.2 | *Stubs. Ports. Mar 5 Int. 1.5 | |
| Euromar Int. Jan 27 | Final 5.0 | *Telever Mar 5 Final 15.00 | |
| Feons Mar 2 | Final 3.1 | *Unilever Feb 22 Final 1.5 | |
| Finch Lovell | Final 1.00 | *Wills. D. Jan 22 Final 14.00 | |
| Globe Mar 5 | Final 0.00 | *Board meeting intimated. *Right issue since made. *Tax free. *Stock issue since made. *Forcast. | |
| *Gold Fida. Sa. Feb. 2. Int. 1.25 | | | |
| Guinness Peat Feb 10 | Final 2.75 | | |
| Hoover Feb 23 | Final 2.0 | | |

KELSEY INDUSTRIES Ltd

Statistics from the Report of the Chairman, Mr. J. G. Moss, and the accounts for the 12 months to 30 September 1981

| 1980/81 | 1979/80 |
|----------------------|---------------|
| £'000 | £'000 |
| Turnover | 22,132 24,777 |
| Direct exports | 7,013 8,258 |
| Profit before tax | 1,402 2,842 |
| Profit after tax | 828 1,324 |
| Ordinary dividends | 307 307 |
| | (52%) (52%) |
| Total funds retained | 1,091 2,651 |
| Net assets | 11,066 9,329 |
| Earnings per share | 17.8p 35.7p |

Public Works Loan Board rates

Effective January 22

| Years | Quota loans repaid | Non-quota loans A | Interest |
|-------------------|--------------------|-------------------|-----------|
| by EPT | At maturity | by EPT | 24 months |
| Up to 5 | 161 161 | 181 17 | 3.0% |
| Over 5, up to 6 | 162 162 | 163 173 | 3.0% |
| Over 6, up to 7 | 163 163 | 163 173 | 3.0% |
| Over 7, up to 8 | 164 164 | 163 173 | 3.0% |
| Over 8, up to 9 | 165 165 | 163 173 | 3.0% |
| Over 9, up to 10 | 166 166 | 163 173 | 3.0% |
| Over 10, up to 15 | 167 167 | 163 173 | 3.0% |
| Over 15, up to 25 | 168 168 | 163 173 | 3.0% |
| Over 25 | 169 169 | 163 173 | 3.0% |

* Non-quota loans B are 1 per cent higher in each case than non-quota loans A. Equal instalments of principle. 3 Repayment by half-yearly annuity (fixed equal half-yearly payments to include principal and interest). 3 With half-yearly payments of interest only.

LOCAL AUTHORITY BOND TABLE

Annual Interest Life

| Authority | (telephone number in parentheses) | gross | pay | minimum of |
|-------------------------|-----------------------------------|-------|-----|------------|
| Barnsley (0226 206232) | 149 1 year | 1,000 | 3 | Year |
| Knowsley (051 545 6556) | 147 1 year | 1,000 | 43 | |

THE KYOWA BANK, LIMITED

Negotiable Floating Rate U.S. Dollar Certificates of Deposit Maturity date 26th July 1982

In accordance with the provisions of the Certificate of Deposit notice is hereby given that for the final six-month interest period from 25th January 1982 to 26th July 1982 the Certificate will carry an interest rate of 15.11% per annum.

Agent Bank Hill Samuel & Co. Limited, London

27/28 Lovat Lane London EC3R 8EP Telephone 01-621 1121

| 1980's capitalisation | Company | Price at 24 months | Change in value | Value at 24 months |
|-----------------------|-------------------------|--------------------|-----------------|--------------------|
| 1,204 | ABH Holdings 100% CILUS | 12.0 + 1.0 | + 8.3 | 12.8 |
| 3,994 | Airspring | 5.0 + 0.7 | + 1.4 | 5.5 |
| 1,150 | Armitage & Rhodes | 4.5 + 0.3 | + 6.7 | 5.2 |
| 12,000 | Barber-Deacon Services | 20.2 + 3 | + 8.7 | 24.0 |
| 4,111 | Frank Hampson | 12.8 + 2 | + 15.3 | 18.3 |
| 10,833 | Frederick Parker | 7.5 + 3 | + 7.7 | 12.5 |
| 904 | George Blair | 4.0 + 1 | + 1.0 | 5.0 |
| 3,520 | ICL Contract Packaging | 7.0 + 1 | + 7.0 | 14.0 |
| 2,429 | Jackson Group | 7.0 + 1 | + 7.0 | 14.0 |
| 15,734 | James Burrough | 11.0 + 2 | + 8.2 | 12.2 |
| 2,581 | Robert Jenkins | 2.5 + 3 | + 7.3 | 12.8 |
| 2,001 | Scrutons "A" | 5.0 + 0 | + 0.0 | 5.0 |
| 2,078 | Twinlock Grid | 1.0 + 0 | + 0.0 | 1.0 |
| 2,047 | Twinkie Pipe | 7.5 + 1 | + 16.0 | 2 |

INTERNATIONAL CAPITAL MARKETS

CREDITS

Argentine deal raises more than expected

THE \$400m, eight-year credit for Argentina's state-owned oil concern YPF will probably be remembered as the most maligned European deal in the new year of 1982.

Criticised for both the unpopularity of the borrower—the recent economic and political chaos has done little to enhance Argentina's international credit rating—and for its complicated structure, the deal was being described as a dismal failure last Friday even by bankers closely associated with it.

Yet in fact YPF has raised more from the market than many people anticipated. As syndication was drawing to a close last Friday, agent Chase Manhattan revealed that about \$185m had been committed, comprising \$130m from secondary managers and \$55m from participants.

The credit box basic margins of 11½ over Eurodollar rates or 1½ over U.S. prime, but was

divided into three complex tranches for actual sale in the market place, engendering confusion among potential lenders who said they could not understand the terms.

Chase staunchly defended this strategy on Friday—"the deal would not have done as well without this structure," said one executive, but the fact remains that the image of failure will haunt Argentinian borrowers for some time to come.

This could be particularly awkward at a time when many bankers continue to complain about the volatility of the market in general. Credits are increasingly hard to price as spreads for some borrowers move up—and Latin American deals remain particularly affected in view of the sharp jump in pricing for Mexico.

Mexico's agriculture bank Banrural is paying a top margin of one per cent over London interbank offered rate (Libor)

Peter Montagnon

for its current \$400m credit, although other tranches in the same credit offer lower terms. Previously Mexico was paying only 4 per cent.

By contrast an eight-year \$70m credit for the Ivory Coast looks set to be increased. Led by Citicorp, it bears a margin of 11 per cent for the first three years rising to 1½ per cent thereafter.

Bankers attribute the success of the operation not only to the high spreads, but also to the eight-year maturity, the limit to which many banks are prepared to go in these uncertain times.

In other news a measure of relief has come to Poland's bank creditors who have been told by Warsaw that interest arrears will be made up by mid-February. Banks are already beginning to jockey for positions in the forthcoming \$800m credit for the Korean Exim Bank.

Peter Montagnon

INTERNATIONAL BONDS

U.S. oblivious to Europe's desires

IN THE Eurobond market eyes are shifting from one side of the Atlantic to the other. The West German special Lombard rate has been cut by ½ per cent and the U.S. Federal Reserve shows no sign of taking action to lower interest rates.

The Bundesbank, the Bank of England, the Dutch authorities and the Swiss National Bank have all indicated, in various ways, a desire to see a less restrictive monetary policy and generally lower interest rates.

In the U.S., however, a number of officials appear to be oblivious to Europe's desires. European bankers murmur once again about an "interest rate war."

Meanwhile it is business as usual again in the Eurodollar bond market. This means more fads, gimmicks, and other devices to attract the elusive investor.

None of Europe's capital markets had an exciting week in the secondary sector; there has been too much confusion about the trans-Atlantic tempos match over interest rates. But in the primary sector the Eurodollar market was swamped by \$2.4bn

(nominal value) of zero coupon bonds, floating rate notes, and fixed-rate bonds.

The zero coupon bonds—which pay no interest and are priced at a fraction of their nominal value to provide large capital gains—started out as a fad two weeks ago and then became a craze.

The past seven days have seen \$1.6bn of zero coupon paper from prestige U.S. corporate names such as Dupont, Sears Roebuck, and Xerox Corporation. The actual value of the funds being raised comes to \$267.5m.

In any market it takes two to tango—the borrower and the investor. The zero coupon market is no different. For the borrower these issues provide a cheap current source of money; corporate treasurers can calculate the redemption funds needed and come up with a relatively low annual yield.

As for the investor, the market seems to have found a hole in Japan and it is being filled. Because of the structure of Japanese capital gains tax laws there is sizeable demand for the zero coupon paper. A

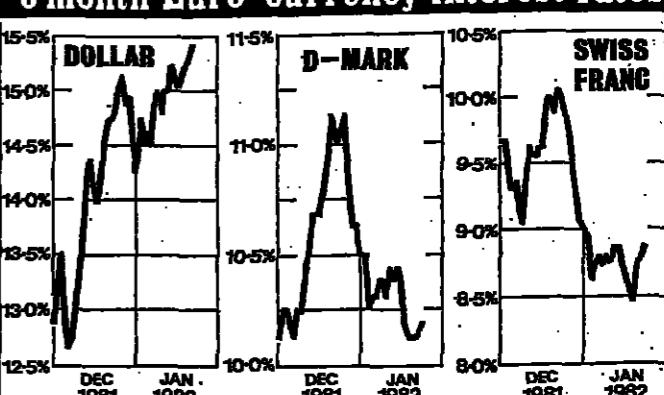
large amount of the paper had been effectively pre-placed there by the time it was launched.

One example was the ARCO paper, trading on Friday at 25½ against an issue price of 25½. This was one of the better deals. A less happy experience has been had by the managers of Beneficial Finance zero coupon paper, trading at 30½ against an issue price of 32½.

By Friday the zero coupon craze had spread throughout Europe and it was not just Japanese investors making the running. As for how long it will continue, this depends on how much paper the Japanese and others will take. It is also a function of the degree of interest among investors for more conventional paper.

Swedish Export Credit launched a \$75m floating rate note last week a five-year offer with interest at six-month London interbank offered rate (Libor). But Morgan Guaranty and Morgan Stanley added a gimmick—the borrower simultaneously offered free-standing warrants to buy \$112.5m of

6 month Euro-currency interest rates



eight-year bonds at 144 per cent. Swedish borrower's DM 50m private placement through Bayenische Landesbank appears to have suffered greatly from the managers and the market has not exactly beaten a path to the managers' doors. The warrants traded at a lackluster \$9-\$10 on Friday although the issue price of 90½—were sold to have attracted few true believers.

Alan Friedman

PETROBONDS

Mexico fights to hold confidence

MEXICO is fighting a rearguard action to maintain confidence in the market for petrobonds, its unique effort to link investment in the bond market with the fortunes to be made out of its massive oil wealth.

First launched in 1977, the bonds—which are denominated in pesos but bear a redemption value linked to the export of crude oil—were an instant success, but now the experiment has turned rather sour.

When oil prices first slipped last summer, Mexico tried to ignore reality and left the reference price for the bonds unchanged at \$38.50, the previous export price of its superior Ithmus light crude.

The intention was to give a boost to the market which had only recently absorbed a new issue of petrobonds.

It backfired, however, as investors realised that the average selling price of Mexican oil had fallen to around \$34.

William Chislett

All these securities having been sold, this announcement appears as a matter of record only.



WMC Finance Limited
(Incorporated with limited liability in the Australian Capital Territory)

U.S. \$50,000,000 15½ per cent. Guaranteed Notes due 1988

Guaranteed by

Western Mining Corporation Holdings Limited

and

Western Mining Corporation Limited

S. G. Warburg & Co. Ltd.

Dresdner Bank Aktiengesellschaft

Morgan Stanley International

Swiss Bank Corporation International Limited

Argentia Bank Nederland N.V.

AmeriBank

Amro International

Arab Banking Corporation (ABC)

Arnold and S. Bleichroeder, Inc.

B

Banca Commerciale Italiana

Banca Nazionale del Lavoro

Banca di Roma

Bank of America International

Bank Bruxelles Lambert N.V.

B

Bank of America N.Y.

Bank of Tokyo International

Banque de l'Indochine et de Suez

Banque Internationale à Luxembourg

Banque Nationale de Paris

B

Bank of America Scs SA Luxembourg

Banque Worms

Baring Brothers & Co.

Bayernische Hypotheken- und Wechsel-Bank

Bayernische Landesbank

B

Bank für Kirche und Wirtschaft

Bergen Bank A/S

Berliner Handels- und Frankfurter Bank

Caixa de Depósitos et Consignações

Cassanova & Co.

B

Bank für Internationale Kapitalanlagen

Christiansen Bank og Kreditbank

CIBC

Citicorp

Citibank International Group

B

Companie des Bauxites d'Allemagne, CBA

Comptoir National

Credit Commercial

Credit Commercial de France

Credit Suisse First Boston

B

Comptoir Indochinois

Comptoir National

Deutsche Bank

DG BANK

Dillon Read Overseas Corporation

B

Comptoir National d'Allemagne

Comptoir National d'Allemagne

Deutsche Bank

Deutsche Bank

Deutsche Bank

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Comptoir National d'Allemagne

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U.S. BONDS

Rise in interest rates seen as inescapable

A RISE in U.S. interest rates seems inescapable after last Friday's increase in the money supply and Wall Street is bracing itself for a rough ride.

The \$700m jump in M1 came as a total surprise—confounding hopes for a big fall to wash out the record \$10.4bn increase of the week before.

By normal standards, the increase was tiny. But coming as it did in the wake of the alarmingly strong and puzzling growth of M1 in the last six weeks, it seems to leave the Fed no choice but to rein in credit not just to bring the rate of growth back under control, but as an act of self-assertion.

Wall Street analysts were deeply divided as to whether the Fed had already embarked on a tightening course last week. An unusually timed intervention in the money market by the Fed last Thursday to drain reserves and push up interest rates was widely viewed as a firming move. But many analysts argued that it was dictated by seasonal market conditions which will distort the picture for some time to come.

The Fed's choice now seems to lie between firming only moderately in the hopes that the money supply bulge will ease in the weeks ahead (as the weakness of the economy suggests it must) and adopting a more aggressive stance to score quick results. Although the last thing anyone wants is another spike in U.S. interest rates, anxiety about the money supply in both political and financial circles is now such that—ironically—the second course might rekindle confidence faster.

Whichever course the Fed chooses the result will be higher interest rates. The Fed funds rate was already soaring last week. It closed over 13.50 per cent up 1 per cent, and pulled other short term rates up with it. Bankers predict that this will soon force them to raise the prime rate from 15% per cent its first rise since last summer. If the Fed funds rate

Source: Salomon Brothers (estimates) and First Boston.

| U.S. INTEREST RATES (%) | |
|-------------------------|-------------|
| Week to Jan 22 | Jan 15 |
| Fed funds wky. av. | 13.58 12.68 |
| 3-month Treas. bills | 12.74 12.52 |
| 3-month CD | 12.75 13.45 |
| 30-year Treas. bonds | 14.14 14.21 |
| AAA Util. | 16.75 16.87 |
| AA Industrial | 18.00 16.12 |
| Visible Supply (\$bn) | 9.9 8.5 |

Source: Salomon Brothers (estimates) and First Boston.

Week to Jan 22

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Source: Salomon Brothers (estimates) and First Boston.

Week to Jan 22

Parliament this week

TODAY

Commons: Debates on need for Government aid for heating bills and the steel industry; Child Benefit (Claims and Payments) Amendment Regulations.

Lords: Mental Health (Amendment) Bill, Committee; Shipbuilding Bill, Second Reading.

Select Committees: Treasury and Civil Service. Subject: The Armstrong Committee Report; "Budgetary Reform in the UK"; Witnesses: Treasury officials (Room 15, 4.30 pm). Foreign Affairs. Subject: Caribbean approach to stability, security and development. Witness: Mr D. Gray (Room 8, 4.45 pm). Public Accounts. Subject: Protection of army vehicle assemblies. Witness: Sir Frank Cooper, Permanent Under-Secretary of State, Ministry of Defence (Room 16, 4.45 pm).

TOMORROW

Commons: New Towns Bill, Second Reading; Transport (Finance) Bill, remaining stages; Rates Amendment (Northern Ireland) Order.

Lords: Currency Bill, Second Reading; Civil Aviation (Amendment) Bill, Committee; Civil Aviation (Amendment) Bill, Committee; Defence.

Select Committees: Defence.

Subject: Ministry of Defence Organisation and Procurement. Witnesses: Ministry of Defence (Room 15, 10.30 am), Environment. Subject: Private Rented Housing Sector. Witnesses: Paddington Federation of Residents and Tenants Association (4.0 pm); Westminster City Council (5.0 pm). (Room 16, 4.0 pm). Joint Committee on Statutory Instruments. (Room 4, 4.15 pm).

WEDNESDAY

Commons: Debate on employment.

Lords: Debates on the European Monetary System; inner London traffic congestion; and Scotland's museums and galleries.

Select Committees: Defence. Subject: Ministry of Defence Organisation and Procurement. Witnesses: Vickers; The Plessey Co. (Room 15, 10.30 am). Welsh Affairs. Subject: Water in Wales. Witnesses: Water Consumer Council (Room 18, 10.30 am). Industry and Trade. Subject: British Leyland's Corporate Plan. Witness: Sir Michael Edwards (Room 16, 10.45 am). Home Affairs. Subject: Police complaints: procedure. Witnesses: National Council for Civil Liberties (Room 8, 11.00 am). Public Accounts. Subject: Estimating, monitoring and control of expenditure. Witness:

Sir Frank Cooper, Permanent Under-Secretary of State.

Ministry of Defence (Room 16, 4.0 pm). European Legislation.

Subject: European Regional Development Fund. Witnesses:

Mr Norman Lamont, Minister of State for Industry and officials from the Department of Industry. (Room 6, 4.30 pm). Social Services. Subject: Age of retirement. Witnesses: Society of Pension Consultants. (Room 21, 5.0 pm).

THURSDAY

Commons: Debate on the Government's economic policy.

Lords: Third Reading: Fire Service College Board (Abolition) Bill. Third Reading: See Discrimination (Amendment) Bill. Third Reading: Social Security (Contributions) Bill. Committee; Civil Aviation (Amendment) Bill. Report and Third Reading: Pet Animals Act (Amendment) Bill. Second Reading.

Select Committee: Agriculture. Subject: Less favoured areas. Witnesses: County Landowners' Association; Scottish Landowners' Federation; Small Farmers' Association. (Room 16, 11.00 am).

FRIDAY

Commons: Private Members' Bills.

WEEK'S FINANCIAL DIARY

The following is a record of the principal business and financial engagements during the week. The board meetings are mainly for the purpose of considering dividends and official indications are not always available whether dividends concerned are interim or final. The sub-divisions shown below are based mainly on last year's timetable.

TODAY

Fri 21 Jan. 1982

Dividends & Interest Payments

Alfred Tischbein

Kenneth L. A. T.

Knockover Ltd.

Rans Organisation

Robertson & Co. Ltd.

Mercantile House

Peter J. C. T. T.

Smith & David S. J.

Southern Grid Corp.

Dividends & Interest Payments

Bard's Ltd. (Nacar Argentina) Fts. Rate Note 1981-38-39

Brayford Ltd. 1981-82

Brayford Ltd. 1981-82

British Gas plc

British Gas plc</p

**Companies
and Markets**

CURRENCIES, MONEY and GOLD RECENT ISSUES

MONEY MARKETS

To encourage the others

EUROPE IGNORED the upward trend in U.S. interest rates last week. In a defiant act of independence rates were cut in London, Frankfurt, Paris and Amsterdam. This concerted effort seems to have followed a meeting of finance ministers from the major economies the previous weekend. The German Bundesbank acted to encourage the others by cutting its special Lombard rate to 10 per cent from 10½ per cent on Thursday, giving the Dutch central bank the courage to reduce its discount rate by a similar amount at 13½ per cent on Friday. In a related move National Westminster Bank led the other clearing banks in cutting the discount rate reduction in Amsterdam, but call money in Frankfurt was slightly firmer.

at around 9½ per cent, although still well down on the week.

Paris call money fell to 15 per cent from 15½ per cent the same day, the lowest level since immediately after the election of President Mitterrand last May, although this appeared to be more the result of money market liquidity rather than any European drive to stimulate economies hampered by high interest rates.

In London the Bank of England reduced its dealing rates on eligible bills by up to 1½ per cent when it intervened at 13½ per cent on Friday. In a related move National Westminster Bank led the other clearing banks in cutting the discount rate reduction in Amsterdam, but call money in

Frankfurt was slightly firmer at around 9½ per cent, although still well down on the week.

Heavy tax payments and maturities of the large stock of bills held by the Bank of England continued to keep the London money market very short of funds, but the authorities gave plenty of help and encouragement by cutting its market dealing rates each day. Well over £200m of bills were bought to give assistance

during the week, making about £40m over the last fortnight. Interbank interest rates fell in line with the trend, particularly on Friday after the bank base rate cuts. Seven-day money fell to 14½ per cent from 14¾ per cent, but the largest falls were in the longer periods, with three-month declining to 14½ per cent from 15½ per cent.

WEEKLY CHANGE IN WORLD INTEREST RATES

| | Jan. 22 | change: | Jan. 23 | change: |
|-----------------------|---------|---------|---------|---------|
| LONDON | | | | |
| Base rates | 14 | -1 | 15½ | +1 |
| 7 day Interbank | 14½-15 | -1 | 15½ | +1 |
| 3 mth Interbank | 15½-16 | +1 | 16½ | +0.5 |
| One month Tender | 15½-16 | +1 | 16½ | +0.5 |
| Bank 1 Bills | 13½ | -1 | 14 | +1 |
| Bank 2 Bills | 13½ | -1 | 14 | +1 |
| Bank 3 Bills | 14½ | -1 | 15 | +1 |
| 1 Mth. Treasury Bills | 14½ | -1 | 15 | +1 |
| 3 Mth. Bank Bills | 13½-13½ | -1 | 14 | +1 |
| TOKYO | | | | |
| One month Bills | 6,55625 | +0.0825 | 6,55625 | +0.0825 |
| Three month Bills | 6,55625 | +0.0825 | 6,55625 | +0.0825 |
| BRUSSELS | | | | |
| One month | 15½ | +1½ | 16½ | +1½ |
| AMSTERDAM | | | | |
| One month | 10 | -1 | 10½ | +1½ |
| Three month | 10½ | -1 | 11½ | +1½ |
| DUBLIN | | | | |
| One month | 18½ | -1 | 19½ | +1½ |
| Three month | 19½ | -1 | 20½ | +1½ |

| | Jan. 22 | change: | Jan. 23 | change: |
|------------------|---------|---------|---------|---------|
| PARIS | | | | |
| One month Rate | 16½ | -1 | 17½ | +1 |
| 1 Mth. Interbank | 16½ | -1 | 17½ | +1 |
| Three month | 17½ | -1 | 18½ | +1 |
| MILAN | | | | |
| One month | 20½ | -1 | 21½ | +1 |
| Three month | 21½ | -1 | 22½ | +1 |
| DUBLIN | | | | |
| One month | 18½ | -1 | 19½ | +1½ |
| Three month | 19½ | -1 | 20½ | +1½ |

London band 1 bills mature in up to 14 days, band 2 bills 15 to 33 days, and band 3 bills 34 to 63 days. Rates quoted represent Bank of England buying or selling rates with the money market. In other centres rates are generally deposit rates in the domestic money market, and their respective changes during the week. *Last dealt on Thursday.

BANK OF ENGLAND TREASURY BILL TENDER

| | Jan. 22 | Jan. 15 | |
|----------------------------|----------|-----------|--|
| Bills offered..... | £100m | £100m | |
| Total of applications..... | £444,65m | £370,735m | |
| Total allocated..... | £100m | £100m | |
| Minimum bid..... | £96.625 | £96.57 | |
| Allocated bid..... | £96.625 | £96.57 | |
| Allocation level..... | 82% | 78% | |

*91 days

FT LONDON INTERBANK FIXING

| | Jan. 22 | Starling Certificate of deposit | Interbank | Local Authority deposits | Finance House Deposits | Discount Company Deposits | Market Deposits | Treasury Deposits | Eligible Bank Bills | Fine Trade Bills |
|--------------------|---------|------------------------------------|-----------|--------------------------|------------------------|---------------------------|-----------------|-------------------|---------------------|------------------|
| Overnight..... | — | 10.78 | 14½-15 | — | — | 14½-14½ | 14-14½ | — | — | — |
| 2 day notice..... | — | 10.78 | 14½-15 | — | — | 14½-14½ | 14-14½ | — | — | — |
| 7 days notice..... | — | 14½-15 | 14½-14½ | — | — | 14½-15 | 13½-14½ | — | — | — |
| One month..... | 14½-14½ | 14½-14½ | 14½ | 15½-15 | 14½ | 14½-15 | 13½-14½ | 14 | 14½ | 14½ |
| Two months..... | 14½-14½ | 14½-14½ | 14½ | 15½-15 | 14½ | 14½-15 | 13½-14½ | 14½ | 14½ | 14½ |
| Six months..... | 14½-14½ | 14½-14½ | 14½ | 15½-15 | 14½ | 14½-15 | 13½-14½ | 15½ | 14½ | 14½ |
| Nine months..... | 14½-14½ | 14½-14½ | 14½ | 15½-15 | 14½ | 14½-15 | 13½-14½ | 15½ | 14½ | 14½ |
| One year..... | 14½-14½ | 14½-14½ | 14½ | 15½-15 | 14½ | 14½-15 | 13½-14½ | 15½ | 14½ | 14½ |
| Two years..... | 14½-14½ | 14½-14½ | 14½ | 15½-15 | 14½ | 14½-15 | 13½-14½ | 15½ | 14½ | 14½ |

The fixing rates (Jan 22) are the arithmetic means, rounded to the nearest one-sixteenth, of the bid and offered rates for £10m quoted by the market in five reference banks at 11 am each working day. The bid and offer rates are the minimum and maximum rates quoted by the clearing houses. House Base Rates (established by the Finance Houses Association) 15½ per cent from January 1 1982. Clearing Bank Deposit Rates for sums at seven days' notice 11½ per cent. Clearing Bank Rates for lending 14 per cent. Treasury Bills: Average tender rates of discount 13.5169 per cent. Clearing Bank Rates: Average tender rates of discount 13.5169 per cent.

EURO-CURRENCY INTEREST RATES (Market closing Rates)

| | Jan. 22 | Sterling | U.S. Dollar | Canadian Dollar | Dutch Guilder | Swiss Franc | West German Mark | French Franc | Italian Lira | Belgian Franc | Convertible | Japanese Yen |
|--------------------|---------|----------|-------------|-----------------|---------------|-------------|------------------|--------------|--------------|---------------|-------------|--------------|
| Short term..... | 14½-14½ | 13½-13½ | 13½-13½ | 9½-10 | 6½-7 | 8½-9½ | 8½-9½ | 16-17 | 15½-16 | 8½-9½ | 8½-9½ | 8½-9½ |
| 7 days notice..... | 14½-14½ | 13½-13½ | 13½-13½ | 9½-10 | 6½-7 | 8½-9½ | 8½-9½ | 16-17 | 15½-16 | 8½-9½ | 8½-9½ | 8½-9½ |
| Month..... | 14½-14½ | 13½-13½ | 13½-13½ | 9½-10 | 6½-7 | 8½-9½ | 8½-9½ | 16-17 | 15½-16 | 8½-9½ | 8½-9½ | 8½-9½ |
| Three months..... | 14½-14½ | 13½-13½ | 13½-13½ | 10½-11 | 7½-8½ | 9½-10½ | 9½-10½ | 16-17½ | 15½-16½ | 8½-9½ | 8½-9½ | 8½-9½ |
| Six months..... | 14½-14½ | 13½-13½ | 13½-13½ | 10½-11 | 7½-8½ | 9½-10½ | 9½-10½ | 16-17½ | 15½-16½ | 8½-9½ | 8½-9½ | 8½-9½ |
| One Year..... | 14½-14½ | 13½-13½ | 13½-13½ | 10½-11 | 7½-8½ | 9½-10½ | 9½-10½ | 16-17½ | 15½-16½ | 8½-9½ | 8½-9½ | 8½-9½ |

SDR linked deposits: one month 12½-12½ per cent; three months 13½-13½ per cent; six months 14½-14½ per cent; one year 14½-14½ per cent.

ECB linked deposits: one month 13½-13½ per cent; three months 13½-13½ per cent; six months 14½-14½ per cent; one year 15½-15½ per cent.

Long-term Eurodeals: two years 12½-12½ per cent; three years 13½-13½ per cent; four years 14½-14½ per cent; five years 15½-15½ per cent.

The following rates were quoted for London dollar certificates of deposit: one month 13.80-13.80 per cent; three months 14.25-14.35 per cent; six months 15.05-15.15 per cent; one year 15.30-15.40 per cent.

CURRENCIES AND GOLD

Dollar softens

The dollar weakened slightly against European currencies last week despite the rise in interest rates, which kept U.S. rates firm but led to reductions in London and several continental centres. The Federal Reserve intervened to drain liquidity and push up the cost of overnight money in New York, while there was a general expectation of a fall in the money supply after the previous week's sharp rise.

The Dutch guilder remained the strongest member of the European Monetary System, followed by the French franc. The Dutch currency seemed little affected by the cut in the Netherlands central bank discount rate, while the Belgian franc would not vote for strike action. It showed little change on the week however, finishing at \$1.8730 compared with \$1.8685 on the previous Friday.

The British pound was firmer, with three-month rising to 14½ per cent from 14½ per cent, but Euronsterling, and most other Euromarket rates fell.

The dollar's trade-weighted index, as calculated by the Bank of England, rose to 109.3 per cent from 108.4 per cent.

The U.S. currency weakened to D.M. 2.3125 against the D-Mark; to SwFr 1.8525 from SwFr 1.8575; to the Swiss franc, but was unchanged at FF 5.87 in terms of the French franc, and rose to FF 2.72 from FF 2.64 against the French franc.

Gold had a quiet week after its previous fall of \$24. The metal fell \$1 to finish at \$374-375, in generally quiet and featureless trading. It touched a low of \$366-367 on Monday and a high point of \$379-380 on Tuesday.

Early in the week the downward trend in European interest rates was accompanied by strong intervention by central banks, causing the dollar to lose ground on Monday despite

rising Eurodollar rates on the back of the very bad money supply figures.

Sterling touched a peak of \$1.8900 on Tuesday, boosted by the initial indications that the National Union of Mineworkers would not vote for strike action.

It showed little change on the week however, finishing at \$1.8730 compared with \$1.8685 on the previous Friday.

The only other significant movements involved the Irish punt and Danish krone, both of which lost ground during the week.

Gold had a quiet week

Bryant Properties

FOR QUALITY DEVELOPMENTS
IN THE SOUTH AND MIDLANDS

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FINANCIAL TIMES

Monday January 25 1982



Howe may have scope for modest tax relief

By Peter Riddell, Political Editor

THE GOVERNMENT may have scope in the Budget for modest tax relief within existing public sector borrowing constraints, according to official indications received by Tory MPs at Westminster.

But any relief is likely to fall short of the demands made by the handful of strong Cabinet critics of Treasury policy and by the 30 to 40 backbench critics, the so-called "wets".

The internal Tory debate about the size and nature of any expansionary measures will increase over the next few days, ahead of the Cabinet discussion on Budget strategy, and the Commons debate on the economy, both on Thursday.

These will follow the announcement tomorrow of an increase in the "headline" total of unemployment to more than 3m.

The signs are that Sir Geoffrey Howe, the Chancellor, has some room for manoeuvre in disarming most of his critics and heading off any sizeable rebellion. Mrs Thatcher is, however, keen to avoid any talk of relaxation.

Judging by reports of MPs' talks with Ministers, the Treasury wants to keep public sector borrowing close to the £5bn implied by the medium-term strategy.

But borrowing in 1982-83 is projected to be at least £1bn below this on some estimates. This is on the basis of current policies, assuming increases in income tax allowances and indirect tax duties in line with inflation.

This reflects the buoyancy of tax revenue and the impact of North Sea oil and gas sales. These estimates are still highly provisional, although the public sector pay outlook is looking healthier after the miners' ballot.

This leeway clearly strengthens Sir Geoffrey's position, though it is unclear how far he will indicate his broad intentions at Thursday's Cabinet or whether he will merely listen to his colleagues' views.

The tactics and aims of Cabinet and backbench critics are still somewhat disorganized. The few strong Cabinet critics generally favour £2bn to £3bn of expansion. But Mr Peter Walker, Agriculture Minister, may be sympathetic to larger-scale measures.

Many other Ministers, possibly up to half the Cabinet, are looking principally for some generalised move in the direction of relief, or "positive" action, which they may well get.

Some of the most active backbench critics favour expansion in the £2bn to £2.5bn range, taking public sector borrowing to between £1bn and £1.2bn in 1982-83, though in many cases their demands are not so precisely articulated.

But a handful of MPs support refutation of £5bn-plus. This group includes a few who have been talking to the Social Democrats and two or three who may defect after the Budget.

Tory backbench critics generally are divided about whether to limit their activities to private talks with Ministers and meetings of backbench special interest committees, or whether to go public in speeches or by gathering signatures for early-day motions, a measure of protest. There is some concern about provoking a loyalist backlash.

The "wets" also recognise their weakness, in that it is much more difficult to oppose a neutral or mild Budget than a tough one.

Lombard, Page 13

Continued from Page 1

Midland

expanded exports in spite of high exchange rates and low profit margins. In many cases exports have more than doubled as a percentage of turnover.

The CBI report notes that while recession has been the dominant cause of industrial change, it has also helped to create the circumstances in which change is most difficult—depressed profitability, shortage of finance and slump in business confidence.

Even where the process of adjustment had proved successful, many of the benefits would remain dormant until demand improved, the report concludes.

The CBI notes: "Success in raising competitiveness can only be sustained if government acts to remove some of the externally imposed constraints on companies, while doing what it can to secure economic stability and encourage business confidence."

The region, which has cast doubt on Whitehall and Westminster reports of an upturn in economic activity, calls for a cut in government-imposed costs on business.

It urges lower and more stable interest and exchange rates, and an immediate increase in the public sector capital spending to stimulate economic recovery.

Labour to discuss role in corporate planning

By Elinor Goodman, Political Correspondent

CONTROVERSIAL proposals to involve a Labour government in key corporate decisions such as pricing strategy and product development are to be discussed by union and Labour Party leaders this week.

Central to the proposals is a form of development contract which would replace the last Labour government's ill-fated planning agreements and involve unions as well as the government and management.

These contracts would be backed up by sanctions and negotiated annually with all Britain's largest companies by a national planning agency.

The idea is that the development contracts should have eventually a similar status to other collective agreements and be based on a mutually advantageous flow of information between companies and national planners.

The proposals are contained in a draft document to be put

to a sub-committee of the Trades Union Congress Liaison Committee this week. Though they may well be modified they are likely to feature in some form in the Labour Party's industrial strategy at the next General Election.

Government involvement in corporate decision-making has long been a central part of Labour's Alternative Economic Strategy. The last Labour Government, however, failed to make any real progress towards implementing planning agreements, to the frustration of many in the Labour movement.

To avoid this recurring, the TUC Liaison Committee, which brings together union and Labour leaders, is working on a set of proposals for national planning which would involve unions, at all levels, much more closely than under the previous planning agreements.

The idea is to link economic planning with industrial democ-

racy in an attempt to influence what the committee sees as the key area of corporate decision-making, and so ensure individual companies' decisions are in step with the Government's national strategy.

The planners would try to reach agreement with companies over a whole range of issues which the committee believes are of common strategic importance.

As well as pricing, which the committee sees as a potentially powerful weapon for planners, these issues include questions of development, training policy, import penetration and industrial democracy.

Nevertheless the committee seems to think the development contracts would almost certainly have to be backed up by statutory powers. Precisely what these powers should be is one of several areas in which the committee still has to complete its studies.

EEC in final effort for agreement on Britain's budget contribution

By John Wyles in Brussels

EEC GOVERNMENTS will today make a "final" push for agreement on an elusive formula of words to yield a long term solution to Britain's difficulties with the Community budget. But they will leave some of the Common Agricultural Policy's most serious problems virtually unchanged.

After at least nine rounds of discussion and negotiation since last September, the Ten's foreign ministers have assembled a package of guidelines for Community reform which could be completed today with a formula on the future of milk production and a resolution of the British budget problem.

Today's negotiations will pick up where the ministers left off ten days ago when they made surprising progress on the budget issue.

It is clear that the price to be paid by Lord Carrington, British Foreign Secretary, for a budget agreement is acceptance of a formula on milk which will give special aid to up to 900,000 small dairy producers.

More crucially, France and Ireland are blocking any specific commitment to reducing the dairy surplus which is 15-20 per cent above market requirements.

The view in London appears to be that the ceiling on the EEC's budget revenues will eventually force this problem to be tackled and in the meantime a new budget agreement would largely insulate the UK from meeting the costs of any unexpected surge in farm spending.

At their last meeting the ministers broadly agreed a mechanism for determining the amount by which the UK's pay-

ments to Brussels would be reduced.

However, the other Nine would not agree to Lord Carrington's demand for an agreement lasting five years, although the UK's original target had been a seven-year deal.

It is possible that Lord Carrington may take up the Nine's offer of a four-year deal. But he will also want a secure undertaking that there would be a review after three years with a possibility of extending the special budget arrangements if the UK's payments to Brussels are still excessive.

He will be determined to fight off a bid led by France to ensure that the special payments offsetting the UK's budget contributions should be reduced from one year to the next, irrespective of whether Britain's underlying budget position was improving or not.

At their last meeting the ministers broadly agreed a mechanism for determining the amount by which the UK's pay-

ments to Brussels would be reduced.

At the same stage in January 1981 BL had a near 18 per cent market share.

Dealers were offered bonuses on the Maxi, Allegro, Princess and Metro in December if they could meet certain sales targets and this pulled forward some sales from January.

However BL's performance improved as the month progressed, boosted by a well advanced warning that Metro, Mini and Acclaim prices would

rise by an average of 4 per cent in mid-February. The launch of the revamped Rover range last week should also help.

It is clear, however, that BL's January market share will be only a little above the nadir of 13.18 per cent in June 1980. The worst figure last year was 15.48 per cent in November, when the group was emerging from the so-called teatread dispute.

At the same stage in January 1981 BL had a near 18 per cent market share.

The extreme conditions this winter have taken their toll and total car registrations after three weeks were down 40 per cent from the same period last year, from about 136,000 to 81,500 according to figures circulating within the industry.

January is a month when private buyers predominate. But Ford, which gets the bulk

of its business from company car buyers, has still managed around 31.5 per cent against just over 32 per cent for the same period last year.

Vauxhall, following the easier availability of the new Cavalier, has pushed up its market share to more than 11 per cent compared with 6 per cent it looks as if January will be the third successive month that Vauxhall will have more than 11 per cent total sales.

January traditionally is also a good month for importers and in the first three weeks of 1982 the import penetration was nearly 80 per cent, up from 53 per cent in spite of the Japanese share for the period being reduced from 12 per cent to 9 per cent.

Low morale at Leyland Vehicles,

Page 5

Bathgate sit-in, Page 8

Pact sought on substandard ships

By Andrew Fisher, Shipping Correspondent

WEST EUROPEAN shipping nations plan tougher action against substandard ships visiting their ports. A firm declaration on safety and pollution is likely to be signed at a meeting in Paris tomorrow.

The increased determination to crack down on operators of unsafe or ill-equipped vessels comes as a United Nations convention on marine pollution is being ratified gradually. It is due to come into force early next year.

British representatives who will attend the Paris meeting hope the 13 West European countries will commit themselves to implementing the various laws and UN regulations

aimed at making oceans safer and cleaner.

Held on French initiative the meeting will include the members of the European Economic Community (except Luxembourg), Finland, Norway, Portugal, Spain and Sweden. It will be chaired by M Louis le Pensec, France's Minister of the Sea.

Mr Ian Sproat, Parliamentary Under-Secretary of State at the Trade Department with responsibility for shipping, said he looked forward to a useful and productive meeting.

Two important maritime states, Greece and Italy, are expected to ratify the UN convention early this year. It has

been emphasised that the new convention, known as MARPOL, will come into force one year after being accepted by the 15 countries representing half of the world merchant fleet. West Germany last week became the 13th signatory.

Aslef is likely to be emphasised when the Board and the union's executive hold separate meetings tomorrow. Aslef seems unlikely in its difficult financial position to call an all-out strike, and instead is expected to call another two-day strike on Wednesday and Thursday of next week.

Union officials claimed yesterday that their membership was fully behind the strikes—and that the longer the strikes went on, the greater the expectations would be of a successful settlement.

Aslef officials were stressing yesterday that binding arbitration, though unusual, was provided for under the railways' negotiating procedures. Officials of the National Union of Railmen supported him, but Mr Bill Ronksley, former Aslef president, said compulsory arbitration had never been a normal feature of railway procedure.

Aslef is almost certain to sanction the suspension of payments to about 70,000 of its workers not on strike but who have been turning up for work on Sundays.

Sunday work does not fall under the railways' arrangements for payment of guarantees for week's work. At time and three-quarters, it provides up to a third of the week's wages for staff working Sundays.

About 15,000 maintenance staff could also be affected, though some union leaders were doubtful that BR would take such a step. While suspension of Sunday payments is the first step towards shutting down the entire network, BR is unlikely to go much further very quickly.

Heseltine likely to amend rates Bill clause

By Robin Pauley

THE GOVERNMENT is expected to remove the most controversial aspect of its local government legislation as new opposition mounts to its second attempt to get a rates Bill passed.

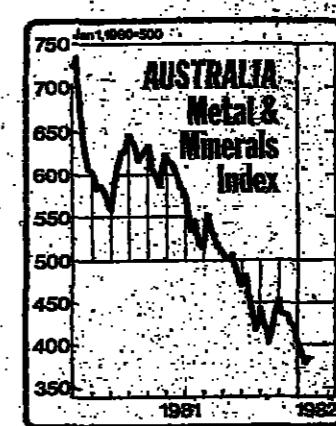
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Nevertheless the committee seems to think the development contracts would almost certainly have to be backed up by statutory powers. Precisely what these powers should be is one of several areas in which the committee still has to complete its studies.

THE LEX COLUMN

In the dumps Down Under



resource companies are relatively low-cost producers and the gearing effect of any increase in metal prices would be considerable. Now, to judge from the market's recent performance over the past fortnight, Australia's own investing institutions are not yet persuaded.

Inflating the past

The illusion of inflation-fuelled growth, much cherished by company chieftains when announcing record profits for the 30th consecutive year, has proved amazingly durable. An overriding step in the direction of reality is now being taken by the Accounting Standards Committee, which is proposing a very welcome discussion paper on the drawing up of 10-year summaries in corporate annual cost accounts.

CCAs having been born day before yesterday, 10-year summaries are not exactly commonplace, but the ASC is clearly concerned that they should mean something as they are built up. Some large companies—Distillers, BP, Tate and Lyle among them—have started adjusting the 1980 year's current cost information to the pounds of the reporting year, and the ASC wants to extend this practice to summaries over a longer period, over which metal stockpiles are not at alarming levels. But that view is exceptional among Australian analysts and the small volume of buying which the market has seen recently has emanated principally from abroad.

For the international investor, Australia has lost much of the allure which helped to drive the market up in the late 1970s. The past year has shown that, while Australia may be located on the periphery of an area enjoying a remarkably high growth rate, that is no guarantee of secular growth in corporate earnings.

One of the best suggestions is that total current cost equity interest per share, related on a current purchasing power basis, should become an essential feature of a 10-year summary. That would really sort the sheep from the goats: already a number of companies, having come along in a fat figure for current cost, not worth in current cost, not worth in their first year of CCA accounts, have shown a fall in the second year, which would of course be bigger still if stated in current pounds. If all this helps to deserve the better value, its offering good value. Its

tighter monetary stance, which has already brought the growth in M3 back within the 10-11 per cent target range but with the current account likely to show a deficit of about £500m in the fiscal year to June, the authorities are unlikely to ease the Bill's progress.

The clause cannot be dropped altogether because it confirms the arrangements in the 1980 Local Government Planning and Land Act for withholding grant from overspenders in the current year.

Environment Department

Ministers are not sure the measures are legal under the 1980 Act. The new clause makes "doubtly certain".

Department of Environment

apparently feel there is a strong argument for the Government and councils to be bound by the same time constraints.

The Department wanted to take strong action against about six authorities under the original proposals. These would have forced a referendum before rates could be raised by more than a centrally set amount.

But three—GLC, Inner London Education Authority and Camden—receive no grant anyway, and are therefore unaffected by any surprise grant penalty.

If the proposal is removed

Mr Heseltine hopes backbenchers and local authorities will have little objection to the rest of the Bill. It will establish an Audit Commission to allocate auditors from public and private sector to companies.

The Treasury may still object to the change, however, because it removes the Government's power to act against an overshoot of the targets.